

OLIVIA CHOU

DIGITAL DESIGNER
CENTRAL LONDON

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HTTP://OLIVIACHOU.COM



EXPERIENCE

Web Designer - Promoworx

Nov - Jan 2017, London

My current role includes designing web pages based on the company's brand guidelines and transferring print designs to web standard. The job requires experience in HTML5, CSS3 and Wordpress.

With the company, I have had to work to client deadlines and have developed 2 websites within 3 weeks by using CMS system, Wordpress. I also created banners for clients using Adobe Photoshop.

Web (Graphic) Designer - Uk Ecig Store

Mar - Oct 2016, London

My Responsibilities included:

- Designing web page mockups based on brand guideline using Adobe Photoshop.

- Designing from wireframes to high-fidelity prototypes using Adobe Photoshop, Sketch and Invision.

- Designing infographics using Adobe Photoshop.

- Designing a Newsletter using Adobe Illustrator.

Web Designer - London Centre of International

Jan 2016, LDN

My Responsibilities included:

- Maintaining the LCILP conference website using Wordpress.

- To Enhance the website alive and with the most up-to-date trend web layout design.

Digital Production Assistant Global Blue Ltd.

Oct - Nov 2015, London

My Responsibilities included:

- Assisting fashion brands with advertising video's, banners.

- Producing banners to showcase external brands.

Web Designer - Rakuten, Inc.

Jun - Aug 2015, TPE

My Responsibilities included:

- Created campaign page, banner and EDM design

- Used web design toolchain (GIT, Sourcetree, Dreamweaver, XAMPP,

SKILLS

PHOTOSHOP, ILLUSTRATOR, INDESIGN, SKETCH, INVSION
HTML5, CSS3, BOOTSTRAP, JQUERY

EDUCATION

Front-end skills - Udacity Nanodegree (Project 0, 1, 2)

Jun 2015

Working knowledge of the three foundational languages: HTML, CSS and jQuery. Responsive websites optimized for mobile and desktop performance.

Fashion Design - Shin-Chien University

2010 - 2014, TAIPEI

Bachelor Degree in Fashion Design.

Creation - Mod'art international Paris (Exchange programme)

Jun 2013, PARIS

Digital illustration using Photoshop.

LANGUAGE

ENGLISH, MANDARIN

AWARDS

Best Use of Design (Autodesk Challenge) -

Jul 2016, London

Designed the landing page and logo based on a pitch idea.

InterTech Hack #3 - Make Stuff Better - Facebook

Dec 2015, London

HelpLine Blink: Charity Chat platform

Feedback: The technical complexity of this was obviously a great challenge, having to work with two different products with completely different feature sets.