

Olivia Conley

Software Engineer • Producer

✉ oliviarconley@gmail.com
☎ (404) 414-6536
📍 New York, NY
🌐 linkedin.com/in/olivia-conley
🐙 github.com/oliviaconley
🌐 oliviaconley.com

Technical Skills

HTML5 / CSS3
JavaScript
Git
Node.js
React
Express.js
jQuery
Bootstrap / Tailwind
Next.js
MySQL
MongoDB

Education & Honors

Georgia Institute of Technology
Full Stack Web Development
June 2022 - December 2022

Fulbright Scholarship
English Teaching Assistant
January 2021 - July 2021
Ourense, Spain

Davidson College
Bachelor of Arts, Hispanic Studies
Presidential Scholar
August 2016 - May 2020
Davidson, NC

Additional Skills

Bilingual in English and Spanish
Adobe Creative Suite
Professional writing / editing
Product development
Curriculum design

I am a...

Full-stack web developer with expertise in multimedia production.

An agile self-starter who gets the tough stuff done.

A confident leader with a passion for learning and team-building.

A master collaborator with a strong perspective.

A creative problem-solver with a sharp eye for detail.

WORK EXPERIENCE

Encantos, New York, NY

Producer, January 2020 - November 2022

Producer of all things digital and physical. Strategist, planner, budgeter. Talent-spotter, intra-team coordinator and resource-wrangler.

Key Accomplishments:

- Led Creator Accelerator Program, collaborating with 20+ diverse creators to build original properties for the Webby-nominated Encantos app.
- Produced 50+ pieces of kid's app content including videos, podcasts, and eBooks.
- Streamlined app content production process utilizing Jira and Monday.com project management softwares.
- Successfully led production on over 10 children's books including *Tiny Travelers Australia Treasure Quest*, *Amor is to Love You*, *Te quiero, mamá*, *Kiki Can! Go to School*, *Skeletina & the Greedy Tooth Fairy*, and *Skeletina y el hada malvada* from conception to publication.
- Oversaw creation of children's book *Find Your Forest* in partnership the Ad Council and the United States Forest Service for distribution in Target.
- Designed and executed CRM campaigns, boosting member marketing audience by 43% and increasing newsletter engagement metrics by 60%.
- Assisted in transitioning all member marketing operations to Braze CRM platform.
- Produced bilingual educational content for the Learning Hub, a free resource for families on the Encantos website.

PROJECTS

Veriti • <https://github.com/oliviaconley/veriti>

Contributor

MERN stack application that allows user to login securely with JWTAuth, explore charities from a curated MongoDB database and add/remove them from their portfolio.

- Built front-end functionality including React components and site pages.
- Tools: MongoDB, ExpressJS, React, NodeJS, Apollo, GraphQL, JWTAuth, SheetJS, Stripe, Bcrypt, Dotenv, Flowbite, Tailwind, JavaScript.

Polished • github.com/oliviaconley/Polished

Contributor

User-friendly appointment-booking application built for independent Atlanta nail salon. Featuring customer and manager account options and dynamically updated master calendar.

- Created database models, built front-end UI and login/logout functionality. Led initial app planning from brainstorming to wireframing. Creative go-to.
- Tools: HTML, JavaScript, CSS, Handlebars, FullCalendar, Sequelize, MySQL, ORM.