

# Olivia Cruz

graphic designer

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## Experience

### **Cambridge Health Alliance**

Graphic Design/Digital Channel Communications Specialist  
Cambridge, MA

*March 2014 – Present*

Create print and promotional materials, as well as internal and external communications. Maintain the company's website and keep the provider directory up to date with information for patients. Aid in the implementation of corporate rebranding of Cambridge Health Alliance and select partnership companies in the Northern Greater Boston Area.

### **DigBoston** Design Intern

Boston, MA

*September 2013 – January 2014*

Worked on creative team for weekly alternative newspaper. Researched and prepared images for publication and web use. Created illustrations befitting articles contents. Aided in the rebranding of house advertising.

### **BK Design** Junior Designer

Boston, MA

*January 2013 – July 2013*

Collaborated with Creative Principal on all aspects of the design process from initial concept sketches to production of files for printer. Projects included invitations, websites, and e-mail campaigns for corporate, private and non-profit clients.

### **Loomis Group (Now Full&By)** Graphic Design Intern

Boston, MA

*October 2012 – December 2012*

Assisted the Creative Director on formatting medical websites. Prepared artwork files for pre-coding and incorporated clients revisions. Searched and purchased images based on project requirements. Researched on-line campaigns.

## Education

### **Boston University** College of Fine Arts

Boston, MA

*2009-2013*

BFA in Graphic Design

## Organizations

AIIGA

*Boston Chapter*

Portuguese Continental Union

*Youth Director*

Delta Delta Delta

*Alumni Member*

## Proficient in

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Final Cut Pro X

## Working knowledge of

Adobe Flash

Adobe After Effects

HTML/CSS

## Special skills

Crochet

Needlework

Sewing

Glassblowing

Book binding

Silk Screenprinting

## work samples

<http://oliviaecruz.com>