

# OLIVIA HU

Graphic Designer

Hi, I'm Olivia! I am a senior at Parsons School of Design studying a BFA in Communication Design. I specialize in graphic design, branding, website design, and illustration. I'm interested in creating unique experiences through design and interaction.

 oliviahu26@gmail.com

 New York City, USA

 imoliviahu.com

 @ohu\_design

## SKILLS

Illustrator	Creative
Photoshop	Organized
InDesign	Collaborative
After Effects	Typography
Premiere Pro	Website Design
Figma	Motion Graphics
Social Media	Branding
HTML & CSS	Illustration
Google Suite	Photography

## EDUCATION

<b>Parsons School of Design, The New School</b>	August 2020–present
Communication Design BFA (GPA: 3.9)	
<b>Wix Playground Academy</b>	June 2023
Selected as 1 of 20 participants out of 500+ candidates for Wix Playground Academy's rigorous 1-month program on web and experimental design. Actively participated in four 1-week workshops covering Creative Code, Projection Mapping, Photography & Art Direction, and Web Design. Designed, coded, animated, and produced four impactful personal projects.	
<b>CS50: Introduction to Computer Science</b>	June 2020–August 2020
Harvard edX Online Course	
<b>Sharron Art Center</b>	June 2020–August 2020
Refined my fundamental art skills through sketching, painting, and sculpture.	

## LANGUAGES

English	●●●●●●●●
Mandarin	●●●●●●○○
Spanish	●●○○○○○○

## INTERESTS



Dancing



Movies



K-Pop



Drawing



Travel




Comics

## WORK EXPERIENCE

<b>Atlantic Records(WMG)   Interactive Design Intern</b>	Sep 2023–Nov 2023
Designed artist websites while maintaining open communication with the marketing team. Produced and illustrated dynamic/static assets for company and artist social media, including the creation of TikTok, Snapchat, and Instagram filters. Collaborated with a team to implement diverse marketing activations targeting artist and fan interaction within the Discord platform for The Marias.	
<b>300 Entertainment(WMG)   Creative Intern</b>	June–Aug
2023 Created animations and static assets for artists' music and the company's brand presence on social media. Designed album covers, logos, and merchandise designs both for individual artists and the company itself. Assisted in event photography and actively capturing moments for the company. Worked with a team to develop different marketing activations curated towards colleges for developing artists like A.R. The Mermaid, Hunxho, and Lil Jaiarmy.	
<b>Yeh IDEology   Graphic Designer</b>	May 2022–May 2023
Developed brand system by creating layout, information structure, animations, typography, and colors of Yeh IDEology's Thrive By Design website. Created and executed promotional motion graphics and writing for monthly newsletters. Assisted in designing covers for Yeh IDEology's Designing Futures Podcast.	
<b>Embolden Yourself Jewelry   Creative</b>	June 2020–Aug 2022
Created branding system for Embolden Jewelry by designing logo, layout, structure, colors, images, and typography, and promotional graphics for website. Designed the look and layout of e-commerce website. Photographed jewelry products and developed profile feed for Instagram.	

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 Manhattan, New York

Dear 2 x 4,

I am Olivia Hu, a graphic designer and rising senior in Communication Design at Parsons School of Design. I am greatly interested in the Branding Environments Intern position because I believe I am a perfect fit and was highly impressed by the work I saw. I love how every project is dynamic and clearly demonstrates the energy and personality of each brand, while also utilizing experimental designs that leave a strong impression on viewers.

My background includes branding, motion graphics, website design, UX/UI, editorial design, and illustration. My go-to applications are Adobe InDesign, After Effects, Photoshop, Figma, Illustrator, and Premiere Pro. As a graphic designer, I have experience making brand identities, designing websites, making print ephemera, and creating social media content for small businesses, social movements, and music festivals. I am a naturally curious person who is motivated to learn, grow my design skills, connect with people, and hopefully create a lasting impact at 2 x 4.

Thank you for your time and consideration. I am hoping and looking forward to meeting you!

Sincerely,  
Olivia Hu