

Privacy Policy for Drop The Book, LLC
Effective Date: 10/15/2024

1. Introduction

Welcome to Drop The Book. We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.dropthebook.com, including any other media form, media channel, mobile website, or mobile application related or connected thereto.

2. Information We Collect

We may collect information about you in a variety of ways, including:

- **Personal Data:** Personally identifiable information, such as your name, email address, phone number, and demographic information, that you voluntarily give to us when you register on the site, make a purchase, or contact us.
- **Derivative Data:** Information our servers automatically collect when you access the site, such as your IP address, browser type, operating system, access times, and pages viewed.
- **Financial Data:** Financial information, such as data related to your payment method (e.g., valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services.
- **Data from Social Networks:** User information from social networking sites, such as Facebook, Google+, Twitter, Instagram, and LinkedIn, including your name, your social network username, location, gender, birth date, email address, profile picture, and public data for contacts.

3. Use of Your Information

We may use information collected about you via the site to:

- Create and manage your account.
- Process your transactions and send you related information, including purchase confirmations and invoices.
- Communicate with you about products, services, surveys, offers, and promotions.
- Improve our website and services.
- Monitor and analyze usage and trends to improve your experience with the site.

4. Disclosure of Your Information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.
- **Third-Party Service Providers:** We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

5. Tracking Technologies

- **Cookies and Web Beacons:** We may use cookies, web beacons, tracking pixels, and other tracking technologies on the site to help customize the site and improve your experience. When you access the site, your personal information is not collected through the use of tracking technology.
- **Internet-Based Advertising:** We may use third-party software to serve ads on our behalf across the internet.

6. Third-Party Websites

Our website may contain links to third-party websites and applications of interest, including advertisements and external services that are not affiliated with us. Once you have used these links to leave our site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information.

7. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that no method of transmission over the Internet or method of electronic storage is 100% secure.

8. Options Regarding Your Information

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account.
- Contacting us using the contact information provided below.

If you have questions or comments about this Privacy Policy, please contact us at:

Drop The Book, LLC
support@dropthebook.com
800-961-1243