

OLIVIA MUENTER



I am currently a junior at the University of Florida, majoring in journalism. I am fiercely passionate about fashion, writing and all things social media. My objective is to work in a fashion-oriented environment (whether it be print or online) in a position which reflects these interests and skills. With extensive experience ranging from news writing, photojournalism, styling, fashion writing, blogging, editing and PR work to expertise in areas such as Adobe Creative Suite and all social media platforms, I think I would be a great addition to any team. I strive to bring a style-conscious, hardworking and positive mentality to any opportunity which presents itself to me.



+1 813 385 4648
OLIVIAMUENTER@GMAIL.COM



HTTP://WWW.LINKEDIN.
COM/PUB/OLIVIA-
MUENTER/51/478/303

REFERENCES
UPON REQUEST



EDITORIAL INTERN / HEAD STYLE GURU COLLEGE FASHIONISTA. COM

Aug 2012 - Present

As an editorial intern, I work with the main editors of the site and spend 10-15 hours per week editing articles from 20 other interns. As Head Style Guru, I am a leader for CollegeFashionista on my campus. My responsibilities include setting up meetings with fellow Style Gurus, participating in monthly meetings with the head creators and editors of the website and brainstorming new promotional ideas for the site. I have been writing a variety of weekly, street style articles for the website since August 2012.

CREATOR / WRITER WANDERLUST- AND-SUCH. BLOGSPOT.COM

May 2012 - Present

I created this website as a way to combine my passion for fashion and writing in one place and to highlight my skills in both areas. I design, write and edit every post on the site. My personal style has been featured on websites such as Teen Vogue, Refinery 29, InSite Gainesville, The Zoe Report and the American Eagle blog.

STAFF WRITER LIVEMUSIC GUIDE.COM

October 2011 - August
2012

I researched current music news and wrote a story of around 300-400 words. After submitting my article to an editor and making appropriate changes, I posted it on the website in blog format. After working for the website for two months, my position was promoted from contributing writer to staff writer.

PHOTOGRAPHY STRINGER THE INDEPENDENT FLORIDA ALLIGATOR

October 2011 - April
2012

I went on various assignments around my campus to capture photos at events. I edited the photos, wrote captions and submitted them on deadline. My photos have been featured on The Alligator's website.



UNIVERSITY OF FLORIDA BACHELOR OF SCIENCE

Gainesville, Florida

JOURNALISM

EXPECTED GRADUATION: MAY 2014

Activities and Societies: Florida Magazine Student Association, Florida Independent Alligator Contributor, Intramural Women's Basketball, Study Abroad Program - University College Utrecht, The Netherlands

UNIVERSITY COLLEGE UTRECHT STUDY ABROAD

Utrecht, The
Netherlands

EXCHANGE PROGRAM

AUGUST 2012 - JUNE 2013

I attended University College Utrecht, an honors college in the Netherlands, for my sophomore year. I completed classes for credit, maintained scholarships, internships and my own website. In addition, I gained valuable skills and insight in the areas of international travel, global style, communication, international networking and countless other unique areas.



ADDITIONAL EXPERIENCE

NEW YORK FASHION WEEK 2013

I volunteered for a PR firm and assisted in runway show prep at Lincoln Center.

TEEN VOGUE UNIVERSITY 2013



SKILLS

Photography
Editing
AP Style
Fashion GPS
Blogger
Wordpress
Tumblr

Retail
Instagram
Twitter
Pinterest
Interviewing
Facebook

SOFTWARE

Microsoft Office
Photoshop
InDesign
iMovie