

Olivia Rohm

Catalog Specialist | Interior Design + Visual AI | Customer Experience

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Professional Summary

With experience spanning portrait photography, residential design, and enhancing customer experiences at RH, I have honed my ability to blend design with sales and client satisfaction. At Amazon, I have leveraged my analytical skills as a Catalog Specialist, where I analyze AI-generated imagery, contribute to machine learning prompts, and help clients visualize their products. I have also taken initiative in onboarding new hires and managing trend insights.

Experience

Catalog Specialist

Amazon · Remote · Jan 2024 - Present

- Leverage interior design expertise to enhance AI-generated lifestyle images
- Analyze image outputs and guide improvements via structured feedback
- Contribute to prompt development and visual quality control
- Onboard and mentor new team members; lead trend tracking initiatives

Virtual Designer / Sales Associate

Mitchell Gold + Bob Williams · Remote · Jun 2023 - Sep 2023

- Conducted virtual design consultations tailored to residential clients
- Delivered personalized recommendations aligned with brand aesthetics
- Supported sales pipeline through detailed and responsive client guidance

Associate Designer

RH · Denver, CO · Jan 2022 - Oct 2022

- Led home design projects from concept to completion
- Achieved \$4M+ in sales by delivering high-touch client experiences
- Utilized Salesforce and AutoCAD daily

Design Consultant

RH · Denver, CO · Aug 2020 - Jan 2022

- Delivered in-store and virtual design services for projects up to \$50K
- Managed up to 30 concurrent projects and provided technical support
- Strengthened client relationships through consistent, personalized service

Associate Interior Designer

Stephanie Molster Interiors · Charleston, SC · May 2015 - Aug 2020

- Sourced interior finishes, created mood boards, and drafted floor plans
- Coordinated with architects and trades to execute full-scale installations
- Led site visits, rendering, and project budgeting efforts

Portrait Photographer

Coastal Studios · Myrtle Beach, SC · Apr 2015 - Sep 2015

- Conducted outdoor family and wedding photo sessions
- Managed all aspects of editing and client delivery for high-volume shoots

Education

Residential Interior Design Certificate, The Art Institute of Charleston · 2015

BA in Studio Art and Photography, College of Charleston · 2012

Skills

Interior Design & Styling | Visual Merchandising | Space Planning | Client Presentation | AI Imagery Analysis | Prompt Engineering

Project Management | Trend Forecasting | Onboarding & Mentorship

Proficient in: Adobe Creative Suite, AutoCAD, Microsoft 365, Salesforce, Python, Google Suite, Trello, Slack, Zoom.