

## Work Experience

May -  
August  
2022

### Area Enhancement & Graphic Design Intern

Downtown Surrey Business Improvement Association

Created event posters, invitations, social media graphics, and merchandise designs. Worked with small businesses on facade improvement plans. Pitched improvement concepts to managers, developers, and business owners using reports created with InDesign featuring mockups and pricing information.

2019 -  
present

### Ceramist and Graphic Designer

Artisticparrot Etsy shop

Conceptualize and produce unique ceramic dishes, bowls, mugs and pots. Created brand identity and related assets (business cards, postcards, stickers) using Adobe Illustrator. Communicate with customers regarding custom and bulk orders resulting in over 100 5-star reviews.

## Academic Experience

November -  
December  
2022

### Microsite Design Project Team Lead

Information Design Course Project

Created posters, graphic assets, microsite mockups and prototype in Figma with clear visual identity. Designed presentation slides with appropriate imagery, copywriting and pace for 5 in-class critique sessions to explain process and design decisions. Scheduled meetings, led group ideation and delegated tasks for efficient team collaboration and deliverable completion.

February -  
April 2022

### Technology and Identity Research Paper

Writing Course Term Paper

Undertook academic research to understand context and stakeholders of argument. Implemented diverse examples, including images, to create to ethical, logical and emotional appeals. Solicited and implemented feedback from teaching assistants and instructor resulting in final grade of A+.

## Skills

### Hard

Adobe CC , Figma , Protopie, Java, HTML, CSS, Processing, Arduino, Python, illustration, photography

### Soft

Team leadership, communication, presenting, secondary research, content strategy

## Education

Fall 2022 -  
present

### BA, Interactive Arts and Technology (Design Concentration)

Simon Fraser University

3.92/4.33 CGPA  
60 completed units

Fall 2022  
Spring 2022  
Fall 2021

Dean's Honour Roll

Spring 2022

President's Honour Roll

Fall 2020 -  
present

SFU Undergraduate Scholars Entrance Scholarship (with Distinction)

## Certifications

June 2020

Adobe Certified Associate Visual Design Specialist

October  
2019

IC3 Digital Literacy Certification Global Standard 5

## Interests

Ceramics, psychology, visual art, woodworking, music recording, cooking, fitness