

OLIVIA AUGUSTA SOEYATNO

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ABOUT ME

Information Systems student with a strong interest in **Product Management**. Experienced in requirement gathering, managing stakeholders, and product development through university projects, internship and competitions. Motivated to apply analytical thinking, communication and digital skills to build impactful user-centered products that create value for organizations and society.

EDUCATION

BINA NUSANTARA UNIVERSITY	Aug 2022 - 2026
School of Information Systems	
• Specialization in Digital Technology with Current GPA: 3.91	
LOYOLA COLLEGE SENIOR HIGH SCHOOL	Jul 2019 - May 2022
Natural Sciences	
Graduating with Average Score: 89.96	

AWARDS & ACHIEVEMENTS

BINUS APPRECIATION 2025 AWARDEE	Jun 2025
• Recognition of National Competition Achievement in 2025 which has brought recognition to BINUS University. This event celebrated regional, national, and international competition achievements.	
SIS APPRECIATION DAY 2025 AWARDEE	Jun 2025
• Recognition of Excellent Academic Achievement in 2025 with minimum GPA: 3.75 and contributed to non-academic pursuits. This event celebrated the top 5% of Information Systems students in 2025.	
3rd Winner of RISE! IT-Business Case Competition 2024	Oct 2024
Issued by Department of Information Systems, Institut Teknologi Sepuluh Nopember (ITS) Surabaya	
• Developed a digital integration strategy for PT INALUM to improve technology efficiency through integrated automation concepts systems.	
SIS APPRECIATION DAY 2024 AWARDEE	Jun 2024
• Recognition of Excellent Academic Achievement in 2024 with minimum GPA: 3.75 and contributed to non-academic pursuits, and issued by School of Information Systems BINUS.	

WORK EXPERIENCE

Product Manager Intern - PT Kalbe Farma	Feb 2025 - Jan 2026
Digital Technology Division	
• Conducted requirement gathering and created technical documentation (URS, FSD, SLA, DSD, etc) to facilitate business needs into a best practices product lifecycle specifications for two ongoing projects.	
• Collaborated with functional teams (Software Engineer, UI/UX Designer, AI Engineer, etc) under Agile methodology to manage timelines, team coordination, validate features, and ensure project alignment.	
• Supported product development for internal and external coordination in several projects by assisting in documentation, research and digital process optimization.	
Scholarship Mentor	Feb 2024 - Aug 2024
Student Advisory and Support Center BINUS	
• Guided mentees in building academic motivation, measurable progress in study performance and goals.	
• Offered assistance and enabling mentees to refined their skills and enhanced their potential.	
Information Systems Case Study Club Member	Feb 2024 - Jan 2025
School of Information Systems BINUS	
• Collaborated with teams to analyzed business cases and proposed data-driven digital transformation solutions.	

Activist of Campus Organization	Feb 2024 - Jan 2025
Bina Nusantara Mandarin Club (BNMC)	
<ul style="list-style-type: none"> Created content for social media, promoting cross-cultural learning and social awareness campaigns. Assisted in writing articles and script for events aimed at advancing social change. 	
Freshmen Partner for Binusian 2027	Sep 2023- Jun 2024
<ul style="list-style-type: none"> Assisting and guiding new students, helping them adapt to college life. Prepared and presented reports on status of projects and initiatives. 	
Marketing Staff - Part Time	Feb 2023 - Jun 2023
BINUS University Learning Community	
<ul style="list-style-type: none"> Increased brand awareness by developing and executing targeted marketing campaigns. Created successful product launches by coordinate with marketing teams and managing timelines to ensure an integrated market strategy. 	

TECHNICAL SKILLS

- Business Process Analysis**
 - Identifying user needs, mapping workflows, and analyzing business processes.
 - Conducted benchmarking, user research, and data validation to support product decisions and continuous improvement initiatives.
- Project Documentation and Technical Writing**
 - Creating Technical Documentation (e.g. User Requirement Specification, Functional and Design Specification, Agreement, Guideline, User Manual) to visualize projects and align technical capabilities.
- Stakeholder Management & Meeting Facilitation**
 - Experienced in leading requirement gathering sessions with users and conducting Proof of Concept (PoC) validations to ensure business-technical alignment.
- UML Modeling**
 - Created Activity Flow and Diagram for Technical Documentation.
- Project Management**
 - Using Asana as the project management tools and applied Agile and SDLC methodology.
- Cross-Functional Collaboration Tools and Digital Technology Fluency**
 - Proficient in using tools such as Microsoft Teams, SharePoint, Notion and FlowchartMaker.
 - Competent in using digital collaboration and AI tools (e.g., OpenAI, Gemini, Claude).
- Process Optimization and Continuous Improvement**
 - Evaluating and identifying inefficiencies, proposing solution based on feedback and Agile cycles.
- UI/UX Design**
 - Created wireframes & product sketches, collaborated with functional teams to refine user experiences.

VOLUNTEER EXPERIENCE

Volunteer Staff for Organization Expo (BINUS Mandarin Club)	Aug 2024
<ul style="list-style-type: none"> Promoting the organization's activities, answering questions and manage club registration. 	
Environmental Conservation	Feb 2024
<ul style="list-style-type: none"> Visiting Tzu Chi Environmental Conservation Depo, to arranging and sorting recyclable waste. 	

Character Building **2022 - 2023**

- Conducted educational sessions on health, diversity, and social awareness at three places (Orphanage, Junior High School).

LANGUAGE

- Indonesian ★★★★★
- English ★★★★★
- Chinese ★★★★★