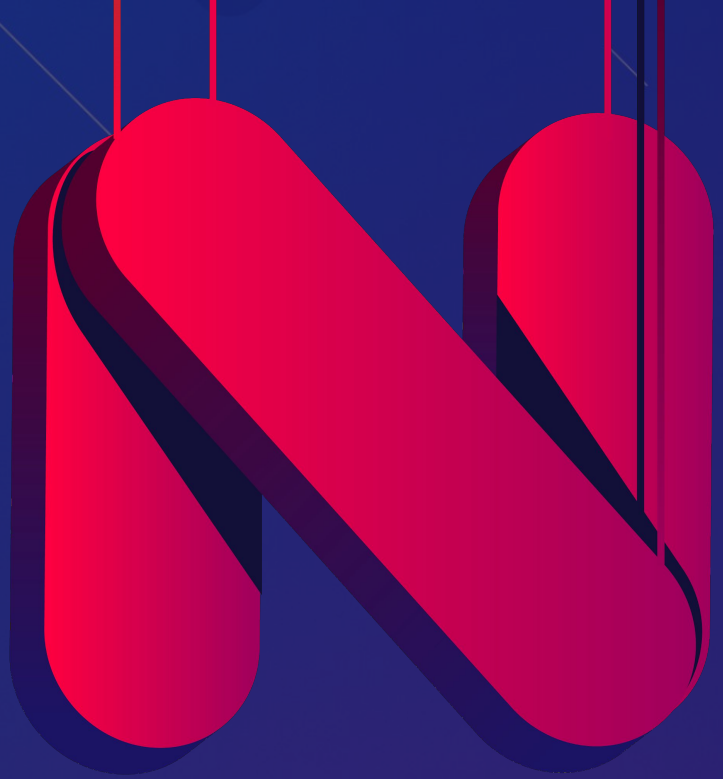


CONNECTING STUDENTS IN THE QUICKEST,
SIMPLEST, AND SMARTEST WAY.

NadaBot

PROBLEM

Information about resources and opportunities is an important concern for university students.

Social media groups and university mobile applications have limited capabilities.

No easy way exists for student-to-student *and* student-to-university interactions.

SOLUTION

NadaBot

A chatbot application where students can exchange information about resources and opportunities within their university communities.

MAKE MONEY
when selling

SELL SOMETHING

Please provide as much description as you can (e.g. price, condition, etc) so people in your community will have enough information before they buy it.

Iphone X 256 gb
Mint condition
$300

SUBMIT

SAVE MONEY
when buying

RESULTS

JA
Jonn Alluev
TCL 32" OLED Monitor $450

AS
Aakarsh Sinha
Intro to International Marketing
Good Condition $10

MEET PEOPLE
in the community

EVENTS

Chemistry Tutoring
Comstock:
21st July, 10 p.m.

Study Break in Bundy
Bundy Hall
Today, 11 p.m.

NadaBot

MARKET SIZE

3.5M
Target Market (SOM)

16M
Students attending large universities (SAM)

22M
Students attending universities in the US (TAM)

NadaBot

BUSINESS MODEL

ADVERTISEMENTS

6
ADS PER USER

$6.1M
AD REVENUE

750,000
DAILY ACTIVE USERS

100 UNIVERSITIES
2023/2024

$12.3M
TOTAL REVENUE

225,000
DAILY TRANSACTIONS (WE TAKE 3%)

$6.6M
TRANSACTION REVENUE

TRANSACTIONS FEES

NadaBot

COMPETITIVE ADVANTAGE

First to Market

Community focused

Task-oriented Digital Agent

Student-oriented

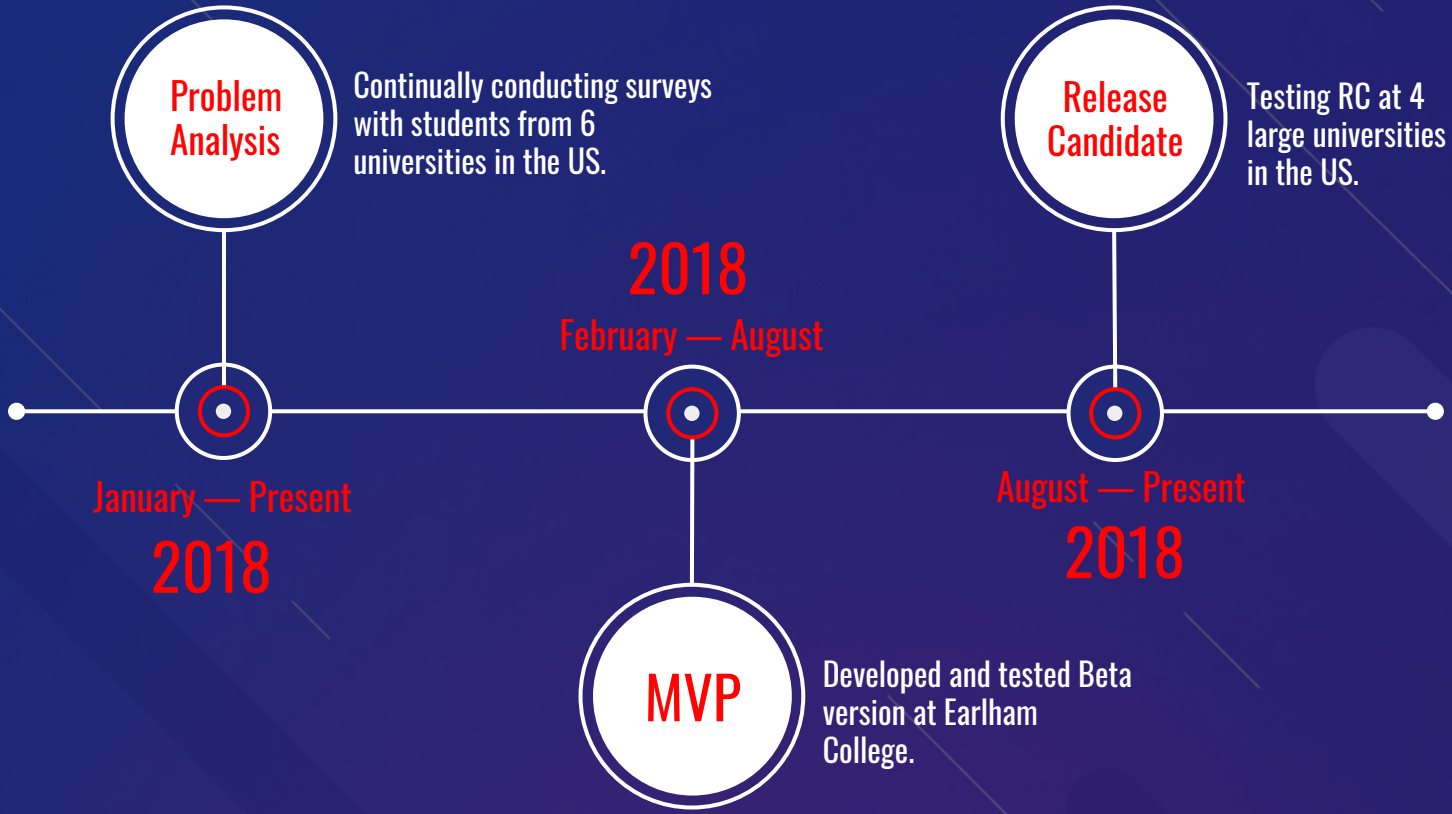
Student to Student

Student to University

COMPETITIVE ANALYSIS

NadaBot

MILESTONES



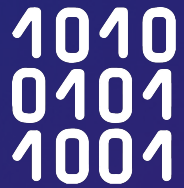
NadaBot

WHY NOW?

The rise of sharing economy

Advancements in chatbots

Retention crisis in higher education



Digitalization

Privacy and Safety

NadaBot

USE OF FUNDS

We are seeking 12 months of financing to expand to 4 large universities in the US.

$125K
Angel Round Investment

4
Large universities with student populations of 20,000 — 50,000

$70K
Average revenue from each university

$380K
Expenses over 12 months