# dr. Olivier **Jeunen**

Lead Decision Scientist at ShareChat







I'm a Lead Decision Scientist at ShareChat, working on all things related to recommendation, measurement, and optimisation.

My research focuses on the intersection of machine learning, information retrieval and causal inference.

I particularly enjoy working on a synthesis of theory and application, driving impact with high-quality research from sound foundations.

### PROFESSIONAL EXPERIENCE

Present December 2022	Lead Decision Scientist  Research centred around recommendation, measurement, and optim	SHARECHAT, Edinburgh, United Kingdom nisation in multi-sided marketplaces.
November 2022 December 2021	Post-Doctoral Research Scientist "Early-Career Scientist" Programme, researching applications of machi	AMAZON, Edinburgh, United Kingdom ine learning and causal inference.
August 2021 June 2021	Research Scientist Intern Research centred around the intersection of causal inference and ma	SPOTIFY, London, United Kingdom achine learning. (Remote)
November 2020 September 2020	Research Engineer Intern Research centred around uncertainty estimation for causal models in	FACEBOOK, London, United Kingdom computational advertising. (Remote)
September 2019 June 2019	Research Scientist Intern Research centred around applications of counterfactual inference for	CRITEO Al LAB, Paris, France recommender systems.
November 2021 October 2017	Doctoral Research Scientist (Post-Doctoral from Sept. 2021) Research focused on implicit-feedback recommender systems and t	UNIVERSITY OF ANTWERP, Belgium heir evaluation in the Adrem Data Lab.
August 2017	Data Scientist  Back-end development for a real-time recommendation architecture	FROOMLE, Antwerp, Belgium (University of Antwerp spin-off)
June 2017 July 2016	Data Scientist & Research Intern Research on distributed learning for computational advertising.	PREDICUBE, Antwerp, Belgium (University of Antwerp spin-off)
June 2017 September 2015	Data Scientist & Research Intern Internships, student jobs and MSc thesis focused on machine learning	TECHNICOLOR, Antwerp, Belgium g applications with IoT data.

# **m** Education

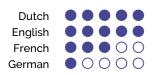
2017 – 2021	Ph.D. in Computer Science	University of Antwerp, Belgium
2015 - 2017	M.Sc in Computer Science (Minor: Data Science & Research)	Magna cum laude. University of Antwerp, Belgium
2012 – 2016	B.Sc. in Computer Science	Cum laude. University of Antwerp, Belgium
2006 – 2012	Latin – Mathematics (Extra mathematics)	Moretus-Ekeren, Belgium
Jan. – June 2015	Erasmus Programme (Exchange semester)	University of Edinburah. United Kinadom
2012 - 2016 2006 - 2012	B.Sc. in Computer Science	Cum laude. University of Antwerp, Belgiu

# Technical Skills & Research Interests

Programming C, C++, Java, Python, sql

Frameworks Apache Hive, Numpy, Pandas, PyTorch, Scipy, Scikit-Learn, Apache Spark, Tensorflow Research Focus Causal inference, information retrieval, machine learning, recommender systems





### **Y** Honours, Awards & Achievements

> ACM RecSys '22		Outstanding Reviewer Award
> AdKDD Workshop at AC	M SIGKDD '22	Best Paper Award
> ACM RecSys '21		Best Student Paper Award
> ACM RecSys '21		Outstanding Reviewer Award
> The Web Conference (W	/WW) '21	Student Scholarship Award
> Criteo's RecoGym Challe	enge '20	Led 1st place team (3.000 EUR)
> ACM RecSys '19	Doctoral Symposi	um & SIGCHI Travel Grant (1.500 USD)
> ACM WSDM Cup '19		5 <sup>th</sup> place out of 386 teams

### Q Professional Service

Dutch-Belgian Information Retrieval Workshop (DIR '20), ACM RecSys '22—'23 Web Chair, Organising Committee

Joint CONSEQUENCES+REVEAL Workshop at ACM RecSys '22

**Program Committee** ACM RecSys'21—'22 (Main and LBR Tracks), WSDM'22—'23, WebConf'22 (Web Mining and Content

Analysis Track), SIGKDD '22 (ADS Track), ORSUM '21—'22 (RecSys Workshop)

ACM Transactions on Information Systems (ToIS), Transactions on Recommender Systems (ToRS), Reviewer

IEEE Transactions on Knowledge & Data Engineering (TKDE), Springer Data Mining and Knowledge

Discovery (DAMI), CHI '23

Antwerp School of Al Meetups '19, ACM RecSys '19 Student Volunteer Volunteer



### TEACHING & INVITED TALKS (excluding conference & poster presentations)

#### **Teaching & Tutorials**

2017 - 2021	Research Thesis Supervisor and Jury Member	M.Sc.	Computer Science, University of Antwerp, BE
Sept. 2019	Bandit Feedback and Likelihood Models for Recomm	nendation	RecSys Summer School, Gothenburg, SWE
June 2019	Neural Networks and Causal Recommendation	Data Scie	nce Summer School, École Polytechnique, FR
2019 - 2020	Artificial Intelligence Project	M.Sc.	Computer Science, University of Antwerp, BE
2017 - 2019	Project Data Science	M.Sc.	Computer Science, University of Antwerp, BE
Apr. 2021	Recommender Systems through the Lens of Decision Theory WWW '21, Onlin		
July 2020	A Gentle Introduction to Recommendation as Counterfactual Policy Learning UMAP '20. Online		

#### Invited Talks, Keynotes & Guest Lectures

Oct. 2022	Learning to Bid with AuctionGym	Indeed, USA, Online
June 2022	Pessimistic Decision-Making for Recommendation	PRS Workshop, Netflix, USA
Apr. 2022	Machine Learning Challenges in Advertising at Amazon	Guest Lecture at University of Antwerp, BE, Online
Apr. 2022	Advances in Bandit Learning for Recommendation	Booking.com, NL, Online
Feb. 2022	Embarassingly Shallow Auto-Encoders for Dynamic Colli	aborative Filtering DIR '21, NL, Online
Nov. 2021	Advances in Bandit Learning for Recommendation	RMIT University, AUS, Online
Oct. 2021	The Quest for Recommendations with Online Success	ORSUM Workshop Keynote at RecSys '21, NL
Sept. 2021	Advances in Bandit Learning for Recommendation	University of Amsterdam, NL
Aug. 2021	Pessimistic Reward Models for Off-Policy Learning in Re	commendation Spotify, UK & USA, Online
July 2021	Realigning Offline Objectives with Online Success	Farfetch, PT, Online
Mar. 2021	Recommender Systems as (Offline) Bandit Learning	Cornell University, USA, Online
Dec. 2020	Joint Policy-Value Learning for Recommendation	DIR '20, BE, Online
Aug. 2020	Joint Policy-Value Learning for Recommendation AISO	C "Machine Learning Explained" Seminars, CAN, Online
Feb. 2020	Counterfactual Policy Learning for Recommendation	SMiLe '20, DE
Dec. 2019	Counterfactual Policy Learning for Recommendation	DBDBD '19, NL
Nov. 2019	Efficient Similarity Computation for Collaborative Filtering	g in Dynamic Environments DIR '19, NL
Nov. 2019	Revisiting Offline Evaluation for Implicit-Feedback Recor	nmender Systems University of Glasgow, UK
Sept. 2019	Counterfactual Policy Learning for Recommendation	Data Science Meetups, BE

#### **Podcast Interview**

Dec. 2021 Episode 3: Olivier Jeunen • "Recsperts: Recommender Systems Experts" series by Marcel Kurovski.



### OPEN-SOURCE PROJECTS (excluding implementations of publications)

AUCTIONGYM - A REINFORCEMENT LEARNING SIMULATOR FOR ONLINE ADVERTISING ■ Blog Q Paper GitHub July 2022 ■ Blog GitHub RECOGYM - A REINFORCEMENT LEARNING SIMULATOR FOR RECOMMENDER SYSTEMS **JUNE 2019** WSDM CUP: SPOTIFY SEQUENTIAL SKIP PREDICTION AlCrowd Q Paper C GitHub Jan. 2019 VARIOUS KAGGLE COMPETITIONS <u>ıIII</u> Kaggle 2017-2018



### PATENTS

### A Method for Allocating Frequency Channels to a Plurality of Neighbouring Access Points.

O. Jeunen, E. Zeljkovic, P. Bosch, K. Van Doorselaer, N. Godman. June 2017. eu 17305724.1 - 1875. Patent Granted by USPTO and EPO - Application Pending in Brazil and China.

#### Journal Papers

1. Scheduling on a Budget: Avoiding Stale Recommendations with Timely Updates.

Elsevier MLWA, 2022

R. Verachtert, O. Jeunen and B. Goethals.

Under revision for Elsevier's Machine Learning with Applications.

2. Pessimistic Decision-Making for Recommender Systems.

ACM ToRS, 2022

(Under revision)

O. Jeunen and B. Goethals.

ACM Transactions on Recommender Systems (ToRS) Special Issue on Highlights of RecSys '21.

3. Embarrassingly Shallow Auto-Encoders for Dynamic Collaborative Filtering.

Springer UMUAI, 2022

O. Jeunen, J. Van Balen and B. Goethals.

User Modelling and User-Adapted Interaction (UMUAI) Special Issue on Dynamic Recommender Systems and User Modelling (DyRSUM).

#### **Conference Papers**

4. Disentangling Causal Effects from Sets of Interventions in the Presence of Unobserved Confounders.

NeurIPS '22

O. Jeunen, C. M. Gilligan-Lee, R. Mehrotra and M. Lalmas.

5. Pessimistic Reward Models for Off-Policy Learning in Recommendation.

P Best Student Paper Award RecSys '21

O. Jeunen and B. Goethals.

6. Top-K Contextual Bandits with Equity of Exposure.

RecSys '21

O. Jeunen and B. Goethals.

7. Closed-Form Models for Collaborative Filtering with Side-Information.

RecSys '20

O. Jeunen, J. Van Balen and B. Goethals.

(Late-Breaking-Result)

8. Joint Policy-Value Learning for Recommendation.

O. Jeunen, D. Rohde, F. Vasile and M. Bompaire.

KDD '20

9. Efficient Similarity Computation for Collaborative Filtering in Dynamic Environments.

RecSys '19

O. Jeunen, K. Verstrepen and B. Goethals.

10. Revisiting Offline Evaluation for Implicit-Feedback Recommender Systems.

RecSys'19

O. Jeunen

(Doctoral Symposium)

11. A Machine Learning Approach for IEEE 802.11 Channel Allocation.

CNSM'18

O. Jeunen, P. Bosch, M. Van Herwegen, K. Van Doorselaer, N. Godman and S. Latré.

#### Workshop Papers, Tutorials & Demonstrations

12. A Probabilistic Framework to Learn Auction Mechanisms via Gradient Descent.

Al4WebAds '23 (AAAI Workshop)

O. Jeunen, L. Stavrogiannis, A. Sayedi and B. Allison

13. CONSEQUENCES - Causality, Counteractuals & Sequential Decision-Making for Recommender Systems. **CONSEQUENCES '22** 

O. Jeunen, T. Joachims, H. Oosterhuis, Y. Saito and F. Vasile.

(RecSys Workshop Proposal)

14. Learning to Bid with AuctionGym.

O. Jeunen, S. Murphy and B. Allison.

Paper Award AdkDD '22 (KDD Workshop)

15. Disentangling Causal Effects from Sets of Interventions in the Presence of Unobserved Confounders.

WHY '21

O. Jeunen, C. M. Gilligan-Lee, R. Mehrotra and M. Lalmas.

17. Recommender Systems through the Lens of Decision Theory.

(NeurIPS Workshop)

16. Offline Evaluation of Reward-Optimizing Recommender Systems: The Case of Simulation. I. Aouali, A. Benhalloum, M. Bompaire, B. Heymann, O. Jeunen, D. Rohde, O. Sakhi and F. Vasile. SimuRec '21

(RecSys Workshop Position Paper)

F. Vasile, D. Rohde, O. Jeunen, A. Benhalloum and O. Sakhi.

WWW '21 (Tutorial)

18. An Empirical Evaluation of Doubly Robust Learning for Recommendation.

REVEAL'20

O. Jeunen and B. Goethals.

(RecSys Workshop)

19. A Gentle Introduction to Recommendation as Counterfactual Policy Learning.

UMAP '20 (Tutorial)

F. Vasile, D. Rohde, O. Jeunen and A. Benhalloum,

20. Three Methods for Training on Bandit Feedback.

D. Mykhaylov, D. Rohde, F. Vasile, M. Bompaire and O. Jeunen.

CausalML '19 (NeurIPS Workshop)

REVEAL'19

21. Learning from Bandit Feedback: An Overview of the State-of-the-art.

O. Jeunen, D. Mykhaylov, D. Rohde, F. Vasile, A. Gilotte and M. Bompaire.

(RecSys Workshop)

22. On the Value of Bandit Feedback for Offline Recommender System Evaluation.

O. Jeunen, D. Rohde and F. Vasile.

REVEAL '19 (RecSys Workshop)

23. Interactive Evaluation of Recommender Systems with SNIPER - An Episode Mining Approach.

S. Moens, O. Jeunen and B. Goethals.

(Demo)

RecSys '19

24. Predicting Sequential User Behaviour with Session-based Recurrent Neural Networks.

O. Jeunen and B. Goethals.

WSDM Cup '19 (WSDM Workshop)

25. Fair Offline Evaluation Methodologies for Implicit-Feedback Recommender Systems with MNAR Data.

O. Jeunen, K. Verstrepen and B. Goethals.

REVEAL '18 (RecSys Workshop)

#### **Graduate Theses**

1. Offline Approaches to Recommendation with Online Success.

2. Data-Driven Frequency Planning in IEEE 802.11 Networks.

Ph.D. in Computer Science - 2021

Promotor: prof. dr. Bart Goethals.

Committee: prof. drs. Toon Calders, Maarten de Rijke, Floris Geerts, Thorsten Joachims and Mounia Lalmas.

M.Sc. in Computer Science - 2017

Promotor: prof. dr. Steven Latré.

(Summa cum laude)