

# BARILLA PAVILION.

## *Prologue.*

### THE CONTEXT

A fragmented landscape where warehouses, offices and data centers meet. Boxes of production. Each of them takes part in the development of Barilla.

The new intervention will be part of this system.

Another ring of the chain.

Two new buildings will be added to the already existing constellation.

Again two boxes, but this time of experiences, of discoveries, of history and art.

*A blue building, the Barilla Pavilion.*

*A red building, the Barilla Collection.*

The colors of Barilla stay as an infinite reminder. Icons.

In front of the two buildings, two concrete platforms will welcome the visitors, let them meet, talk, share. It's the exchange between the garden and the building, a space where other scenarios could take place.