olivya STRILOFF

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(778) 887 1307
olivyastriloff.com

PROFILE & SKILLS

Creative, tech-savvy designer who is passionate about technical problem solving. An open-minded and enthusiastic learner that thrives on clever ideas. Tackles projects with artistic and business-savvy flair.

WEB + APPS
HTML + CSS
JavaScript + jQuery
Responsive design

GRAPHICS
Digital art + illustration
Typography
Photoshop + Illustrator

UX/UI
Prototyping
Wireframing
User testing

GAME DESIGN
Programming
Level + character design
Project management

WORK EXPERIENCE

Graphic Designer   Nov '15—Present
Golden Ears Physiotherapy (Freelance)

DUTIES
- Design visual marketing collateral for services and events
- Create presentation and promotional materials, both for print and digital use
- Complete website updates

OUTCOMES
- Improved ability to liaise remotely with professionals in a different industry to effectively achieve their visual marketing objectives

Junior Web Specialist   Aug '15—Nov '15
OAK + FORT Corp.

DUTIES
- Assist with website development, design, maintenance, and updates
- Produce graphics for website & email newsletters, including editing photos
- Assist in technical coordination of eCommerce initiatives from beginning to end

OUTCOMES
- Gained experience creating graphics for marketing and working on a high-traffic website, including implementing tracking code for website analytics data

Marketing and Events Coordinator   Aug '13—May '14
Golden Ears Physiotherapy (Co-op)

DUTIES
- Independently coordinated all marketing initiatives and company events
- Created attractive marketing materials to promote services and events
- Managed online presence, including website and social media accounts

OUTCOMES
- In 1 month, increased viewership of website by approximately 19% and amount of referrals to website from social media by almost 13x

EDUCATION

Bachelor of Business Administration (with Distinction)   Simon Fraser University
Joint Major: Interactive Arts & Technology and Business   Graduated Spring 2015

KEY COURSES

INTERACTIVE ARTS & TECHNOLOGY

Web Design & Development
Multimedia Programming for Art and Design
Mobile Application Design & Development
Human-Computer Interaction
Information Design
Writing for Design, Media, and Informatics
Foundations of Game Design
Advanced Game Design

BUSINESS ADMINISTRATION

Principles of Microeconomics
Principles of Macroeconomics
Intro to Finance
Intro to Marketing
Intro to Human Resource Management
Commercial Law
Employment Law
Behaviour in Organizations

TECHNICAL PROJECTS

Bubbalist: Visual To-do List App
Mobile Application Design & Development Course, individual project

Spring '15

MY ROLES { Lead (sole) designer, developer & programmer

EXPERIENCE GAINED { Application design; UI/UX design; proficiency in JavaScript, jQuery, AngularJS, Google Realtime API, and various other libraries; visual design and branding

olivya.github.io/bubbalist • olivyastriloff.com/projects/bubbalist

Wind City: 2D Platformer-Adventure Game
Advanced Game Design Course, 4-person group project

Fall '14

MY ROLES { Lead developer   Project manager
Character/sprite artist   Secondary level designer

EXPERIENCE GAINED { Working with Unity; programming in C#; conducting playtesting sessions and multiple design iterations; managing team roles and tasks in the midst of tight deadlines; creative problem solving

FIRST PLACE WINNER in Class Showcase

olivyastriloff.com/projects/wind-city

MORE ABOUT ME 🐾

Lifelong bookworm. Animal lover. Wikipedia surfer. Rookie photographer. Fledgling gamer. DIY enthusiast. Sidekick to an awesome cat.

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