

# A Mob Mentality Five Years On

Oli Wennell  
@owennell



**comparethemarket™**

part of the



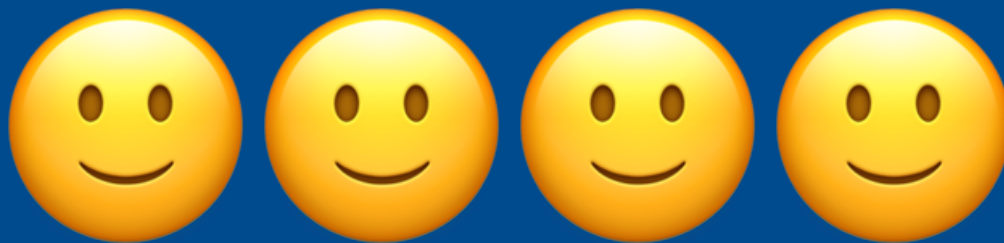


Oli Wennell  
@owennell

# Three Examples

# Mob Number 1

## *The New Team*













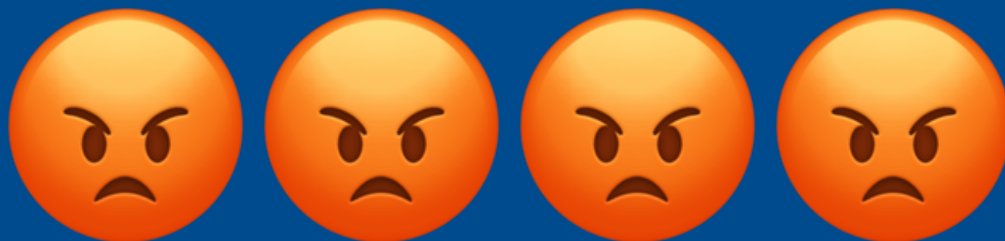


# Mob Programming



# Naming Things



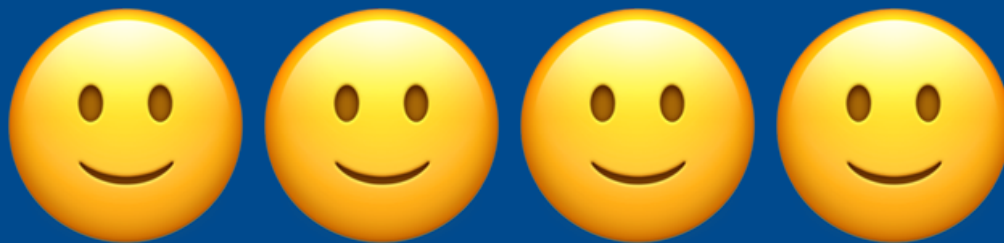


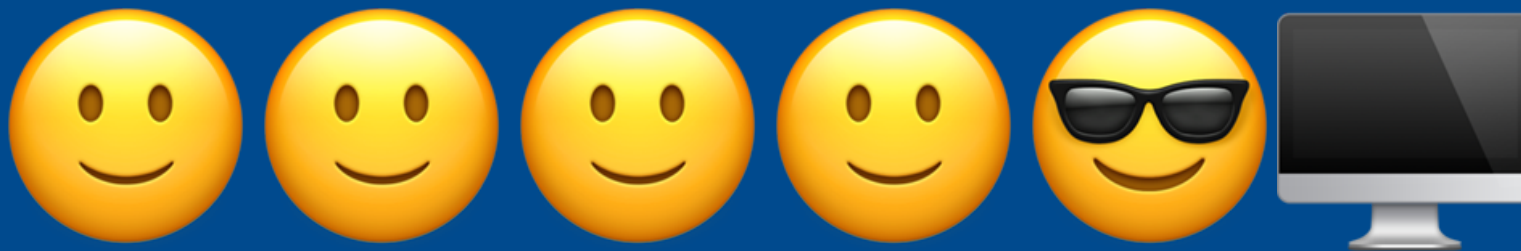




*“There are only two hard things in  
Computer Science: cache  
invalidation and naming things.”*

Phil Karlton





# Why Carry On?

Better 

Faster 

Stronger 

# Better



# Faster

# Stronger

# But...



# Intensity 🤯

# Safety

# Mob Number 1



# Amplification

# Mob Number 2

## *A New Role*

# Context 🙄

# Staying Technical

# Coaching

# But...



# Too Crowded



# Unsuitable

# Inflexible



# New Phrases

# “Demob”

(di•mob, verb)

# “Mobabble”

(mobb•a•ble, adj)

# Mob Number 2

   - Right Team For Each Job 

# Mob Number 3

## *The Dojo*



# Coding Dojo



# Experienced

# But...

# Strangers 🛸

# Theatre 🍿

# Consensus 🖐️

# Continuous Improvement

# Rules



# Tweak Rules

# Facilitation

# Mob Number 3



*“We are uncovering better ways of  
developing software...”*

- The Agile Manifesto

# (Nearly) The End

Amplification 📢

Right team for each job 👍

Experiment 🔬

# The Future

# Community

## #mobprogramming



# Your Turn?

Pick a Topic 

Facilitate 

# Links

[Mob Programming book](#) on Leanpub

[#mobprogramming](#) on Twitter

[remotemobprogramming.org](http://remotemobprogramming.org)

[Mob Mentality Show](#) on YouTube

*(I wasn't involved, the name is a coincidence! 😏)*