

KellieMatheson.user experience designer

Personal Details

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Overview

- Experienced UX designer/web designer with skills in planning, flows, wireframes, prototyping, interaction design, pitches, design concepts, design development, and managing a team.
- Six years of agency experience in the UK.
- Graduated in 2005 with a Bachelor of Design (Communication Design) Honours at Swinburne University of Technology.

Employment history

November 2010 - February 2011

User Experience Designer/Visual Designer, Capablue, London

Responsibilities:

- UX and design for Connected, a managed service allowing content owners to publish video-on-demand to multiple Connected TVs and Devices quickly and cost-effectively - all from one platform.
- Creating flows, wireframes and designs for Connected.
- Testing the design on the TV for readability and usability.
- Liaising with the client and participating in client presentations.
- Briefing and managing front end developers.

July 2010 - October 2010

Interaction Designer/Visual Designer, Skype, London

Responsibilities:

- Creating wireframes and visuals for updates to Skype Manager.
- Leading the interaction and visual design for the Skype Connect project
- Leading conference calls with stakeholders in the USA and explaining the reasoning behind the interaction.
- Briefing and managing front end developers in Estonia over Skype.
- Filing and managing bugs.

November 2009 - June 2010

Mid-weight Freelance Web Designer, SAS, London

Responsibilities:

- Leading the design for the Technology section of BP.com
- Working as an independent resource handling the design of full digital campaigns.
- Range of clients include: Coke, BP, Herbert Smith, KPMG.

July 2009 - October 2009

Mid-weight Freelance Web Designer/Flash Designer, London

Working in a variety of London agencies on short-term contracts as an independent resource.

Please see [Linked In profile](#) for further details.

Sep 2008 - June 2009

Mid-weight Freelance Web Designer, ALBION, London

Responsibilities:

- Working as an independent resource handling the design of full digital campaigns.
- Managing and inspiring other designers and delegating work.
- Participating in conference calls and talking through the work with the client.
- Range of clients include: Skype, Blackberry, Accurist, Air New Zealand, Atomico and The Famous Grouse.
- Lead designer on the winning pitch for The Famous Grouse.

Jan 2008 - Aug 2008

Mid-weight Freelance Web Designer/Flash Designer, London

Working in a variety of London agencies on short-term contracts as an independent resource.

Please see [Linked In profile](#) for further details.

Aug 2007 - Jan 2008

Mid-weight Freelance Web Designer/Flash Designer, DIGITAL OUTLOOK, London

Responsibilities:

- Working as an independent resource designing microsites and banners.
- Carrying a project through from design to Flash animation.
- Building the Flash file to be set up for localisation.
- Maintaining the high attention to detail necessary with localising.
- Range of clients include: Walt Disney Studios, Xbox and Chorion.

Jul 2006 - Jun 2007

Junior Freelance Web Designer, SAS DESIGN, London

Responsibilities:

- Developing concepts for new business pitches.
- Working alongside the Creative Director to develop solutions for large corporate websites.
- Solving problems with information architecture.
- Range of clients include: Savills, Imperial College, KBC and Spicer McColl.

Jan 2004 - Jan 2005 Internship

Nov 2005 - Apr 2006 Full-time

Junior Web Designer/Flash Designer, SPIN COMMUNICATIONS, Australia.

Responsibilities:

- Working closely with the Art Director developing designs for microsites and banners.
- Meeting client deadlines and managing time while working on multiple jobs.
- Taking initial briefs from concept through to development and Flash design.
- Being involved in creative brainstorming.
- Range of clients include: Telstra, Mattel, Windsor Smith, BVI, AFI and Portmans.

Education

2003 - 2005

Bachelor of Design (Communication Design) Honours, Swinburne University of Technology.
Graduated with a Distinction average.

2002

Certificate IV in Arts (Applied Design), Swinburne TAFE.
Graduated with a Credit Average.

Other Interests

2009 - 2011 Thai Lower Intermediate, evening classes, SOAS.

Presently learning to listen, speak, read and write the Thai language.

2008 Economics, six month evening class, City Lit.

Gained knowledge of basic concepts from the economic cycle to role of government.

2007 Printmaking, one year evening class, Morley College.

Guided by the tutor to produce artwork using the various methods of printmaking.

Referees

Available upon request.