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**An enthusiastic, highly motivated and creative individual who enjoys teamwork. An inquisitive and quick learner, always eager to acquire new skills. Can create and implement innovative ideas based upon a sound technical background.**

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#### **Details**

Name: David Ollerhead  
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#### **Education + Skills**

2001 – 2004	<b>Loughborough University – Computer Science + E-Business BSc (Hons)</b> <b>Year Three:</b> e-Commerce Security * Software Project Management * Internet Marketing * Legal & Professional Issues in Computing * Project (WAP Portal) * Advanced Human Computer Interaction * Advanced Human-Computer Interface Technologies * Advanced Computer Architectures. <b>Year Two:</b> Artificial Intelligence Methods * Databases * Operating Systems * Team Projects 1& 2 * Informatics and Systems * Information and Knowledge Management 1 * Computer Graphics 1 * Networks and Distributed Computing * Object Oriented System Design * Fundamentals of Marketing * e-Business Planning and Marketing. <b>Year One:</b> Fundamentals of Programming * Object Oriented Requirements Analysis * Logic for Computer Science * Discrete Mathematics * Introduction to e-Business * Object Oriented Programming & Algorithms * Computer Architectures * Logic Programming * Quantitative Methods in Software Engineering * Human Computer Interaction.
1993 – 2000	<b>Emmbrook Senior School</b>
1998 – 2000	<b>A Levels :</b> Maths (B), Business Studies (B), Physics (C)
1993 – 1998	<b>GCSEs :</b> 11 GCSEs at (A - C)

Driving Licence – Held since 2000.

I have an advanced understanding of word processors, spreadsheets and database programming (Microsoft's Word, Excel, Access). I have a significant amount of experience with the development and use of the Internet in communications. Excellent knowledge and practical experience of web design (XHTML, CSS, WML, PHP and MySQL). A keen and ever-increasing interest in graphics applications - typically Adobe Photoshop and Illustrator. For my final year project at university, I developed a PHP, MySQL driven WAP based timetabling service for students.

#### **Work Experience**

- **RSA Security** – Web Specialist – (Sep 04 – Oct 06)  
Initially tasked to revamp the EMEA intranet, once completed the role expanded. My responsibilities include designing, implementing and executing EMEA wide multinational e-marketing campaigns: from the creation and translation of HTML emails, through to the development of supporting micro sites and any promotional collateral (Animated banners, Print Adverts for press). This further extends to the back-end tracking and analytics required in reporting on the success of such campaigns. Used Photoshop extensively to mock up photo-realistic images of branded products. I also act as EMEA web administrator for the corporate website, and have significant experience with various Content Management Systems.  
- see website for some examples of the aforementioned achievements.

- **Sharp** (Telecommunications Europe) – Software Test Engineer – (June 03 – Aug 04)  
Working on the software development of mobile phones, this role required a meticulous and systematic approach to problems. The position involved frequent business travel around Europe to complete and supervise tests.
- **Broadmoor Mental Hospital** – Designing, creating and populating a database for the archival of confidential information.
- **Fiesta Marquee Hire** – Marquee erector, long hard hours as a manual labourer in a team environment, which I found incredibly rewarding.
- **Waitrose**
- **Marks + Spencer**

### **Interests**

I have a keen interest in mountain biking and football, and a passion for music. I enjoy taking time out to pursue these hobbies, and have an active social life.

### **Referees**

#### **Mr P Wilson – Channel Operations Manager**

RSA Security UK Ltd  
RSA House  
Western Rd  
Bracknell  
Berkshire RG12 1RT

#### **Mr P Turley - Business Director**

Fern House  
Barkham Rd  
Wokingham  
Berkshire RG41 4TG