

Olly Watson

(he / him)

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Education

Trinity College, Cambridge

M.Sci · History & Philosophy
Of Science
2011 – 2012

First

Trinity College, Cambridge

BA · Philosophy
2008 – 2011

2:i

St Paul's School

2002 – 2007

Art Scholarship (6th Form)
Music Scholarship (6th Form)
4 A Levels (4 As) 11 GCSE's (11 A*s)

Waveform Media Ltd – Founder

2022 · getwave.me

- Designed and built Wave, a voice only messaging app for iPhone, as a side project while working at Deliveroo
- Created brand and marketing assets to launch the product
- Passed App Store Review, a legally and technically complex process for social media applications

Deliveroo – Staff Product Designer

2021 – Present · deliveroo.design

- Defined product strategy in key areas including Deliveroo Plus and user account
- Created new prototyping methods, using code skills to test product ideas at a high level of realism
- Hired, managed and mentored junior designers

Freelance Product Designer

2018 – 2020

- Helped early stage founders define product vision, create MVPs and pitch for funding
- First design hire at Kantan – created brand and design system from scratch, launched an MVP in 3 months
- Designed a social/collaborative app for making photobooks at Yearbook Machine

ReD Associates · Senior Consultant

2016 – 2018 · redassociates.com

- Helped launch the London office of ReD Associates, a Danish consultancy that uses ethnography to advise businesses
- Developed new ways to integrate ethnography and digital product design
- Led ethnographic research and design strategy projects for Astellas & Ørsted

FJORD · Interaction Designer

2014 – 2016 · Now known as “Accenture Song”

- Led design research on projects for Lloyds Banking Group, B&Q, and Severn Trent Water
- Helped to build FJORD's design research capability
- Helped bring internet to a remote island in Lake Kivu, Congo