

Oscar Logoteta

Senior Product Manager UX lead Author

ABOUT ME

Senior Product Manager with 15+ years of experience in digital design and product development. I've led multidisciplinary teams in UI/UX, frontend development, and product lifecycle management, using agile methodologies. I specialize in funnel analysis and implementing Dual Track Agile, with a focus on business goals, creativity, innovation. In addition to my professional career, I have been an AGESCI scout leader since 2008, and I am also a novelist, with a passion for creative writing.

CONTACTS

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SKILLS

| Discovery | |
|-------------------|--|
| Product design | |
| Delivery | |
| Rusiness analysis | |

















LANGUAGES

Italian - Mother tongue English - B2

WORK EXPERIENCE

Docsity 2022 - Today

As a Senior Product Manager, I manage a large backlog of initiatives aligned with the company's strategic objectives and customer needs. I have successfully overseen the entire product development lifecycle, from strategy and discovery to design, development, and growth. I introduced and implemented the Dual Track Agile approach, streamlining project management processes. Additionally, I perform in-depth funnel analysis using Mixpanel, reporting directly to the Head of Product. This role has further enhanced my leadership and digital process management skills in a dynamic, innovation-driven environment.

Former companies

docebo°







EDUCATION AND TRAINING

| Bachelor's Degree in Communication Sciences | 2024 |
|---|-----------|
| Product heroes courses | 2022 |
| Project Management Agile training | 2018 |
| CSS IWA Educational course | 2010 |
| Digital design School | 2003-2005 |
| High School Diploma in Computer Science | 2002 |

REFERENCES

Franco Bernazzoli

CIO - La Scuola SEI

Head of Product - Alef Education

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Lina Gusso

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