

**EUROPEAN FORMAT
CURRICULUM VITAE**



PERSONAL INFORMATION

First name / Surname

Address

Telephone

E-mail

Website

LOGOTETA OSCAR

VIA REPUBBLICA 9/L – SAN GIULIANO MILANESE (MI) – 20098 – ITALY

346 21 63 893

oscarlogoteta@gmail.com

www.oscarlogoteta.it

Nationality

Date of birth

Birthplace

Italian

13 APRIL 1983

MILANO

WORK EXPERIENCE

jul 2022 - today

Docsity - Senior product manager

Build and manage a backlog of initiatives in line with the company's strategic objectives and customer needs. Management of the entire digital product development cycle: strategy and discovery, design, development and growth. Direct report to the Head of Product. Planned and introduced Dual Track Agile in the company. Funnel analysis through Mixpanel.

feb 2020 - jul 2022

Docebo – Product manager

feb 2014 - feb 2020

Pearson – Scrum master, UX lead.

jul 2011 - feb 2014

MyBest.it – UI/UX designer, frontend developer.

Winner of “Miglior Sito dell’Anno 2013, Benchmark section”, by MetrixLab agency.

may 2008 - jul 2011

RCS/Corriere.it – UI/UX designer, frontend developer.

Main activities: gianricocarofiglio.com, federicomoccia.net, walterveltroninoi.it, rizzoli.eu.

jun 2007 - may 2008

Monclick.it – UI designer, frontend developer.

apr 2006 - jun 2007

Digital Bros – UI designer, frontend developer.

Main activities: eCommerce Konami.

2004 - 2006

Seat Pagine Gialle – UI designer, frontend developer.

Main activities: DueSpaghi.it, designed brand and layout.

2003 - 2004

Sintetica, web agency – UI designer, frontend developer.

PERSONAL SKILLS

MOTHER TONGUE ITALIAN

ENGLISH B2

SOCIAL SKILLS AND COMPETENCES Excellent interpersonal skills, also developed through:

- ☐ scout leader AGESCI since 2008;
- ☐ volunteering experiences with children, adolescents and young adults.

ORGANIZATIONAL SKILLS AND COMPETENCES Excellent organizational skills:

- ☐ excellent coordination skills;
- ☐ personal aptitude to work for goals;
- ☐ enthusiastic to work in a team.

COMPUTER SKILLS AND COMPETENCES Excellent knowledge of the following software and techniques:

- ☐ Agile method and Jira Atlassian;
- ☐ Adobe XD, Axure, Sketch, InVision;
- ☐ Google Analytics, Pendo, Mixpanel;
- ☐ responsive design;

Languages, frameworks and libraries:

- ☐ excellent knowledge HTML/CSS, jQuery, Bootstrap, Wordpress;
- ☐ good knowledge of ASP, PHP, XML and XSLT and Javascript.

EDUCATION AND TRAINING

2018 Project Management Agile training (80 hours) by the company "the Project Management Lab". Focus on Kanban and Scrum methods.

2012 - today Majoring, (three exams to finish) not attending, Università degli Studi di Milano. Corso di laurea: Scienze Umanistiche per la Comunicazione. Media: 28/30.

2009 Javascript and jQuery course. Main subjects: Ajax (json o xml), jQuery UI.

2005 CSS IWA Educational course (educational.iwa-italy.org).

2002 - 2005 Digital design school, Galdus Milano Institute.

2002 Computer science diploma.

ADDITIONAL INFORMATION Excellent creative skills, semi-professional photographer, author of novels.

DRIVING LICENSE A/B

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