



Oscar Logoteta

Senior Product Manager

UX lead

Author

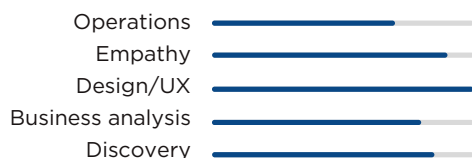
ABOUT ME

Senior Product Manager with 15+ years of experience in digital design and product development. I've led multidisciplinary teams in UI/UX, frontend development, and product lifecycle management, using agile methodologies. I specialize in funnel analysis and implementing Dual Track Agile, with a focus on business goals, creativity, and innovation. In addition to my professional career, I have been an AGESCI scout leader since 2008, and I am also a novelist, with a passion for creative writing.

CONTACTS

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SKILLS



LANGUAGES

Italian - Mother tongue
English - B2

WORK EXPERIENCE

Docsity

2022 - Today

As a Senior Product Manager, I manage a large backlog of initiatives aligned with the company's strategic objectives and customer needs. I have successfully overseen the entire product development lifecycle, from strategy and discovery to design, development, and growth. I introduced and implemented the Dual Track Agile approach, streamlining project management processes. Additionally, I perform in-depth funnel analysis using Mixpanel, reporting directly to the Head of Product. This role has further enhanced my leadership and digital process management skills in a dynamic, innovation-driven environment.

Former companies



EDUCATION AND TRAINING

Bachelor's Degree in Communication Sciences	2024
Product heroes courses	2022
Project Management Agile training	2018
CSS IWA Educational course	2010
Digital design School	2003-2005
High School Diploma in Computer Science	2002

REFERENCESE

Franco Bernazzoli

CIO - La Scuola SEI

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Lina Gusso

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