



# Oscar Logoteta

Senior Product Manager

UX lead

Author

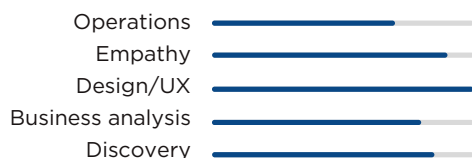
## ABOUT ME

Senior Product Manager with 15+ years of experience in digital design and product development. I've led multidisciplinary teams in UI/UX, frontend development, and product lifecycle management, using agile methodologies. I specialize in funnel analysis and implementing Dual Track Agile, with a focus on business goals, creativity, and innovation. In addition to my professional career, I have been an AGESCI scout leader since 2008, and I am also a novelist, with a passion for creative writing.

## CONTACTS

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## SKILLS



## LANGUAGES

Italian - Mother tongue  
English - B2

## WORK EXPERIENCE

### Docsity

2022 - Today

As a Senior Product Manager, I manage a large backlog of initiatives aligned with the company's strategic objectives and customer needs. I have successfully overseen the entire product development lifecycle, from strategy and discovery to design, development, and growth. I introduced and implemented the Dual Track Agile approach, streamlining project management processes. Additionally, I perform in-depth funnel analysis using Mixpanel, reporting directly to the Head of Product. This role has further enhanced my leadership and digital process management skills in a dynamic, innovation-driven environment.

### Former companies



## EDUCATION AND TRAINING

Bachelor's Degree in Communication Sciences	2024
Product heroes courses	2022
Project Management Agile training	2018
CSS IWA Educational course	2010
Digital design School	2003-2005
High School Diploma in Computer Science	2002

## REFERENCES

Franco Bernazzoli

CIO - La Scuola SEI

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Lina Gusso

Head of Product - Alef Education

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