SharePoint Branding Questions

1. How do you want your site structured?
2. By Department
3. By Divisions
4. By Team
5. By Content Categories
6. List the numbers of department /divisions/subsidiaries
7. What are the security groups based on each department/subsidiaries/divisions(List)
8. What kind of content will you like to have on the site in terms of Apps and Pages?(list)
9. What sites would you like to include in your global navigation?
10. Will there be sensitive content on the site that needs to be restricted from general access? If Yes, List
11. What are the permissions you want each department or division to have for each aspects of the sites?
12. What color scheme are you looking to use for the site? (List)
13. How do you want your images?
14. Sliders
15. static
16. Do you have any site you would like to model your site after? if yes please provide details , it could be internal or External