



CHARLES EMEKA ORJI

DIGITAL MARKETER

CONTACT



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ikeja, Lagos, Nigeria

EDUCATION

Bachelor of Science in Marketing
Madonna University, Nigeria

September 2002 – August 2006

CORE SKILLS

Marketing



Communication



SEO / Copywriting



Analytical Skill-set



LANGUAGE

English



Igbo



Yoruba



ABOUT ME

With over ten years of experience in digital marketing, I excel at crafting strategies that make brands shine. Whether working independently or collaborating with a team, I focus on one key principle: exposure. My goal is to maximize visibility and engagement, bringing every product into the spotlight and driving real results.

EXPERIENCE

2021 – Till Date

DAN.com - Amsterdam, Netherlands

Digital Marketing Consultant

- Curated brand identity and domain equity acquisitions for over 130 clients across the globe and grossing over 100M in revenue.
- Developed tailored digital marketing strategies for brand growth
- Advised clients on SEO, content, and social media best practices.

2013 – July 2015

United Bank For Africa (UBA plc) - Lagos, Nigeria

Relationship Manager

- Managed client accounts, ensuring strong, long-term relationships.
- Increased revenue through marketing, cross-selling and upselling banking products.

REFERENCES

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