

# UX Journeys & Moodboard

3 Personas

3 Journeys

1 Mood board on Invision

## Persona #1: STUDENT (unfamiliar with Dribbble)

A college student majoring in design hears about Dribbble from a classmate and decides to check it out, opens a profile, and starts to follow people in order to get inspiration.

## Persona #2: PROFESSIONAL (a user, but has never been invited to upload work)

A design professional is invited to post work on Dribbble via email. They have heard of Dribble before, however they have never uploaded work. The designer gathers screenshots of their most recent stuff and begins to upload, because it will get them some much-needed notoriety.

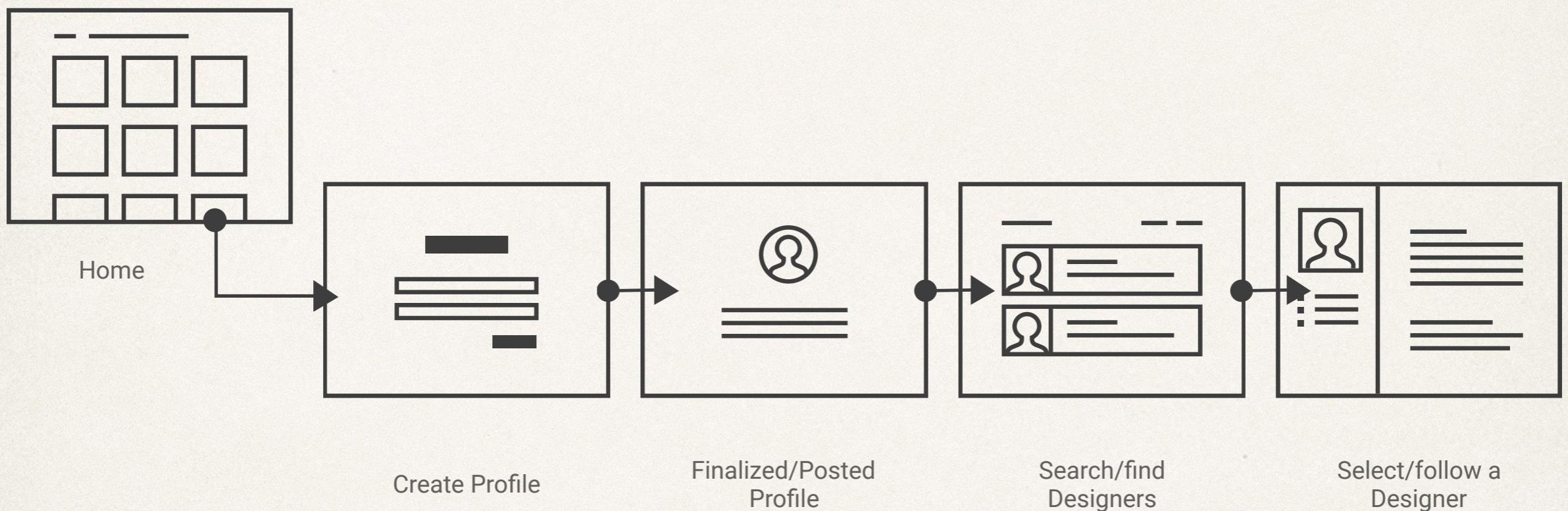
## Persona #3: HIRING MANAGER (regular user)

A hiring manager posts a new position to Dribbble almost weekly. This week they are in search of the next great illustrator/designer to add to their growing team. The manager needs to pay to submit the job post they created to the job board. They will start reviewing candidates who are available for immediate hire right away.

# UX Journeys & Moodboard

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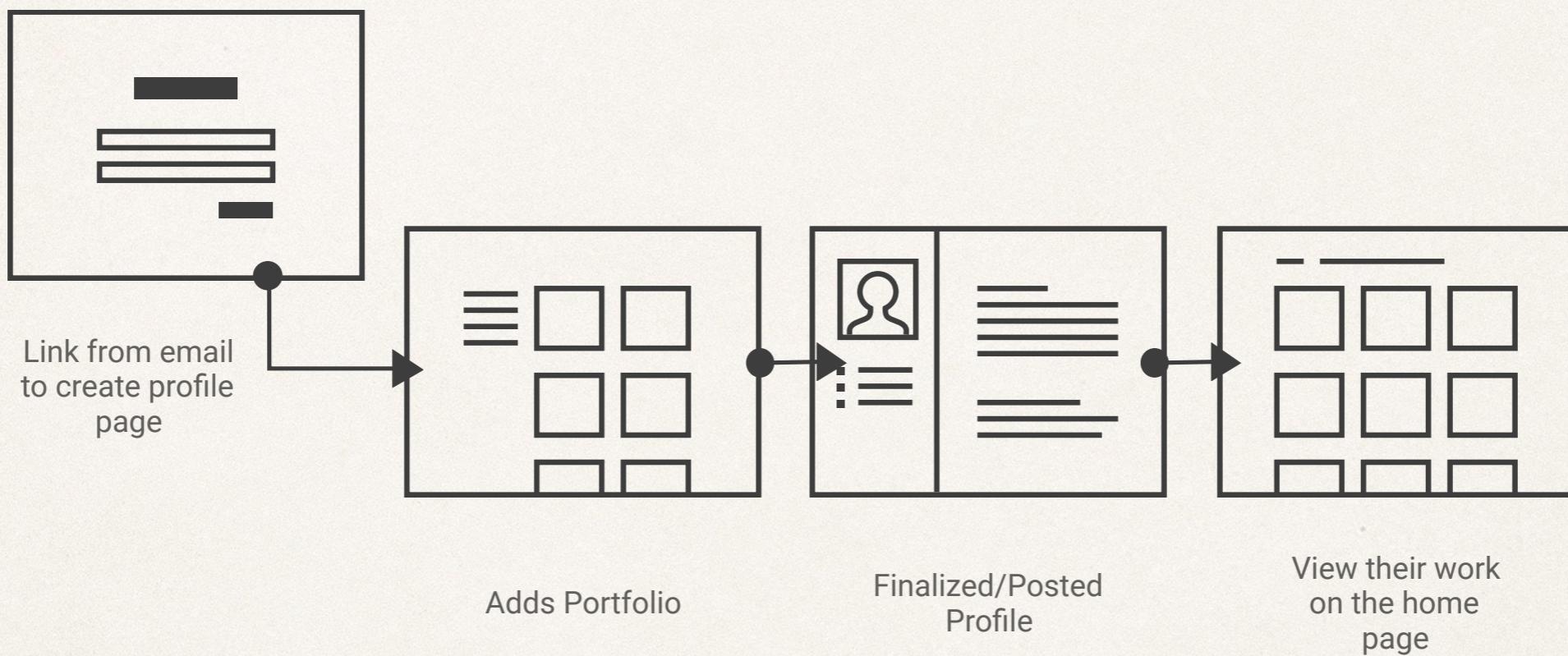
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Persona #2: PROFESSIONAL (a user, but has never been invited to upload work)

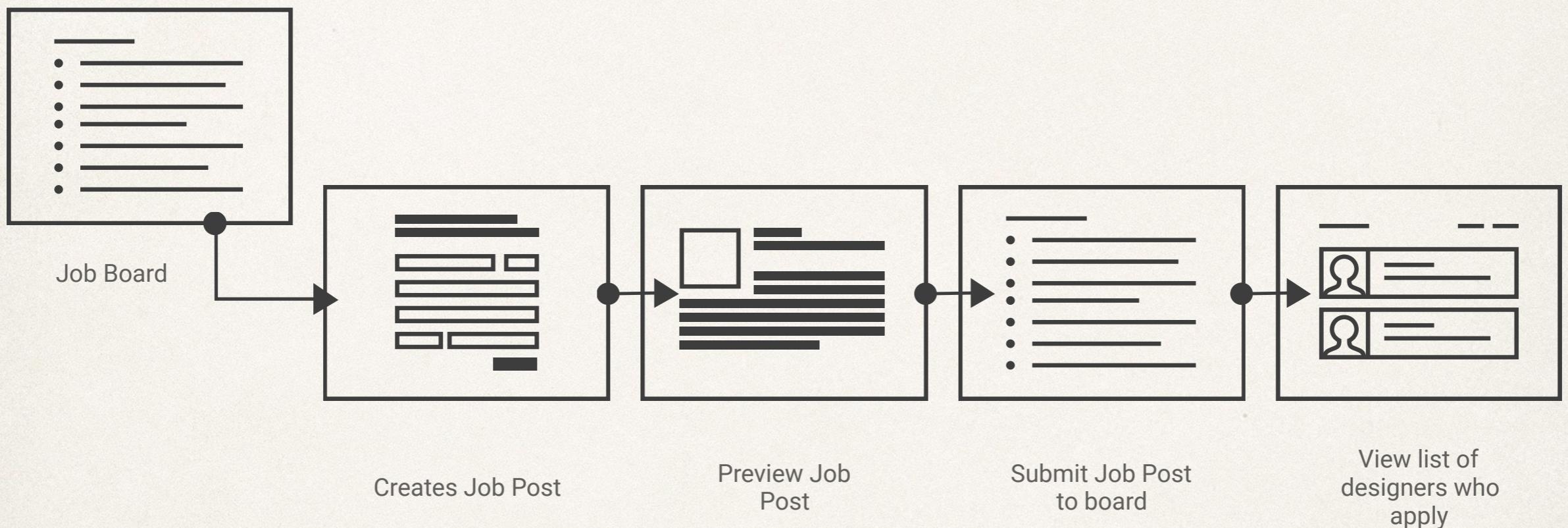
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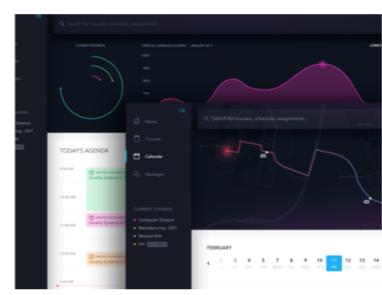


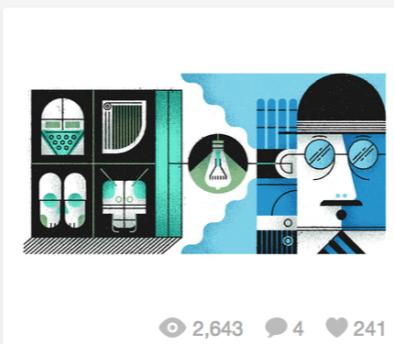
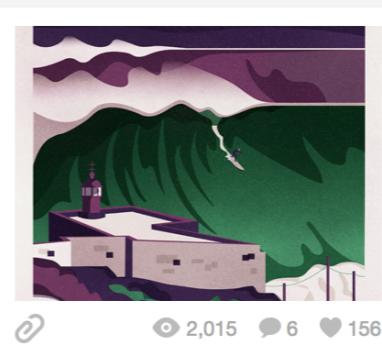
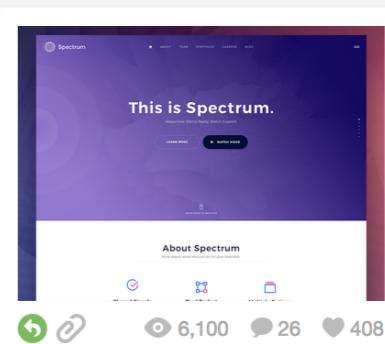
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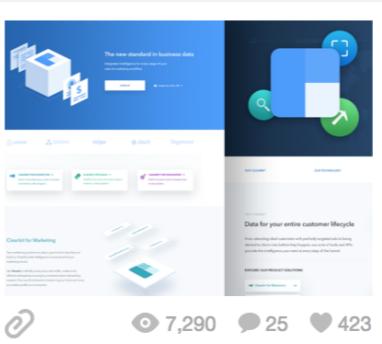
## Moodboard

Dribble is a community of designers sharing screenshots of their work, process, and projects.

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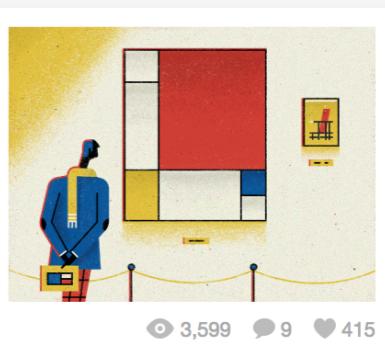
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**JellyJar Co**

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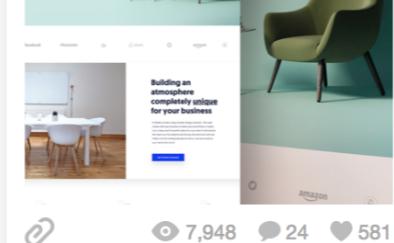
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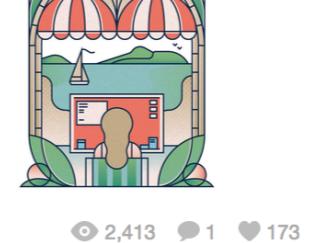
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# dribbble Moodboard

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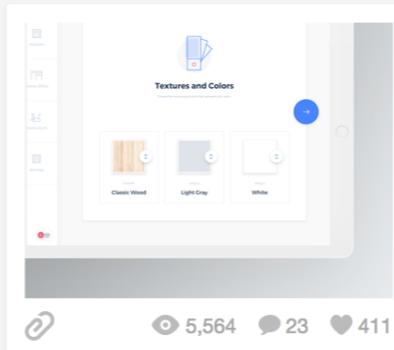
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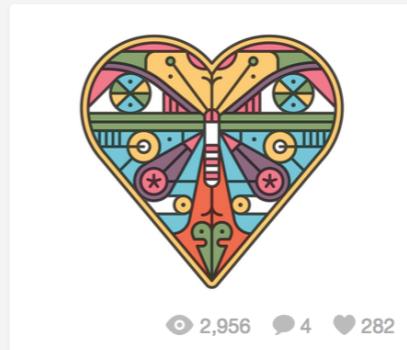
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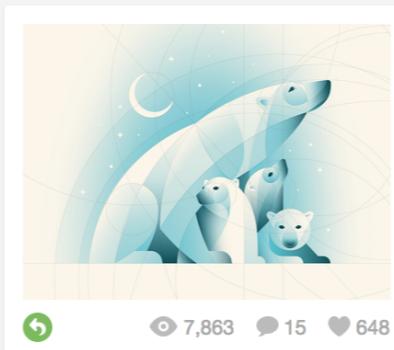
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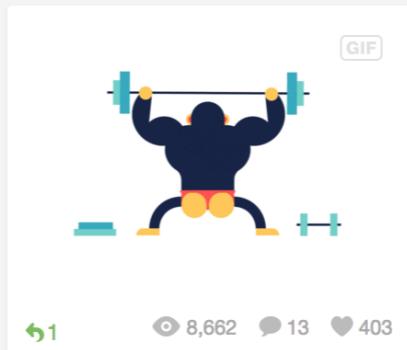
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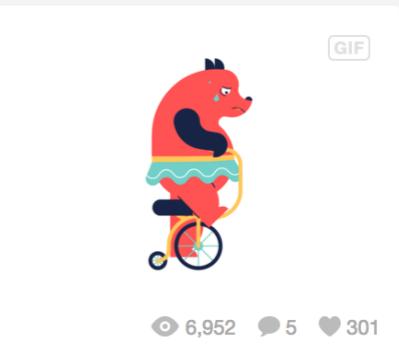
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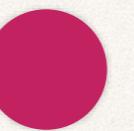
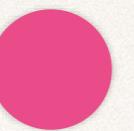


 **684,984,941,570**  
pixels dribbled



# dribbble

## Moodboard



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Views



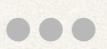
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