



# Cinema

LOUNGE

LOGO

Emblem & Wordmark

The star represents a movie director, the moon behind the star represents nightlife, and it is circular with repeated shapes to mimick a movie reel.









PRIMARY LOGO



SECONDARY LOGO

# COLORS

## Triadic color scheme

			
Navy #1D1747	Plum #A21190	Deep Red #961B10	Red #ce372a
			
Salmon #f27f6c	Pale Blue #6E81E3	Gold #dfc46d	

# TYPOGRAPHY

## Montserrat Family

H1 ABCDEFGHIJKLMNOPQRSTUVWXYZ

**H2 ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**H3 abcdefghijklmnopqrstuvwxyz**

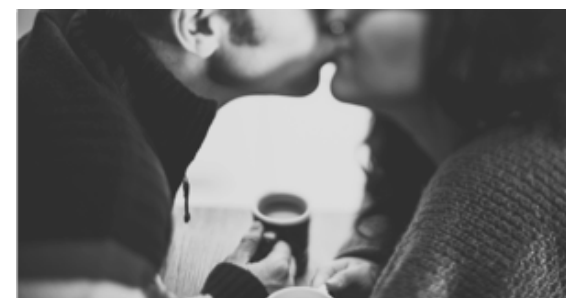
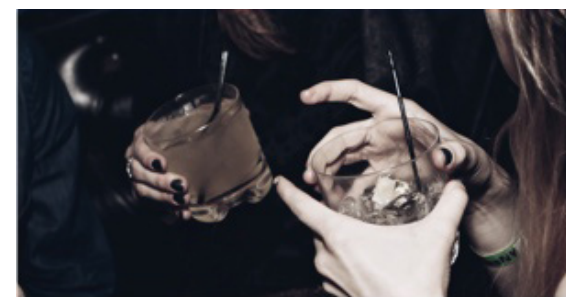
**H4 ABCDEFGHIJKLMNOPQRSTUVWXYZ**

H5 ABCDEFGHIJKLMNOPQRSTUVWXYZ

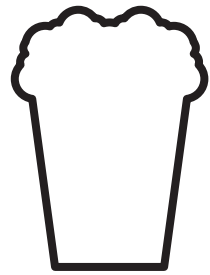
**H6 abcdefghijklmnopqrstuvwxyz**

P abcdefghijklmnopqrstuvwxyz

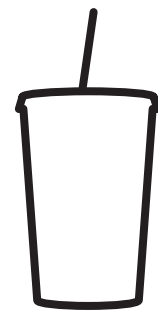
# PHOTO STYLING



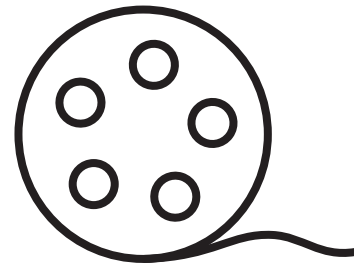
# ICONS



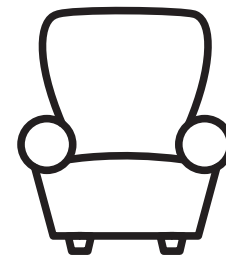
POPCORN



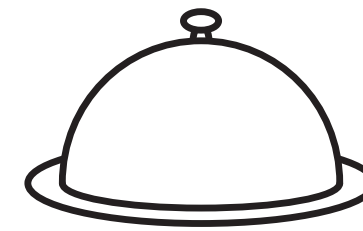
SODA



FILM/  
MOVIE



CHAIRS/  
SEATING



DINING



DRINKS