REBECCA OLSSON

% portfolio-rebecca.vercel.app

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(+1)778-793 83 93

♥ Whistler, Canada

Canadian Permanent Resident and Swedish citizen



PROFESSIONAL EXPERIENCE

Apr 2025 - present

Web Developer & Digital Marketing Specialist | GIBBONS, Whistler

> Independently maintaining and advancing 7 WordPress websites with diverse setups, including custom themes, PHP, Sass, and Node.js integrations, along with third-party services via embedded scripts. Taking ownership of full-stack development, optimization, deployment processes, and tracking using Google Analytics and Tag Manager. Leading SEO strategy and Meta Ads campaigns to increase engagement.

Jun 2021 - Oct 2022

IT Consultant | KNOWIT EXPERIENCE, Linköping

> Web development in multidisciplinary teams to deliver strong customer experiences using the Optimizely CMS. Proficient in MVC implementations with C.NET, JavaScript, Node.js, and front-end technologies including HTML, CSS, Vue and Sass. The delivery included pre-studies, development, testing and deployment. This role demanded strong collaboration and communication with colleagues and clients to align technical solutions with client needs.

Jan 2021 - Jun 2021

Master Thesis | Cambio Healthcare Systems, Linköping

- > Title: Usability of integrating patient-generated health data with the corresponding data from the electronic health record.
- > Designed and implemented a user interface in the app My Health for collecting patient-generated health data using Flutter and Dart. Integrated the data with clinical records via the Cambio COSMIC EHR using HL7 standards. Led research on how this connected healthcare experience improves patient engagement and health outcomes.



EDUCATION

Aug 2019 - Jun 2021 Aug 2014 - Jun 2017

M.Sc. in Biomedical Engineering, 300 ects | LINKÖPING UNIVERSITY, Linköping

- > Main subjects: Health technology, mathematics, physics, electrical engineering and programming.
- > Qualified course choices: Medical Information System, Advanced Web programming, C#.NET

</> TECHNICAL SKILLS

Front End: HTML, CSS, JavaScript, Sass, Vue, Bootstrap, Webpack, jQuery

C# .NET, NodeJS, PHP, API, HL7 Back End

Database: MySQL, MongoDB CMS: Optimizely, WordPress

Cloudways, Vercel, Git, Postman, Jira Other tools:

App Development: Flutter, Dart Agile Methodologies: Scrum, Kanban



LANGUAGES

Swedish English





CHARACTERISTICS

- > Structured
- > Efficient
- > Positive
- > Reliable
- > Outgoing