

Video Message Dialogues

1 VIDEO MESSAGE TO FOLLOW

"Hey Mary and Bill. It's Joe here. Hope all is well in your world.

I'm checking in with you about the sale of your home. I realize we've not had an overwhelming response over the past few weeks.

Just so you know, I'm doing everything in my power to let as many buyers as possible know about your property.

I've been blowing the horn and pounding the drum, telling everyone about your home.

I've promoted your home to not only my buyers, but also to all the buyers of my fellow associates.

I've also reached out to all the agents in the Multiple Listing Service. Everyone knows about your home. I've left no stone unturned.

I'll keep promoting until we get it sold. I'm as committed to selling your home today as the day I listed it.

My goal is to get your home sold within the next 30 days. Thanks for placing your trust me. I'll be in touch."

2 CURRENT BUYER MESSAGE

"Hello Bruce and Betty. It's Joe Niego here. Hope all is well in your world.

I'm just checking in with you about finding you a home. You can rest assured, I have my fingers on the pulse of the market.

I'm checking the MLS a number of times each day. I've also been marketing to agents in the area to see if any new homes are coming onto the market. We're leaving no stone unturned.

Thanks for your patience. I know that perfect house is out there for you and we're gonna find it."



3 VIDEO MESSAGE TO FOLLOW UP YOUR SECOND MAILING

"Hey everyone, Joe Niego here.

Just wanted to give you an update on the real estate market.

This 2017 market has proven to be an excellent time to buy or sell a home.

Home values continue to make healthy strides in appreciation.

Interest rates are still low and mortgage money is readily available.

So if you're wrestling with the idea of purchasing or selling a home, it couldn't be a better time.

I hope you received the real estate information I sent you. (Hold up the second mailer you sent out.)

I'm always here as a resource for you and if you know of anyone looking to buy or sell a home please call or text me with their name and information and I'll take great care of them.

Thanks, I look forward to hearing from you."

4 SOCIAL MEDIA MESSAGE

"Hey everyone, Joe Niego here.

I don't leave real estate messages on social media very often, but 2017 is off to a rocking start.

Whether you're buying or you're selling, there's some great news right now...

The market is cooking!

And if you want the inside scoop on how it affects you, message me and I'll be happy to follow up with you.

Have a great day!"

