

Market Update Dialogues

FOR BUYERS

1 SAMPLE DIALOGUE: NOTHING NEW TODAY

“Hello Mr. and Mrs. Jones, this is Tom. I just wanted to check-in with you to let you know that you are a high priority to me and that I have my finger on the pulse of this market. There is nothing new that has come on the market today. If anything comes up that matches your criteria, I’ll send you an email with a link to the photos and info. I’ll be checking in with you tomorrow!”

2 SAMPLE DIALOGUE: NEW HOMES ON THE MARKET TODAY

“Hello Mr. and Mrs. Brown, this is Mark. I just wanted to check-in with you to let you know there are 2 new homes that just came on the market. The first one is on 123 Easy Street and the second is located at 345 Easy Street. I’m emailing you a link so you can look at the photos online. If you’re interested in seeing either or both of these homes, give me a call right away and I’ll set up a time to show them to you.”

— Engage buyers with activities! No engagement, no commitment!

