WEEK 5 / CULTIVATE, CAPTURE & CASH-IN ON OLD LEADS

- Watch this week's video on Blitz Central.
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- Sift through all old leads and inquiries. (New to the business? See Blitz Central for special instructions.)
- Call at least 3 old leads and inquiries (follow up with a note).
 - Call to invite a business owner to lunch on Friday.
- W Send out the eReport to your entire database, including old leads.
 - Call all buyer leads (follow up with a note).
- Call all seller leads and inquiries (follow up with a note).

- Take 1 business owner to lunch (share the chapter giveaway and follow up with a note).
 - Set up appointments with buyers and sellers (follow up with a note).
 - Visit Blitz Central to check off your action steps.

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Call your Blitz Buddy.
And don't forget to tally your numbers below!

TOTAL WEEKLY ACTIVITIES

/12

OF REFERRALS RECEIVED

OF TRANSACTIONS CLOSED

buffiniandcompany.com/blitzcentral

