



GLOWFUX

GIVING LOVE WITH FUN 4 XMAS 2019

THE ALTRUIST EDITION

**SELFLESS
SACRIFICE
AFFECTION**



GLOWFUX ... SHARING HAPPINESS TO LIVE HAPPILY

PEDIGREE

MOTIVATING

numerous households have been motivated to be selfless in the art of giving, and they have identified with the project GLOWFUX through attendance with their loved ones

CONSISTENT

3 editions of bringing to the consciousness of members of the general public the unknown orphanages around us. Thus encouraging many to reach out and share love with the orphanages even beyond the Christmas period.

COMPELLING

exciting content with detailed and well documented procedures

EXCITING

accommodates involvement of families to support their little ones decorated as Young Ambassadors

THRILLING

intriguing and emotion filled



GLOWFUX ... SHARING HAPPINESS TO LIVE HAPPILY

— ABOUT —

The project **GLOWFUX** is an annual charity project which entails sharing the Christmas day in a spectacular way with folks from several less privilege/motherless homes, correctional centres etc.

This humanitarian project was designed and is been executed over the past three years in such way that gives folks from the less privilege homes and members of the general public unique feel of Christmas celebration. Its content includes group rendition of the specially composed and recorded song called **GLOWFUX** carol by entertainment practitioners drafted from different field of the entertainment industry. Also, the invited entertainers such as musicians, dancers, comedians etc will entertain the audience of folks from the less privilege homes and members of the general public with various performances.

Each edition of the project is also to witness induction of new **GLOWFUX** Young Ambassadors. The **GLOWFUX** Young Ambassadors are smart kids from age 5 to 17 with good parental care, quality circle of friends/schoolmates, family friends, neighbours etc. drafted to serve as ambassadors for **GLOWFUX**, propagating the vision and mission of the project within their immediate environment [home, church, mosque, school, etc]

Other activities designed to spice up the annual event are Fashion exhibition; Gifts from Santa Claus to all children in attendance, Feasting with love [well prepared party food and drinks for all], Presentation of Christmas hampers to orphanages.

GLOWFUX
SHARING HAPPINESS TO LIVE HAPPILY

A decorative scroll frame with ornate flourishes and leaf-like patterns at the corners and midpoints.

MISSION

*Bringing out more of
the humanity in us by
sharing our time and
resources with the
needy and giving them
the benefit of sharing in
our happiness*

A decorative scroll frame with ornate flourishes and leaf-like patterns at the corners and midpoints.

VISION

*GLOWFUX is envisioned
to be an annual moment
of celebration which
members of the general
public and folks from
orphanages all around
Lagos State look forward
to attend*

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BEHOLD THE ACTUALIZERS

NIKE PELLER - CELEBRITY AMBASSADOR



Olanike Abiola Peller is a multiple award winning veteran Yoruba movie actor. Also, she's the daughter of the widely celebrated late Professor Peller.

Despite being on temporal break from active acting, the cerebral screen goddess still holds sway in the acting industry and command the respect of both old and young colleagues.

This is evidenced in her continuous receipt of awards of recognition, honorary chieftaincy titles and religious chieftaincy titles.

She is the Yeye Agbasaga of Erin Osun Oshogbo, Yeye Oge of Ajuwon among others. Her religious title includes Alaranse Adinni and Alakoso Adinni. She has received awards internationally in places like London, U.S, Dublin, India and many others.

She is presently into active business which includes sales, marketing and consultancy.

Being a woman with golden heart, Nike Peller elected to be fully part of the project GLOWFUX after being convinced about its vision. She is the first and currently the ONLY *Celebrity Ambassador* cum *Actualizer* for the project.

Her role includes using her goodwill as public figure to secure the trust and confidence of well meaning Nigerians to identify with and support the project GLOWFUX at all times.

Chief Olanike Abiola Peller is also floating her NGO called Nike Peller Foundation. An NGO which is aimed at addressing the challenges and rallying round the aged, and vulnerable mothers and children in the society

BOSE MIMSHACK IDIAKA - GLOWFUX COORDINATOR



Abosede Mimshack Idiaka is a fashionpreneur, an Event Manager, a Radio presenter and a beauty consultant.

She hails from Ekiti State in Nigeria.

Her love for been around children spurred her to studying Education as discipline at the University. And she taught for many years since she graduated.

She had also developed and packaged many children and youth-oriented programmes which mainly focused on educating them on societal issues.

Her passion for identifying with whatever could impact positively on children got her to bid for coordinating GLOWFUX 2018. She was initially considered as Assistant Coordinator, but her dedication to

service, creativity with ideas and drive for excellence in the course of her working as the Assistant Coordinator were so compelling that the initiator of GLOWFUX resolved to appoint her the substantive Coordinator for GLOWFUX 2018.

Bose never failed to impress the entire team with her superlative performance as Coordinator of GLOWFUX 2018. For us at Fanafillit Bose's resourcefulness and doggedness are just too precious to let go, hence our resolve to allow her maintain the status of Coordinating subsequent editions of the project GLOWFUX.

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ALHAJA FUNMI OSHINOWO BASHORUN - MATRON



Alhaja Hon. Olufunmi Oshinowo Bashorun retired from the Lagos State Health sector as a Deputy Director, having served as a Nurse, Midwife, Health Educator and Social Worker.

A passionate community builder, she is well known and respected for her significant roles in numerous humanitarian and selfless causes.

An act which has earned her numerous awards of honour, recognition and appreciation from community level to the the national and international level.

She is a strong member of Ikorodu Diamond Lions Club, a community leader of note, political stalwart and committed Moslem.

Alhaja Bashorun is into active business which includes sales and services.

She has been fully supportive of the project GLOWFUX from inception in year 2016, and has contributed to the project's success and sustainability till date. Her unalloyed support for the project gave the project organizers the motivation to appoint and decorate her officially as Matron for project GLOWFUX.

Her role as Matron includes contributing financially and morally to the continuous growth of GLOWFUX, and using her goodwill to secure the trust and confidence of well meaning Nigerians to identify with and support the project GLOWFUX at all times.

ALHAJI TAIWO OSHIKOYA - PATRON



Alhaji Taiwo Oshikoya is an astute businessman and a community builder of note.

He is the CEO, Corsican Brothers Ltd, the major marketing and distribution company for DSTV and GoTV in Ikorodu division of Lagos state.

Popularly called Daddy T by both old and young, he is a jolly good man with a heart filled with milk of kindness who goes extra mile at any time to put smiles on faces even at the detriment of his convenience.

Despite being a devote Moslem, he is a man with open arms to render assistance to anyone that comes to him without discrimination.

Daddy T has been part of the project GLOWFUX from its conceptualization. He it was who encouraged the initiator to execute the project when the idea was first shared with him in year 2016. And since then, he has never relent in contributing his bits in terms of

advisory, funding and networking to the project's success and sustainability till date.

His exceptional commitment to the project made the project organizers realize and decide that appointing him as project GLOWFUX Patron was unnegotiable.

His roles as Patron includes contributing financially and morally to the continuous growth of GLOWFUX, and using goodwill to secure the trust and confidence of well meaning Nigerians to identify with and support the project GLOWFUX at all times.

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PROJECT TIMELINE //////////////////////////////////////

OFFICIAL UNVEIL (4th of September 2019)- This is when the projects highlights such as details venue, sponsors, supporting brands, partners etc would be unveiled officially via a media parley with a projection of 30 media outlets in attendance

STUDIO SESSION (November 2019) - this is the day dedicated for extensive studio session. It is for purpose of rehearsing and recording of the specially composed **GLOWFUX Carol**. All entertainment practitioners listed to be part of this edition are expected to be at the studio.

EVENT PROPER (25th of December 2019) - this is the main event where activities such as entertainments, induction of **GLOWFUX** ambassadors, sharing with love etc will hold.

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GLOWFUX 2016 - 2018:

Beneficiary less privilege centres so far

**DIVINE HERITAGE CHILDREN CENTRE
GINTI, OFF IJEDE ROAD, IKORODU**

**HIKANOS ORPHANAGE
OFF EBUTE-IGBOGBO ROAD, IKORODU LAGOS**

**REHABILITATION & TRAINING CENTRE
MAJIDUN IKORODU**

**VOCATIONAL REHABILITATION CENTRE FOR
PERSONS WITH DISABILITIES, OWUTU IKORODU**

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GLOWFUX BRAND SUPPORT LIST

SO FAR, FROM ITS VERY FIRST EDITION, THE PROJECT BOASTS OF SUPPORT AND IDENTIFICATION OF SOME BRANDS SUCH AS:

ICARE FOUNDATION

CORSICAN BROTHERS LTD

CHILL 'N' ICE

3 Z'S STITCHES

HEADWAY EVENTS

DJ MAP SERVICES

CROWNWEALTH STORES

QUINCY HERBALS

IN HD PIXELS

OPREM STUDIOS

OPREM USHERETTES

**MALENS DIAGNOSTIC
S O L U T I O N S**

MIMSHACK WORLD INC

VCENT MEDIA

**PUNCHVIBE
PRODUCTIONS**

GLOWFUX ... SHARING HAPPINESS TO LIVE HAPPILY

1. VENUE	N 300, 000
2. Sound & Instruments	N 100, 000
3. REFRESHMENTS for 500 invitees	N 350, 000
4. MEDIA HONORARIUM (TV, Radio & Print interviews)	N 100, 000
5. PUBLICITY (online adverts)	N 30, 000
6. DECORATIONS (logistics for décor partners)	N 20, 000
7. SECURITY	N 50, 000
8. AUDIO-VISUAL coverage	N 150, 000
9. RED CARPET PARAPHERNALIA	N 30, 000
10. COSTUME & INCENTIVE FOR 10 USHERS	N 30, 000
11. BRANDED SOUVENIR BAGS	N 120, 000
12. GLOWFUX BRANDED SHIRTS & CAPS (48 pcs x 3, 500)	N 84,000
13. GLOWFUX CAROL PRODUCTION (Production, Photo shoot, Artwork etc)	N 40, 000
14. CHILDREN PLAY ITEMS (logistics only)	N 25,000
15. GIFTS FOR CHILDREN	N 50,000
16. MISCELLANEOUS & LOGISTICS	N 120,000
TOTAL=====	N 15, 99, 000

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BEHOLD THE ACTUALIZERS



**DAVID
ODUFALA**

**DEMILADE
OGBE**



**GBOLAHAN
ODUKOYA**

**IREKUNFUNMI
AGABA**



**OLUWATOFUNMI
OLADOYIN**

**ROFIAT
OLAWUYI**



**SODIQ
JIMOH**

GLOWFUX

SHARING HAPPINESS TO LIVE HAPPILY

an initiative of



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