Oluchi Nwabuwa | Product Manager | Fintech & Transaction Products

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SUMMARY

Product Manager with experience supporting delivery of payment and transaction flows within a fintech platform. Skilled in translating business needs into product requirements and improving user journeys across cross-functional teams. Passionate about building scalable financial products for emerging markets.

KEY ACHIEVEMENTS

- Supported documentation and optimisation of core fintech product flows, contributing to product improvements linked to a 30% increase in user acquisition.
- Led discovery and MVP definition for an AI-powered wellness application, translating user research into product requirements and coordinating delivery toward MVP launch.
- Led delivery of an internal platform supporting 80+ active users, improving engagement by 75% through structured stakeholder discovery and coordinated execution.

CORE SKILLS

- User research & problem discovery
- Product requirement documentation (PRDs)
- User journey & transaction flow mapping
- Backlog prioritisation & MVP scoping
- Cross-functional collaboration
- Stakeholder management & alignment
- Agile product delivery support
- Product documentation & knowledge management
- Quantitative & qualitative analysis
- **Tools**: Figma, Lovable, Miro, Trello, Slack, MS Teams

PROFESSIONAL EXPERIENCE

Paystro | Product Manager
London, UK| 2026
- Owned strategy and execution for structuring product documentation and transaction flow visibility across onboarding, KYC verification, money transfers, bill payments, and marketplace transactions.
- Supported delivery of product updates contributing to a 30% increase in user acquisition by enabling clearer cross-team understanding of transaction and operational flows.

- Defined product requirements and business rules governing payment method eligibility based on user location and compliance constraints.
- Built an internal Product Wiki documenting user journeys, transaction flows, and operational processes to improve cross-team knowledge sharing and delivery alignment.
- Documented end-to-end transaction lifecycle flows supporting engineering, operations, and customer support teams in delivering and supporting new features.
- Collaborated with engineering and operations teams to refine transaction timelines, error handling, and user-facing messaging.
- Identified product improvement opportunities and onboarding and payment flow edge cases to support smoother user experiences.
- Supported evaluation and negotiation of payment partner pricing structures for cross-border payout solutions.

SkinSense | Product Manager
London, UK| 2025
- Led product discovery and MVP definition for an AI-powered wellness application.
- Conducted user interviews and surveys to identify user needs and translate insights into six epics and nineteen user stories.
- Defined MVP scope and prioritised features using value-effort trade-offs.
- Produced PRDs, workflows, and low-fidelity wireframes to support collaboration with design and engineering.
- Coordinated cross-functional contributors to maintain alignment through MVP development and documentation.

Gartner | UK Project Lead, BEN & Sales Development Program Manager
London, UK | 2024 – Dec 2025
- Led redesign of an internal community platform supporting Black and ethnic minority UK associates.
- Conducted discovery across 50+ stakeholders to define user needs, success metrics, and MVP scope.
- Managed backlog prioritisation and coordinated delivery across sales, recruitment, marketing, operations, design, and data teams.
- Launched MVP assets and internal tools improving engagement by 75% and growing participation to 80+ active members within six months.
- Produced performance reporting and insights to inform iteration and stakeholder decisions.
- Led discovery initiatives to identify pipeline bottlenecks and optimise engagement strategies.
- Contributed to productivity improvements of 20%, conversion rate increases of 65%, and reduction of new hire ramp time by four weeks.

EDUCATION
University of Surrey, UK| BSc Business Management & Entrepreneurship | First Class Honours
- **Awards:** Valedictorian · Black Academic Achievement Award · Brian Allison Prize · Best overall mark (Entrepreneurship) · Surrey's Top Achievers Award