Performance Measurement Operational Definitions

Label	Definitions	Label	Definitions
Design approach	Measures the extent to which a structured approach was employed in the design of the PM system. For example, use of a commonly-accepted framework such as the BSC¹ to guide the design process; use of a set of design guidelines developed by researchers or practitioners; etc.	PM system design quality	Measures the appropriateness, conciseness, balance and alignment of the designed PM system with organization's strategy. For example, how balanced are the set of measures when considering the BSC¹ dimensions? Can the measures be effectively linked to organizational strategy? etc.

Implementation	Measures the extent to which a structured	PM	Measures the extent to which employees
approach	deployment approach was used for	participation	actively participate in the PM
	managing the PM system implementation	and training	implementation process, as well as the
	process. For example, use of		extent to which employees are adequately
	implementation or change management		trained for the PM implementation process.
	guidelines developed by researchers or		For example, obtaining employee
	practitioners (For example, Kotter's change		feedback, offering PM training programs,
	process ²); use of an explicit project		etc.
	management approach to guide the		
	implementation (For example, development		
	of accountability structures, definition of		
	the critical path, etc.)		

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Complexity of the	Measures the extent to which employees	Reward system	Measures the extent to which the PM
measurement	are able to readily select, define, and	alignment	system is consistent with existing
environment	strategically align the metrics in the PM		reward/incentive systems or new
	system, as well as whether accurate data for		rewards/incentives are developed to
	the metrics is currently available or would		encourage employee use of the PM. For
	need to be created. For example, does the		example, rewards for meeting performance
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	organization experience difficulty		targets, incentives to use the PM system,
	identifying an appropriate set of metrics for		etc.
	its business environment? Or, does the		
	organization need to create new data		
	collection systems to capture data for the		
	newly defined metrics? etc.		

Information technology (IT) infrastructure capabilities	Measures the extent to which information technology capability is adequate to support the PM implementation process. For example, computers, data management tools, software, handheld devices, intranet, etc.	Improved results & processes	Measures the extent to which the strategic activities and organizational performance are improved after PM implementation process. For example, improvements in organizational profit, customer satisfaction, employee motivation, etc.
Leadership support	Measures the extent to which leadership supports the PM implementation process. For example, encouraging use of the system, acting as facilitators, buy-in and commitment to the implementation, allocating resources for the implementation, etc.	PM system performance	Measures the efficiency of PM system, the quality of information, how data was collected, used & updated and effectiveness of approach. For example, frequency of data collection; trustworthiness of resulting data; ease of data entry; ease of updating of metric portrayals and other system information; etc.

Organizational acceptance	Measures the extent to which employees are receptive to and accepting of the PM implementation process. For example, employee buy-in and commitment to the implementation, employee perceptions of the benefits and importance of the implementation, etc.	Use of the system	Measures the extent to which the PM system is utilized in managerial activities and processes, and how metrics are evaluated to improve strategies. For example, frequency of performance review meetings, effectiveness of metric portrayals, data-driven decision-making, etc.
Organization culture and climate	Measures the extent to which the organizational culture and environment supports the PM implementation process. For example, openness to change, acceptance of performance measures, learning and improvement culture, etc.	General success	Measures the overall extent to which the PM system implementation process is viewed as being effective. That is, overall perceived success of the implementation effort.

¹BSC - Balanced scorecard [Kaplan (1996), Strategic learning & the balanced scorecard]; ²Kotter's change process [Kotter (2015), Accelerate]