OLUMIDE PETER, AKINWE

Contact: 10, Akiode Street, Ojodu Berger, Lagos, Nigeria. Portfolio website:

Email: olumidepeter222@yahoo.com Github: https://github.com/olumin

Mobile: +2348102519768, +2348077735942 Linkedin: https://www.linkedin.com/in/olumide-akinwe-13212719a/

PROFILE SUMMARY

Detail-oriented and logical data analyst with proven ability to communicate with both technical professionals and end users to identify and translate business requirements. 3 years of experience in research, negotiation, cost-benefit analysis as well as driving data accuracy and integrity. Proven ability to work with teams of talented professionals to develop valuable process solutions to meet business objectives.

WORK EXPERIENCE

GCTN Technologies, Lagos (March 2022- Present)
Sales Analyst/Digital Sales Specialist

- Provide analytical support and develop processes to track and monitor sales.
- Segment customers using RFM analysis using Tableau, PowerBI and other choice tools to distinguish customers with a high and low level of patronage to inform and improve company's marketing strategy.
- Extracted and analyzed sales and product data using SQL from inventory database to enable financial forecasting.
- Build dashboards that display KPIs related to customer and employee performance.
- Develop automated reports from company data sources supporting executive and divisional reporting needs
- Create and present quarterly sales reports to the management, providing insights and recommendations for optimization of sales strategies.

Alpha Publishing co. (October 2017-2019)
Data Analyst

- Cleaned, Analyzed and interpreted over 25,000 annual financial data obtained from the organization's production unit.
- Detailed financial data in spreadsheets to identify trends and create revenue, profitability and expense forecasts using advanced Excel and BI tools
- Designed dashboards displaying real-time sales and customer data.
- Spearheaded a major pricing restructure by redirecting focus on product cost affecting customer purchasing power and increased average sales of stationeries by 20%.
- Presented reports to the senior managements and recommend areas of possible improvement of positive sales outcome.

Lagos State Material Testing and Laboratory (March 2015 – Dec 2015)
Data Analyst Intern

- Data mining and extraction from laboratory test conducted on building materials for quality assurance, including development of dashboards and reports to interpret outcomes.
- Performed statistical validation and analysis throughout research and development projects using Excel, Google sheets integrated with the company-based software.
- Supported Research team to create data visualization to enhance operational efficiency.
- Reported analyzed data to the quality and compliance officer to check conformance to specification.
- Provided several Administrative supports to all levels of management as designated.

EDUCATIONAL QUALIFICATIONS

- Massachusetts Institute of Technology (MIT)
  Postgraduate Certificate: Data Science and Machine Learning by IDSS. (2023)

- University of Lagos, Akoka   **(** 2019-2023)
  Degree in view: MSc (Hons) in Geophysics

- Ondo State University of Science and Technology, Okitipupa, currently Olusegun Agagu University of Science and Technology (OAUSTECH)   **(**2011-2016)
  Degree Obtained: B.Tech (Hons) in Geophysics

SKILLS

TECHNICAL SKILLS

- **Data Analytics:** Stata, Python, Advanced Excel, Tableau, PowerBI, Google sheets, IBM Cognos.
- **Data Science/Machine Learning:** Python, R (Basics), Supervised and Unsupervised Learning algos, Exploratory data Analysis (EDA), Feature Engineering, selection and extraction etc.
- **Mathematics for DA/DS/ML**: Statistics (Descriptive, Inferential), Probability, Calculus, Algebra.
- **Programming Languages:** Html, CSS, Python, R (Basic).
- **Python Packages and Frameworks:** Scikit-learn, BeautiulSoup (bs4), Apriori, Pandas, NumPy etc.
- **Databases:** Microsoft SQL server management studio, MongoDB, Google Big Query, Apache Spark
- **Model Deployment:** Streamlit, Github, AWS EC-2, familiar with Heroku

SOFT SKILLS

Problem- solving, Time management, Communication, Curiosity, Fast learning, Leadership, Team work.

TRAINING AND CERTIFICATIONS

- Creating Charts and Dashboards using Micorosoft excel *(Cousera)*   2023
- Build an Income Statement using PowerBI (*Cousera*)   2023
- Python for Data Science (*IBM)*   2022
- Data Analytics Essentials *(IBM)*   2021
- Certificate of Data Analytics Consulting Virtual Internship (*KPMG)*   2020

PERSONAL PROJECTS
Data Analysis

- Product Analysis using SQL, PowerBI
- Customer segmentation using RFM Analysis with Tableau, Excel
- Exploratory Data Analysis of Suicides rates of selected countries using python
- SVM Algorithm to predict and classify wine quality
- K-Means Clustering for Customer segmentation
- Logistic Regression classification model to predict patients with brain-stroke and others as detailed in portfolio.

LANGUAGE
- English (Fluent), Yoruba