OLUWATOSIN OLAYIWOLA

DATA ANALYST

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PROFESSIONAL SUMMARY

Detail oriented Data Analyst with a strong foundation in data cleaning, visualization, analysis and reporting. Proficient in Excel, SQL, Power BI and Python, with hands-on experience handling datasets through academic projects. Passionate about transforming data into meaningful insights to support data driven decisions and business growth.

SKILLS

- **Technical Skills:** Excel, SQL,Power Bi, Python (Pandas, Numpy, Matplotlib)
- **Soft Skills:** Teamwork, Communication, Problem Solving
- **Analytics Skills:** Data Cleaning, Data Validation, Data Visualization

WORK EXPERIENCE

Data Analyst Intern - Remote Health

- Implemented website analytics tracking using Google Tag Manager (GTM) and Google Analytics 4 (GA4) to capture user interactions across homepage, FAQ and contact pages.
- Designed and documented a comprehensive tracking plan defining events, metrics and funnels aligned with business objectives.
- Analyzed user behaviour and conversion flow to identify engagement patterns and drop-off points.

PROJECT EXPERIENCE

Axia Africa Capstone Projects

- Cleaned, validated and analyzed datasets using Excel and SQL to ensure data accuracy and consistency.
- Developed interactive dashboards and reports to monitor KPIs and track business performance trends.
- Wrote SQL queries to identify patterns, trends and insights supporting data-driven decision making.
- Presented insights and recommendations to improve data accessibility and reporting efficiency.

EDUCATION

University of Lagos – Lagos, Nigeria
B.Sc. Economics | Dec 2015 – Nov 2019

CERTIFICATIONS

Axia Africa – Data Analysis | Aug 2025