



**Dear Data Analyst,**

The Management of **WixSin Company** wants to optimize their sales activities and has requested you as a Data Analyst to use the sales dataset that has been provided to build a ***Microsoft Excel Interactive Dashboard*** that answers the following business questions:

1. Is revenue growing on a monthly base?
2. What days of the week do the company make the most revenue?
3. What is the proportion of Category to total revenue?
4. What is the contribution of each state to the total revenue of the company?
5. What Segment has the highest amount of revenue?
6. What are the top 5 best-selling products?

From your answers, please provide appropriate recommendations to the Management that would help them sustain/increase revenue.

**Regards.**