

# **MaternalGuard AI:** **Predicting MMR Trends with** **Linear Regression**

Advancing SDG 3 (Good Health) Through Data-Driven Insights.  
Leveraging AI to Save Lives & Improve Maternal Healthcare.



# The Urgent Need for Predictive Maternal Healthcare

## No Predictive Tools

Current systems lack foresight for high-risk periods or regions.

## Insufficient Real-Time Data

Proactive policymaking is hindered by data gaps.

## Reactive Interventions

Focus is on response, not prevention.

These challenges jeopardize the SDG 3.1 target of less than 70 maternal mortalities per 100,000 births by 2030.

# MaternalGuard AI: Our Linear Regression Solution



## Analyze Historical MMR

We use linear regression to model past trends.

# Predict Future Risks

## Forecast mortality rates and high-risk areas.

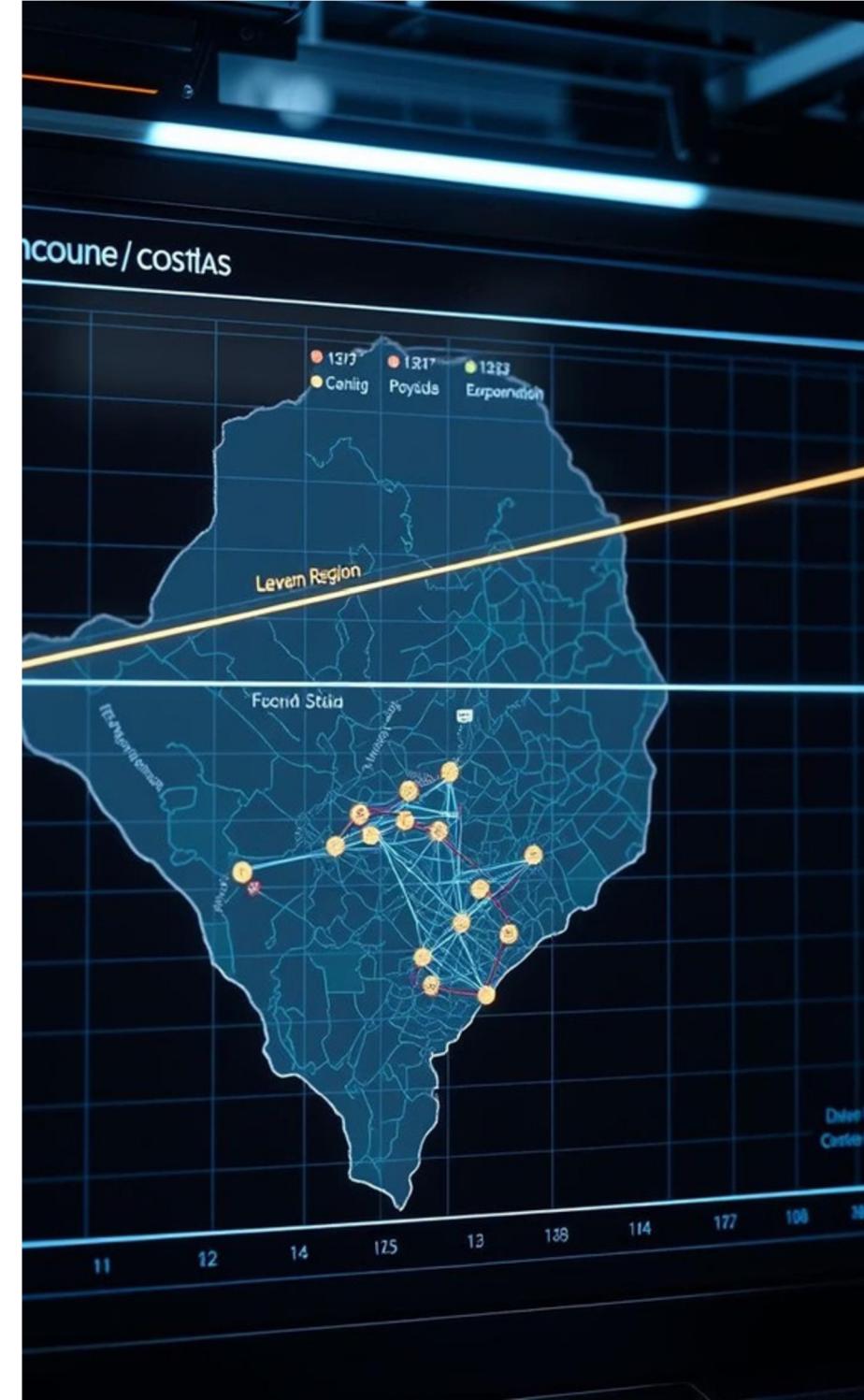
# Visualize Key Indicators

Display birth attendance and prenatal visits.

# Enable Data-Driven Action

Guide resource allocation and interventions.

MaternalGuard AI empowers proactive and informed decisions to improve maternal health outcomes.



# Comprehensive Product Overview

## Dashboard

MMR trend analysis and real-time insights.

## Forecast Module

Predicts future mortality risks.

## Insight Engine

Identifies key drivers of maternal mortality.

## Geo-Mapping

Visualizes high-risk hotspots on a map.

## Data Interface

Supports national and hospital-level data inputs.

Our platform serves health ministries, NGOs, policymakers, and researchers.

# Sustainable Business Model for Impact

## Freemium Model

- Free basic analytics for NGOs and researchers.
- Paid advanced features like forecasts and custom reports.

## Government Licensing

- Annual subscriptions for national health bodies.
- Custom modeling for specific policy needs.

## Data-as-a-Service (DaaS)

- Monetize anonymized forecasts to health agencies.
- Ethical data use for public good.

This multi-tiered approach ensures accessibility while driving sustainable growth and impact.