

OLYA SKACHKOV

UX/UI designer

CONTACT

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EDUCATION

UX/UI design immersion, Careerfoundry

February, 2020 - February 2021 1,000+ hours of course study to design 2 apps from start to finish. Specialized in web development

ABOUT ME

A designer that's fluent in Russian with a music and visual arts background who is a storyteller with a strong work ethic. Experienced in collaborative work, conducting interviews, problem solving on the go, as well as taking a design from the beginning research stages all the way through to a high-fidelity working prototype. Passionate about putting users first and helping people find meaning in their lives and learning new skills whenever possible.

PROJECTS

Roofing Innovations

Dec. 2021 - present

- responsible for creating the company's logo, branding, and designing their website to be as intuitive as possible for the user, meet their needs, and stand out amongst the other competitors
- used user-centered design, competitive analysis, user research, and user personas and and as per request of the customer, used a blank Wix template to make the site

Olive

Mar. 2021 - Dec. 2021

- responsible for the end-to-end design of a mental health app geared towards helping users with their mental health needs
- successfully used user-centered and iterative design strategies to deliver
 a beautiful, high fidelity prototype that met user needs, made the app's
 logo using Illustrator, conducted lots of user research, made user
 personas, information architecture, and completed the final prototype
 with Adobe XD

Studyopolis

Feb. 2021 - Mar. 2021

- responsible for the end-to-end design of a flashcard vocab learning app.
- Successfully used user-centered design practices to deliver an intuitive app that met users' needs every step of the way, and conducted a competitive analysis, created proto personas, information architecture, and created wireframes and a functional prototype using pen and paper

SKILLS

- creating low-high fidelity wireframes and prototypes
- end-to-end design
- user and task flows
- usability and preference testing
- mobile first design
- user research
- front end development knowledge of CSS, HTML, and Java
- user personas
- information architecture

TOOLS

- Adobe Illustrator
- Adobe XD