

# Olha Tkachiv

Front-End Developer & Project manager



## Professional Summary

Innovative Front-End Developer with a strong foundation in JavaScript, HTML, CSS, and CMS platforms. Passionate about UX/UI optimization, website performance, and workflow automation. Experienced in working across eCommerce, corporate websites, and digital marketing campaigns, ensuring smooth, user-friendly web experiences. Proven ability to collaborate with IT, marketing, external agencies, and stakeholders, bridging technical and business requirements. Dedicated to delivering scalable, high-performance digital solutions with a strong focus on user experience and efficiency.

## Professional Experience

### Front-End Developer | Nespresso Nordic

Copenhagen, Denmark | 08/2024 - Present

- Developed and optimized eCommerce components for Nordic markets, ensuring smooth functionality and user experience.
- Executed high-impact campaigns such as Black Friday, Cyber Days, and Festive Limited Editions.
- Built custom web components to enhance UI/UX and mobile responsiveness.
- Integrated Google Analytics (GA4) tracking to analyze user behavior and optimize performance.
- Improved website accessibility and speed, enhancing usability across devices.
- Collaborated with marketing teams and IT to ensure brand alignment and content integration.

### Project Manager | Nestlé Health Science

Lviv, Ukraine | 05/2022 - 07/2024

- Led the redesign of 36 corporate websites, managing teams across multiple time zones.
- Coordinated communication between IT, marketing, and external agencies.
- Supervised website development and SEO initiatives to improve online visibility.

### Web Developer | Nestlé Health Science

Lviv, Ukraine / Lodz, Poland | 07/2021 - 07/2024

- Managed 36 corporate websites, leading automation projects and content management enhancements.
- Developed custom features such as drag-and-drop brand visibility tools and workflow automation, streamlining global operations.
- Spearheaded website redesign projects, ensuring seamless collaboration between development, IT, and marketing teams.
- Trained new team members, improving onboarding and knowledge-sharing processes.

### Project Manager | Rioks

Lodz, Poland | 02/2023 - 05/2023

- Led SEO teams in executing digital marketing strategies for international clients across various industries.
- Acted as the primary liaison between clients and internal SEO specialists, ensuring project goals, timelines, and deliverables were met.
- Oversaw website optimization and content strategy, improving traffic and engagement through SEO-driven initiatives.

olyatkachiv@gmail.com

+45 30 86 08 08

Copenhagen, Denmark

linkedin/olha-tkachiv

github/olyatkachiv

## Technical Skills

**Front-End Development:** JavaScript (ES6+), React, Tailwind CSS, HTML5, CSS3, Sass, jQuery

**Frameworks & CMS:** WordPress, Drupal, Hybris

**Project Management & Workflow Automation:** Agile (Scrum, Kanban, Waterfall), Jira, Confluence

**Tracking & Analytics:** Google Analytics (GA4), custom event tracking

**Version Control & Tools:** Git, GitHub, Visual Studio Code

**Design & Prototyping:** Figma, Photoshop

**Additional:** API integrations, responsive design, SEO basics

## Education & Certifications

### Master's in Mathematical and Computer Modeling

Lviv Polytechnic National University (2019 - 2020)

### Bachelor's in Applied Mathematics

Lviv Polytechnic National University (2015 - 2019)

### Certified Scrum Master

#### Courses:

- FRONT-END** [Online] (Ukraine) Spring 2020 (04/2020 - 06/2020) – EPAM University Programs
- JavaScript, Part 1: Basics and Functions** (04/2020 - 05/2020) – Coursera
- HTML / CSS Training** (07/2017 - 08/2017) – OktenWeb University

## Key Strengths & Additional Experience

**Google Analytics & GTM:** Implemented custom tracking solutions to measure user engagement, campaign performance, and conversions.

**IT, Marketing, & Agency Collaboration:** Worked closely with cross-functional teams to ensure seamless integration of technical and marketing strategies.

**Project Management:** Led digital initiatives, overseeing timelines, stakeholder communication, and deliverables.

**Technical & UX Focus:** Strong understanding of responsive design, accessibility, and performance optimization.

**Multilingual:** Fluent in English, Ukrainian (Native).

## Full-Stack Developer | SoftSprint

Lviv, Ukraine | 10/2020 - 07/2021

- Developed and customized WordPress themes for eCommerce businesses.
- Optimized website performance and SEO, leading to faster load times.
- Implemented custom PHP and JavaScript solutions for dynamic content management.
- Built and maintained custom themes and plugins, improving client CMS capabilities.
- Implemented frontend and backend enhancements, ensuring optimal performance.

## Start-Up Founder | LOE (Subscription-Based E-commerce Platform)

Lviv, Ukraine | 09/2020 - 09/2021

- Led all aspects of startup development, from website creation to logistics and operations.
- Managed product sourcing, marketing, and customer engagement.
- Implemented workflow optimizations to enhance delivery efficiency.

## Personal Projects & Leadership

---

**Depute Head of Students' Board, Lviv Polytechnic University** (2018 - 2019): Led student initiatives, organized events, and advocated for student needs.

**Traditional Festival The Spring of Polytechnic** (annually) (2017 - 2020): Interviewed and selected participants, wrote scripts, organized teamwork, acting, and set design.

**Polysphere (Acoustic Event Series)** (2016 - 2020): Managed logistics, advertising, and sponsorships for live events.