



Oliver King
Graphic Design
Publication
Print
Identity
Typography
Music
+

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Pick Me Up Zine



Design and publishing with Angus Brown for Pick Me Up Zine, a Naarm focused zine produced by Good One Creative. For this edition of Pick Me Up, contributors were asked how the title translates to them.... what picks them up? Featuring flips, folds, pockets, post cards, playlists, coupons, concertinas, crosswords, colouring, articles, artists, interviews, gallery reviews and plenty of stories, Pick Me Up asks that you actively engage in experiencing it. Print and bind by Press Print Port Melbourne.

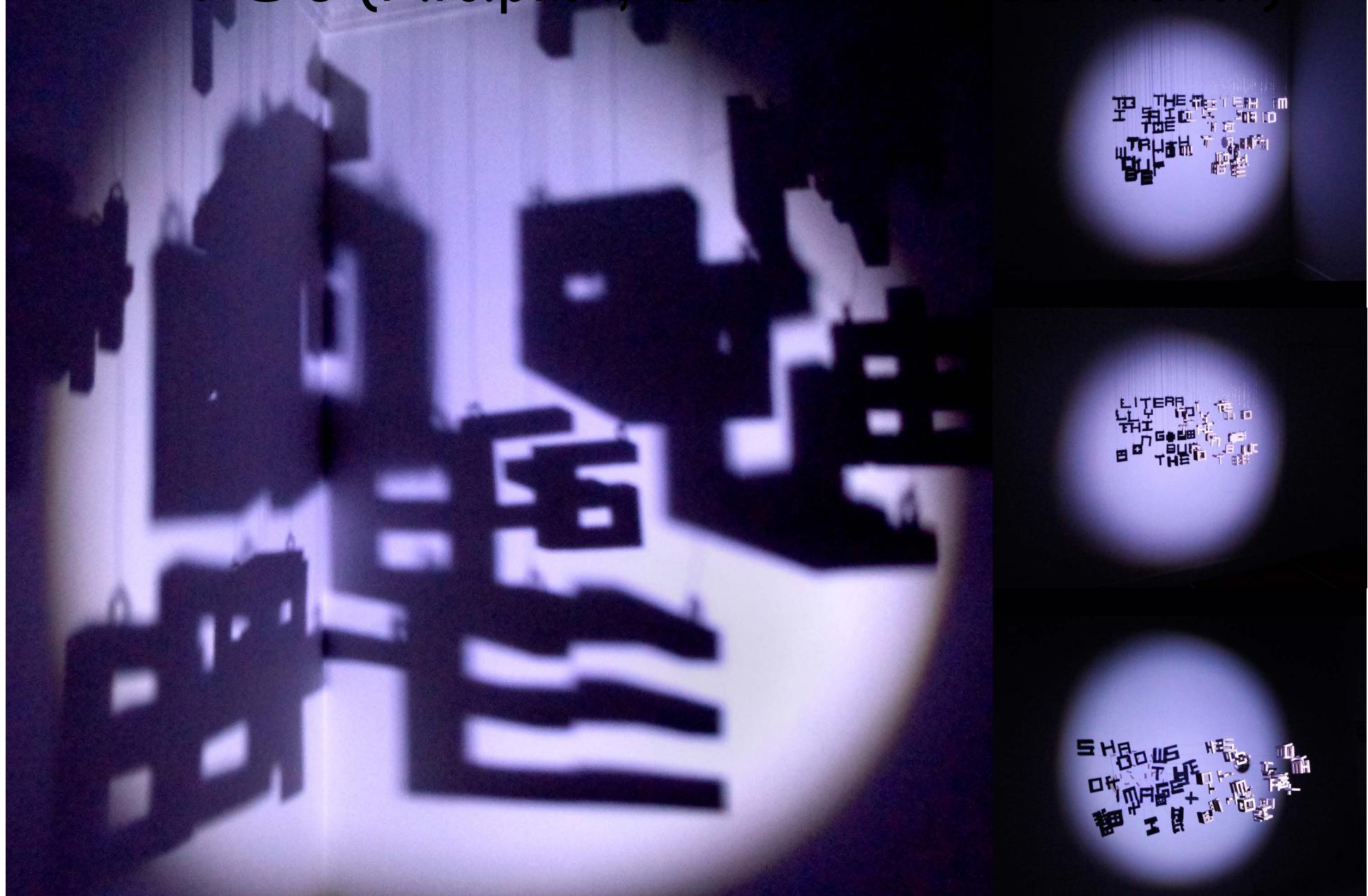
Campari Red Passion Mirror Graphics

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Vinyl mirror decals designed with Angus Brown for Campari's Red Passion Campaign - an international Campari initiative that aimed to illuminate creativity through stories of artists whose red passion is shown through their creations. The designs are an homage to the funky flat graphic style of the iconic vintage Campari posters. Photographed at The Black Pearl in Fitzroy, July 2021. Vinyl printing and cutting by Globe Design, Cheltenham.

POC (Perception, Observation, Connection)



An interactive installation exploring the influence that shadows have on our perception. "POC" allows people to pause, observe and reflect, hoping to inspire a greater connection to and appreciation for our surroundings. The installation is comprised of 27 hand-made hybrid letter sculptures, projecting three different composite shadows from three separate angles on three different walls. Click [HERE](#) to view the final walkthrough video.

Pavilion Typeface & Event Identity

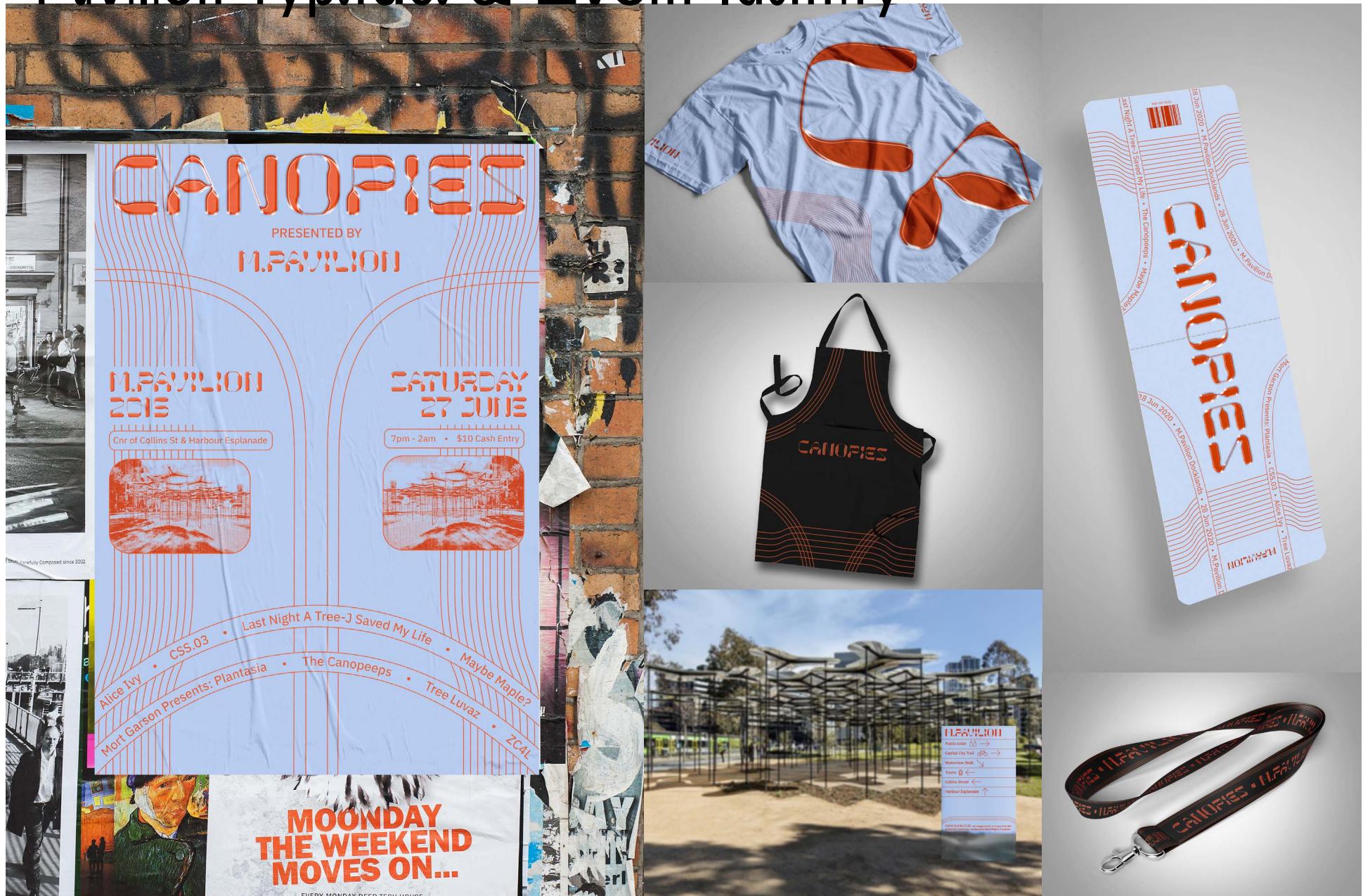
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N O P Q R S T U V W X Y Z
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Typeface design inspired by the 2015 MPavilion (designed by AL_A).
The typeface draws reference from the thin stems and translucent petal canopy of the pavilion, focusing on constructing natural yet geometric forms.
Full character set coming in 2022.

Pavilion Typeface & Event Identity



Identity for a concept music event, Canopies, to be held at the 2015 MPavilion. The Pavilion typeface is a primary focus of the identity, with its letterforms making reference to the location of the event itself. The repeated sweeping line work aims to imitate the airy and geometric structure of the Pavilion.

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Post Office Lane Logo



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Logo design for Post Office Lane, a multidisciplinary platform that looks to expand the meaning of publishing. Post Office Lane produces a wide variety of honest editioned pieces through artist books, publications, prints, posters, zines, series and all things editioned. The concertina-like letter structure of the logo reflects POLs love for physicality, tangibility and the published object.
postofficelanepublishing.com

Merri Creek House Publication



A 12-fold concertina for Merri Creek House by WOWOWA Architects, nominated for the 2020 Victorian Architecture Awards. This publication aims to reflect the identity of Merri Creek House; with its expanding form, meandering text and overflowing titles referencing the unique spaces, materials and fluidity of the house itself. The book further unfolds to reveal a large digital collage made from images of the house, connecting and rearranging its various spaces to construct new perspectives.

ExLab Exhibition Catalogue



A concept exhibition catalogue for ExLab: Experimental Furniture Futures – an experimental design lab and subject run by Melbourne University. When folded, the catalogue takes the form of an A5 booklet and, when expanded, it serves as an A2 information spread, designed to read at home in the absence of wall text.

Konch Restaurant Identity



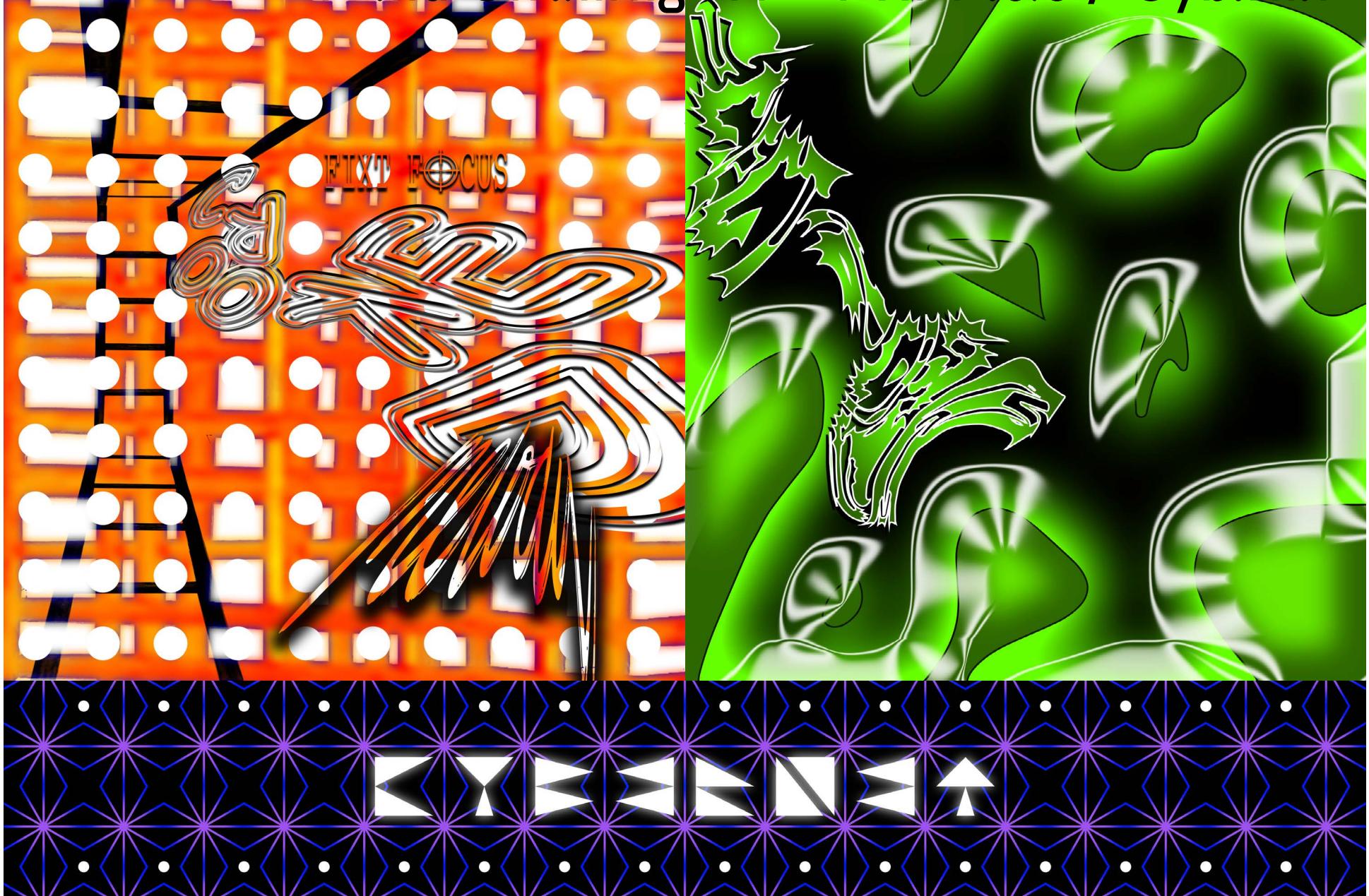
Brand identity and collaterals for a concept restaurant called Konch. At Konch, each dish is based on a texture and no ingredients are listed (only allergies). The identity reflects this unique culinary experience- it is comprised of four different graphic representations of texture that are explored in various ways throughout the collaterals.

OKA Logo Concepts



Unused logo concepts for a forthcoming streetwear brand, OKA. I was first asked to come up with some type-based options, and then asked for some without type, but featuring “some kind of random figure”. A fun project to work on with deliberately loose parameters, which has unfortunately been put on hold for now.

EP and Streaming Art - Fixt Focus / Cybernet



Left: Single art for 'Crooked Melody' by Fixt Focus- a wonky, bouncy, high energy UK garage track.
Designed in collaboration with Ayesh Weerawardena.

Right: EP art for Cybernet's 'Eclecticism' EP- four acidic electro thumpers to get ya heart pumpin.
Bottom: Spotify and Soundcloud header for Cybernet- based on a dystopian computer chip.

