

*My name is*

# OLY KING

*and this is my FOlyo, yo!*

I'm a multi-disciplinary designer who loves to question limitations, with work spanning (but not limited to) publication, music and identity design, typography, photography and art direction. My work explores atypical materials and making methods through a conceptually driven approach.

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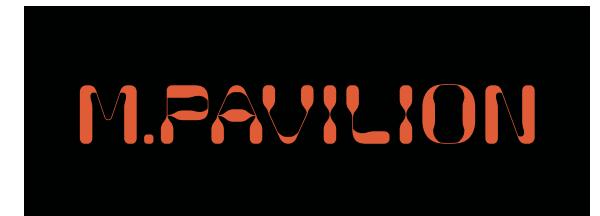
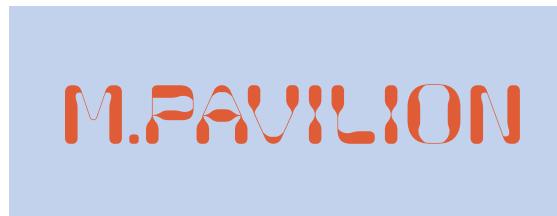
# MPavilion 2015 Typeface & Identity

1/10

Typeface design and event identity for the 2015 MPavilion (designed by AL\_A) as part of the "Typography 2" elective. The typeface is inspired by the thin stems and translucent petal canopy of the pavilion, focusing on constructing natural yet geometric forms. The event identity is for a proposed one-night music event to be held at MPavilion 2015 called "Canopies".

M.PAVILION

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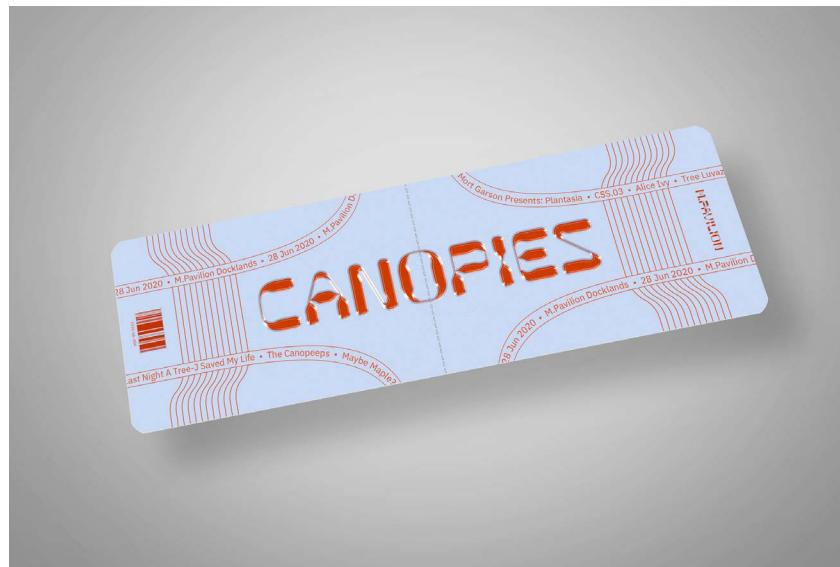


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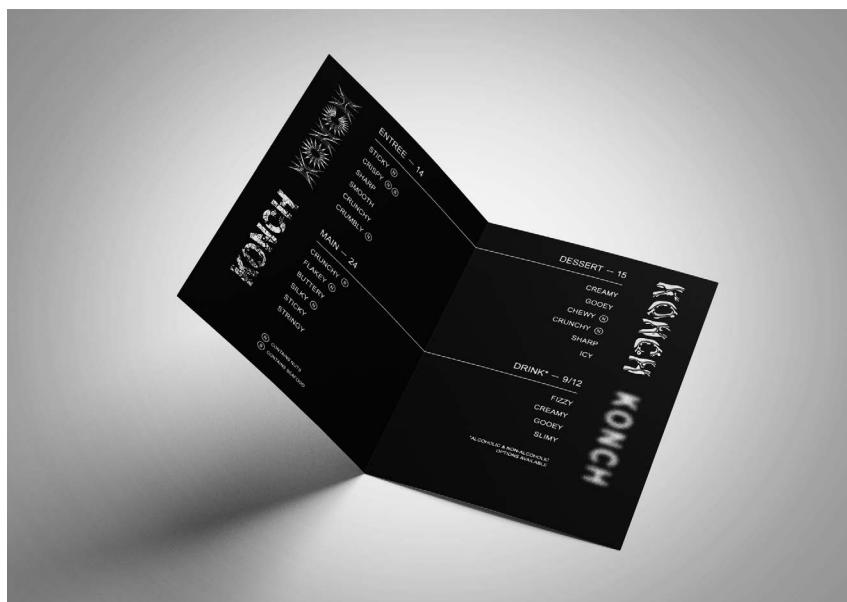
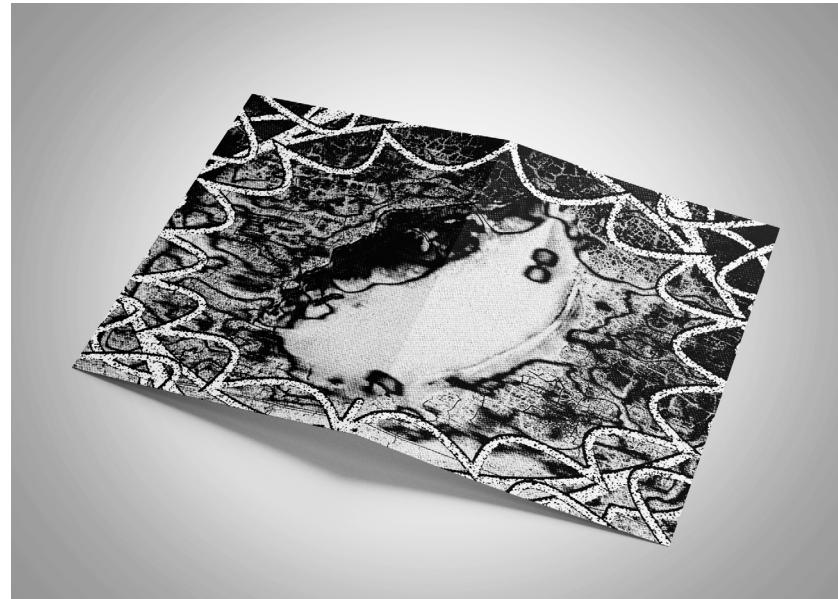
# MPavilion 2015 Typeface & Identity

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# Konch Brand Identity

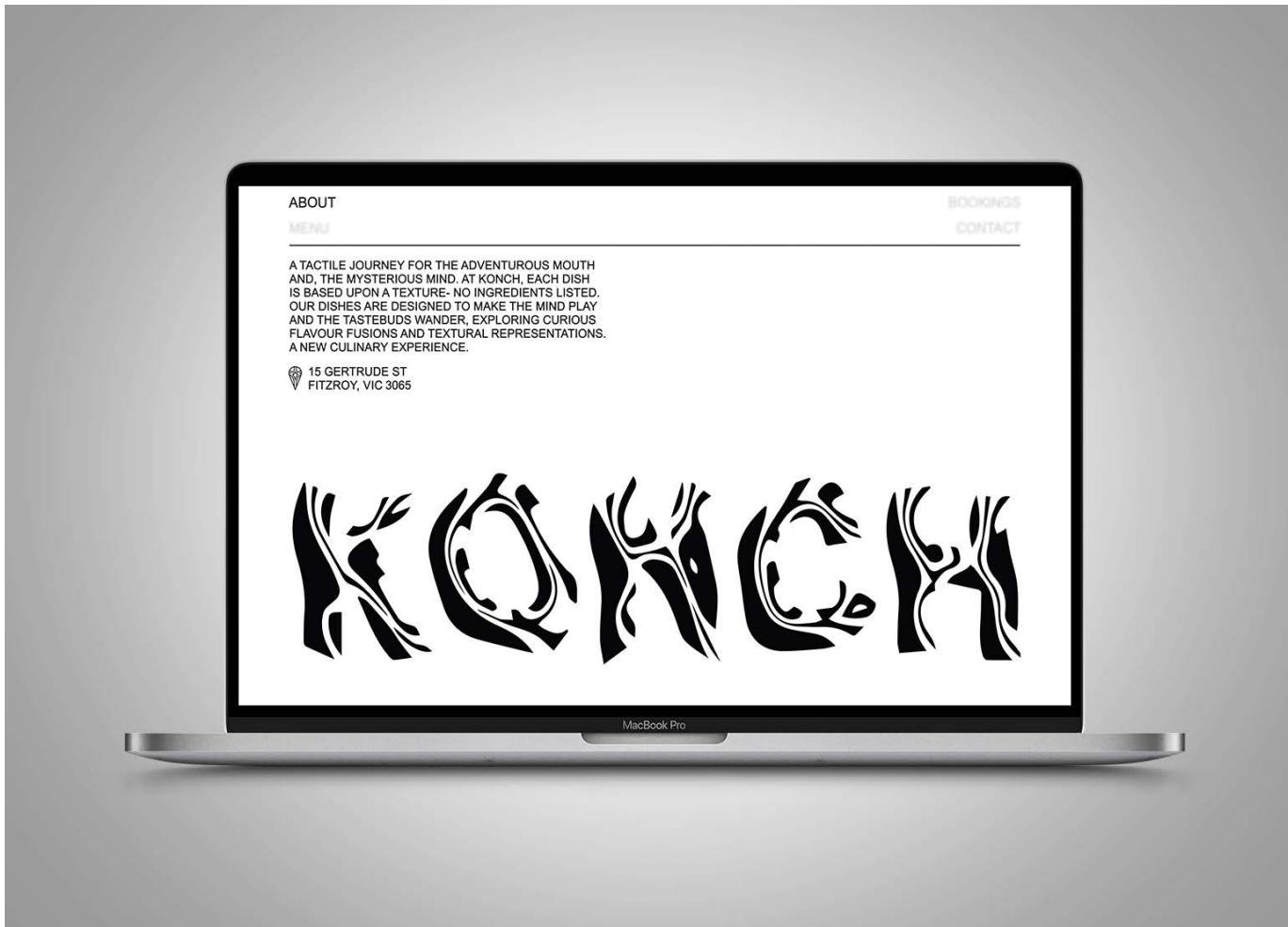
2/10



Brand identity and collaterals for a concept restaurant called Konch, as part of the "Home Grown" brief. At Konch, each dish is based on a texture with no ingredients listed (only allergies). The identity reflects this unique focus, comprising of four different graphic representations of texture.

# Konch Brand Identity

2/10



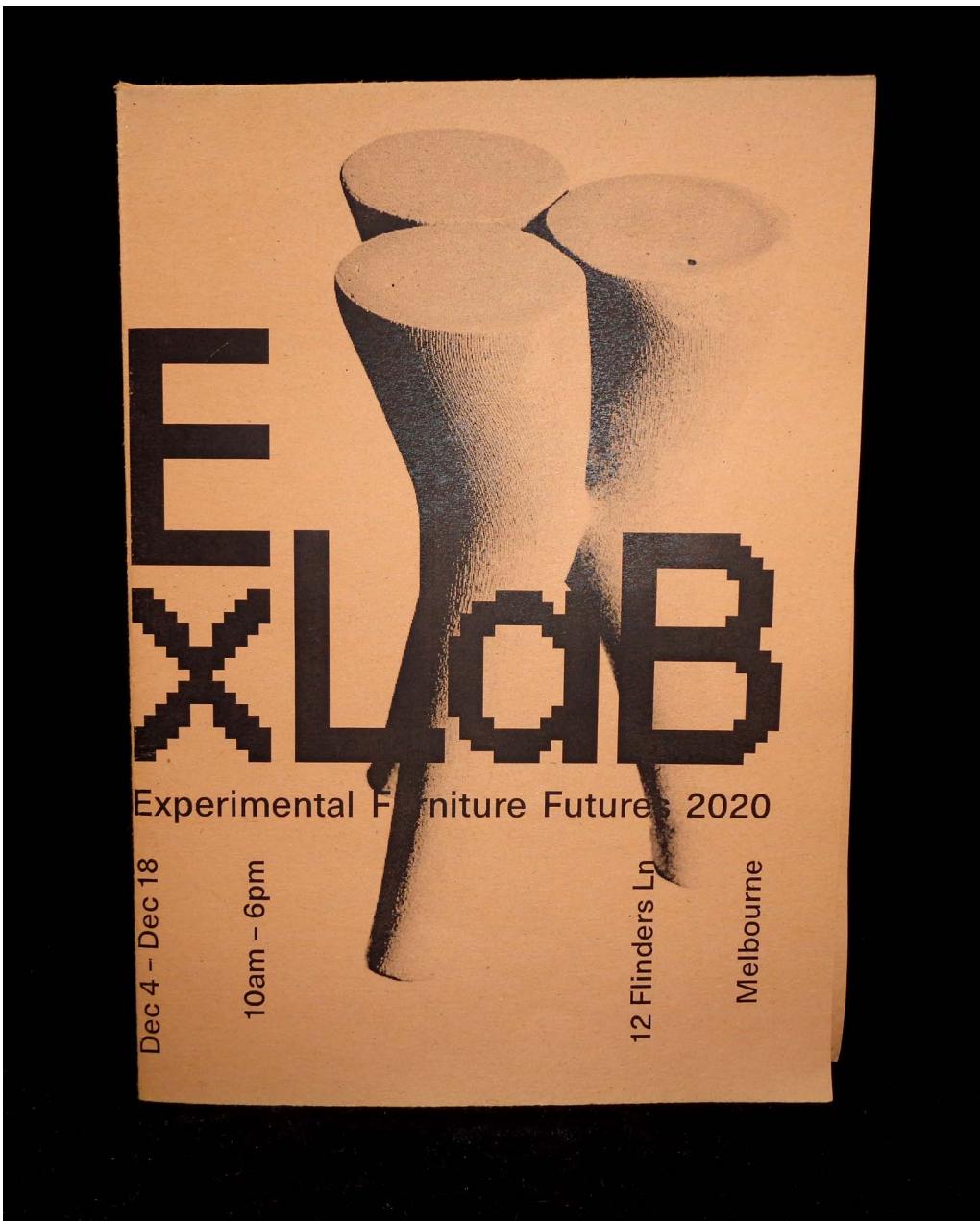
# ExLaB Exhibition Catalogue

3/10



A concept exhibition catalogue for ExLaB: Experimental Furniture Futures- an experimental design lab and subject run by Melbourne University. When folded, the catalogue takes the form of an A5 booklet and, when expanded, it serves as an A2 information spread, designed to read at home.

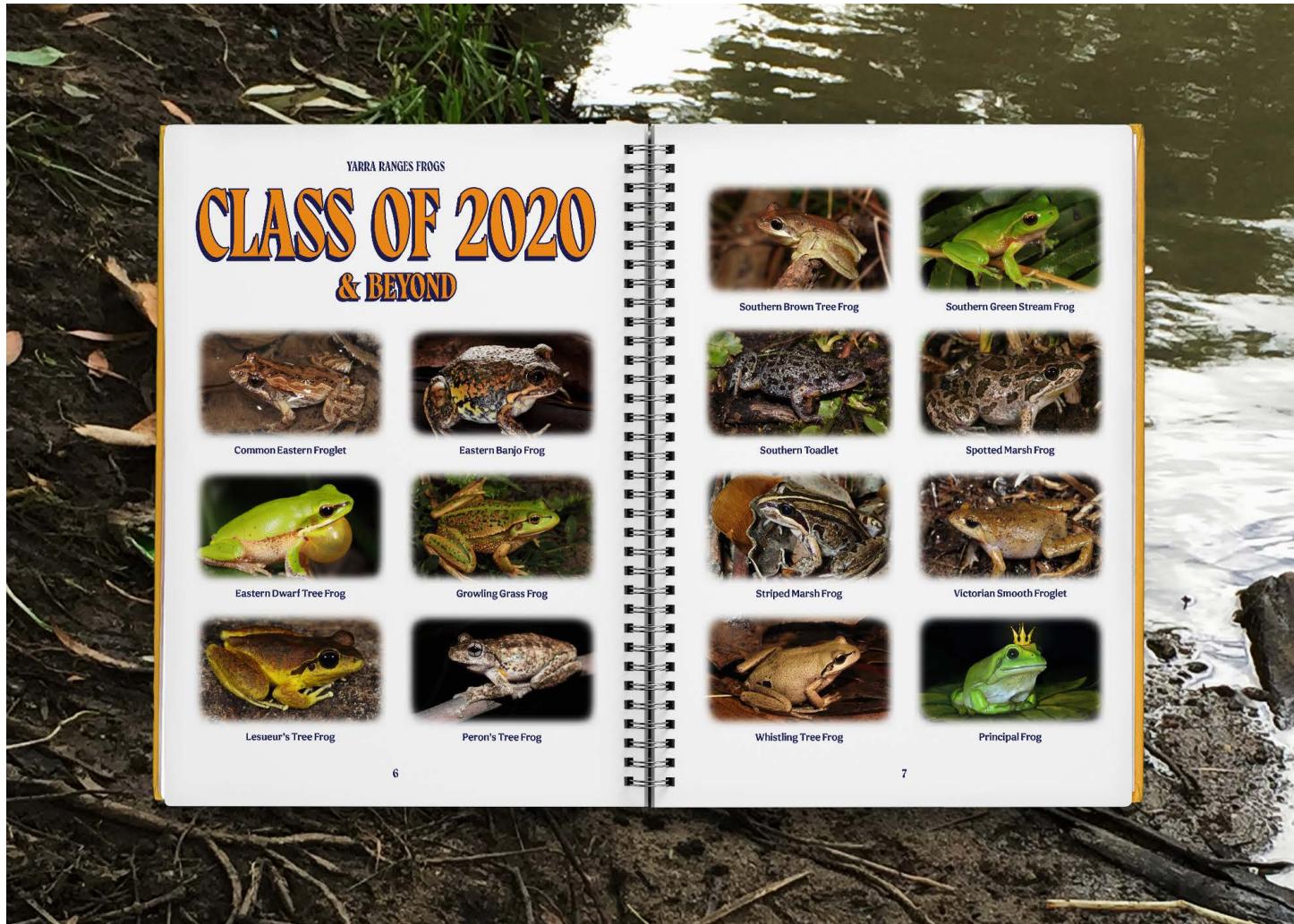




# Yarra Ranges Frogs Field Guide

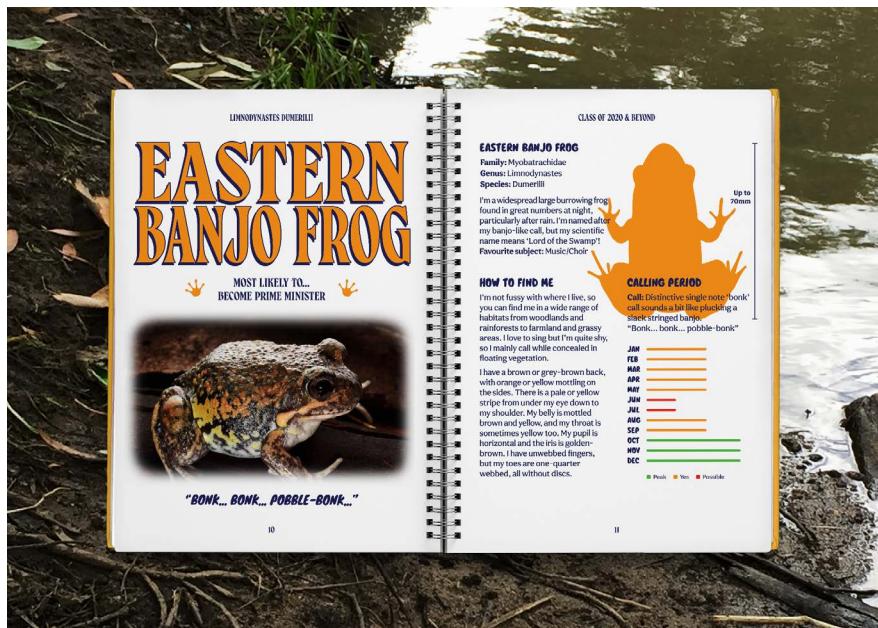
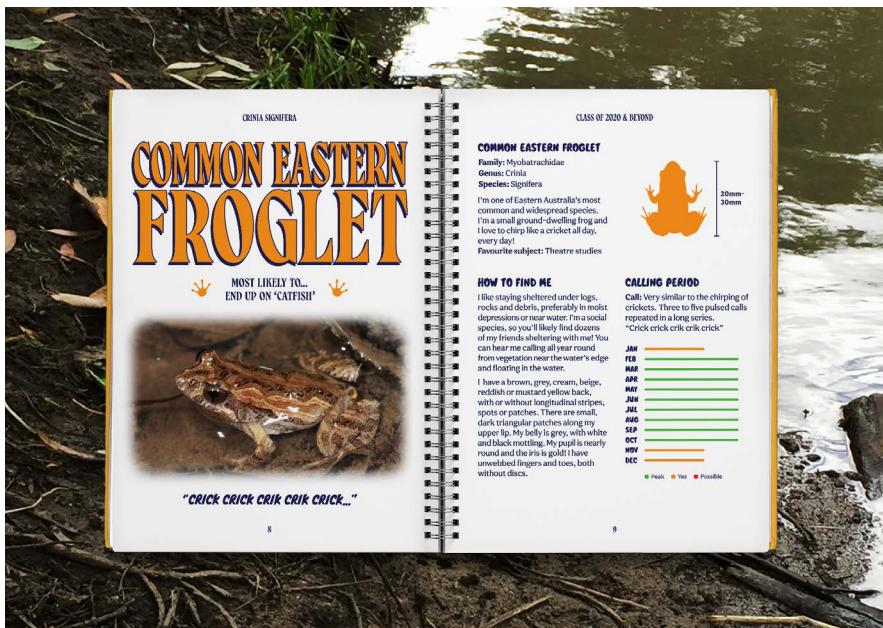
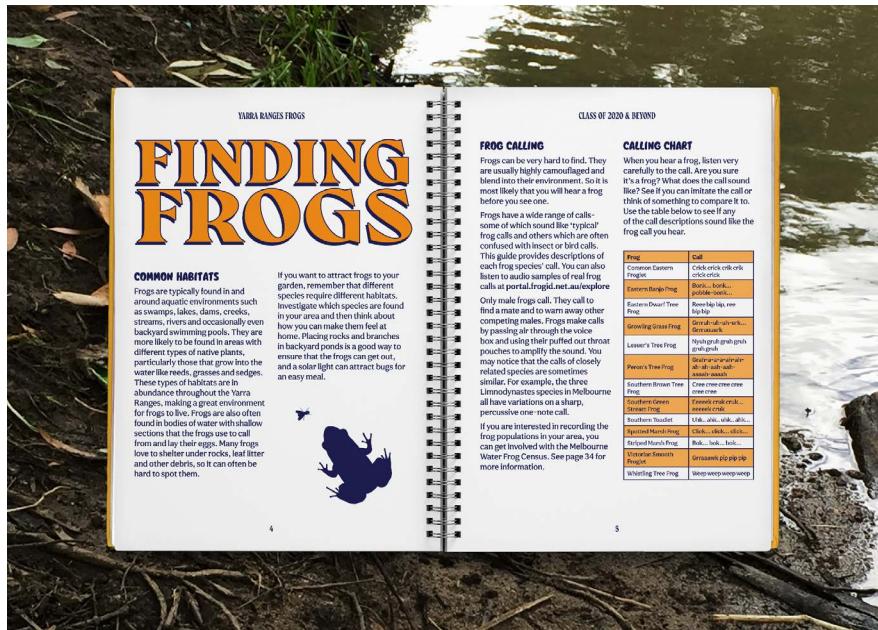
4/10

A citizen scientist's field guide to finding frogs in the Yarra Ranges. It is designed both as a field guide and a yearbook, with each frog receiving a frog-specific yearbook award. The guide aims to inform and humour frog lovers and frog finding beginners alike.



# **Yarra Ranges Frogs Field Guide**

4/10



# POC (Perception, Observation, Connection)

5/10

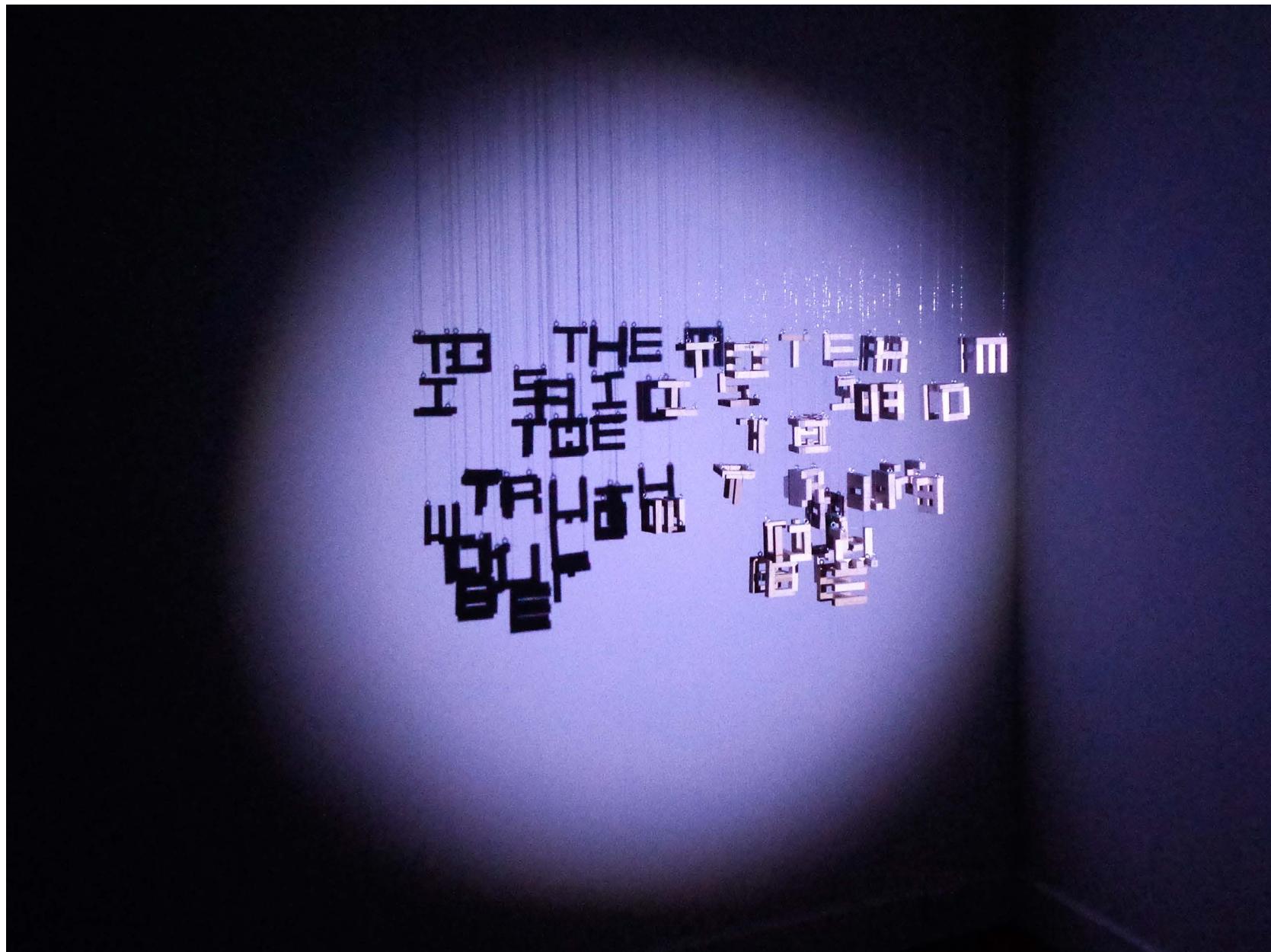
An interactive installation for my final studio project, exploring the influence that shadows have on our perception. "POC" allows people to pause, observe and reflect, hoping to inspire a greater connection to and appreciation for our surroundings. The installation comprises of 27 hand-made hybrid letter sculptures, projecting three different composite shadows from three separate angles.

Click [here](#) to view the final walkthrough video.



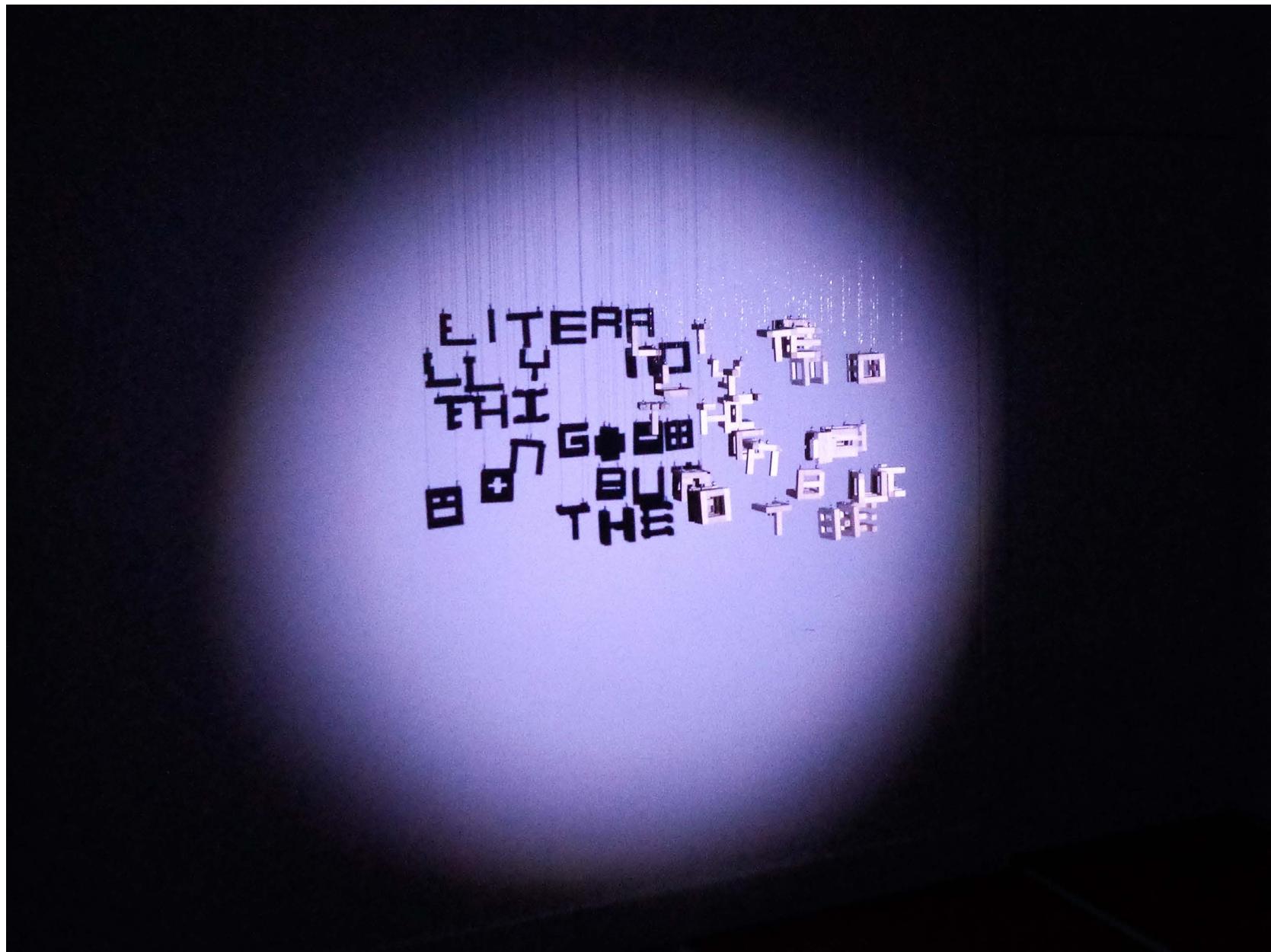
# POC (Perception, Observation, Connection)

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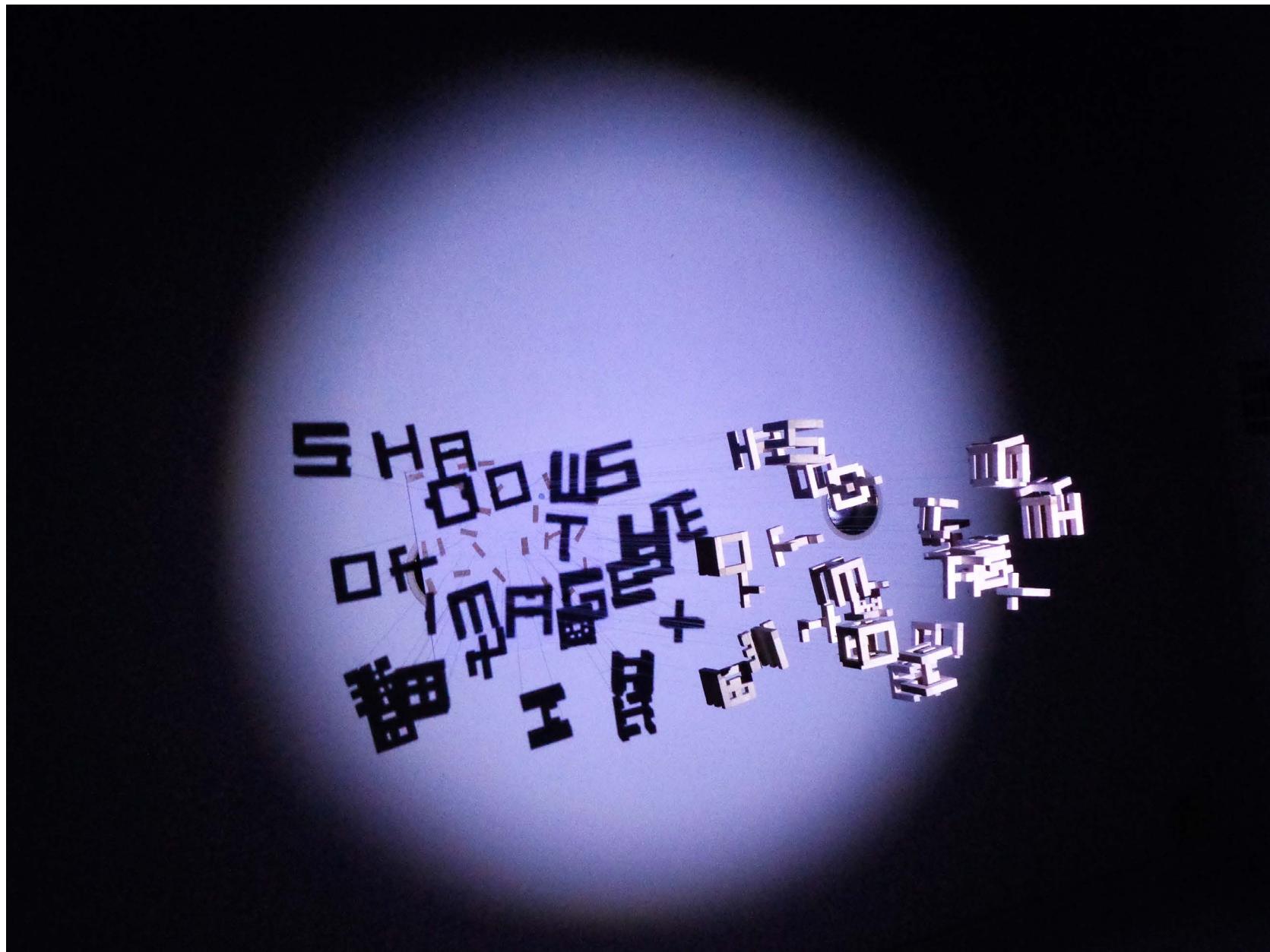
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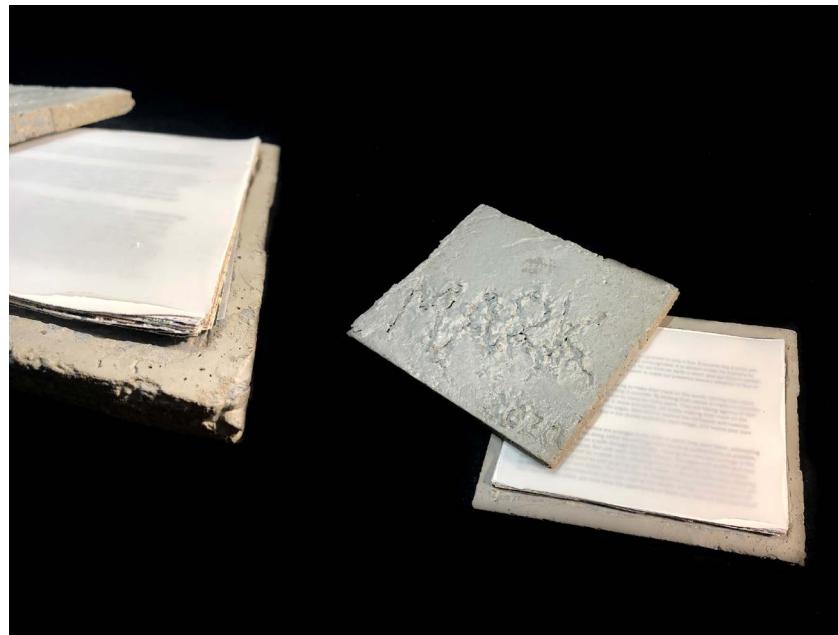
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# POC (Perception, Observation, Connection)

5/10





A publication documenting various concrete pavement writings, exploring the ideas of recognition, suppression and possession. The thirty images are loose leaf and are shuffled with each read, developing a constantly changing narrative. Oh, and don't drop it on your foot!



# MARK 2020

6/10

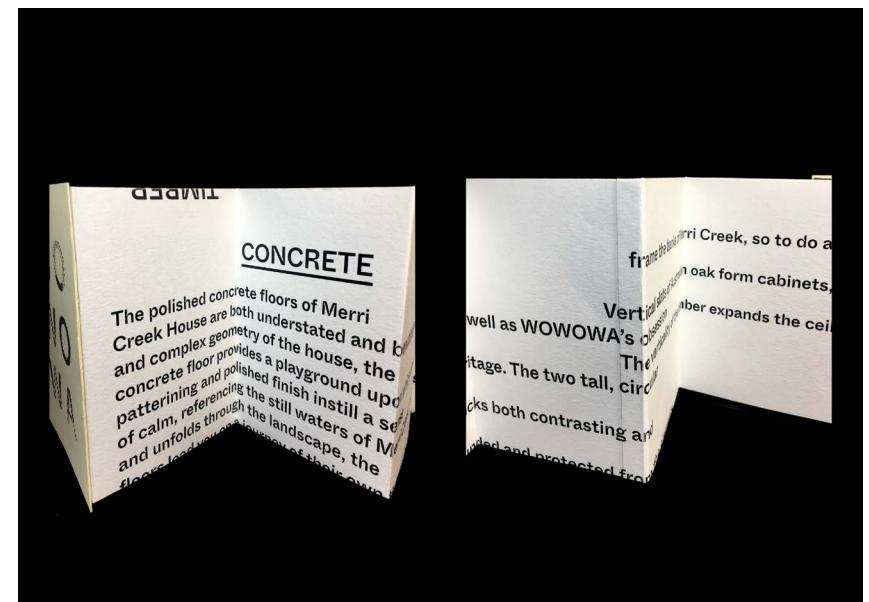


# Merri Creek House Publication

7/10



A 12-fold identity concertina for Merri Creek House by WOWOWA Architects, as part of the "Paper Architecture" brief. The extended format, meandering text and overflowing titles reflect the unique architecture and fluidity of the house. The book unfolds to reveal a collage poster on the inside, comprised of images of the house itself.



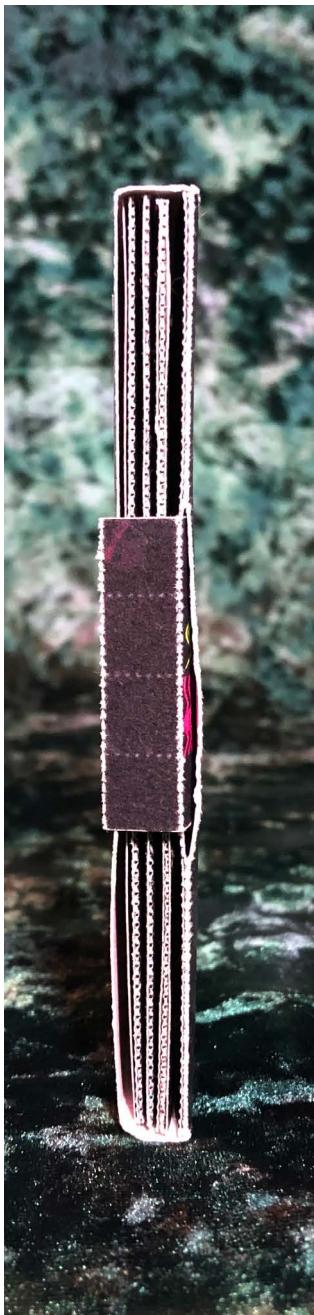
# Merri Creek House Publication

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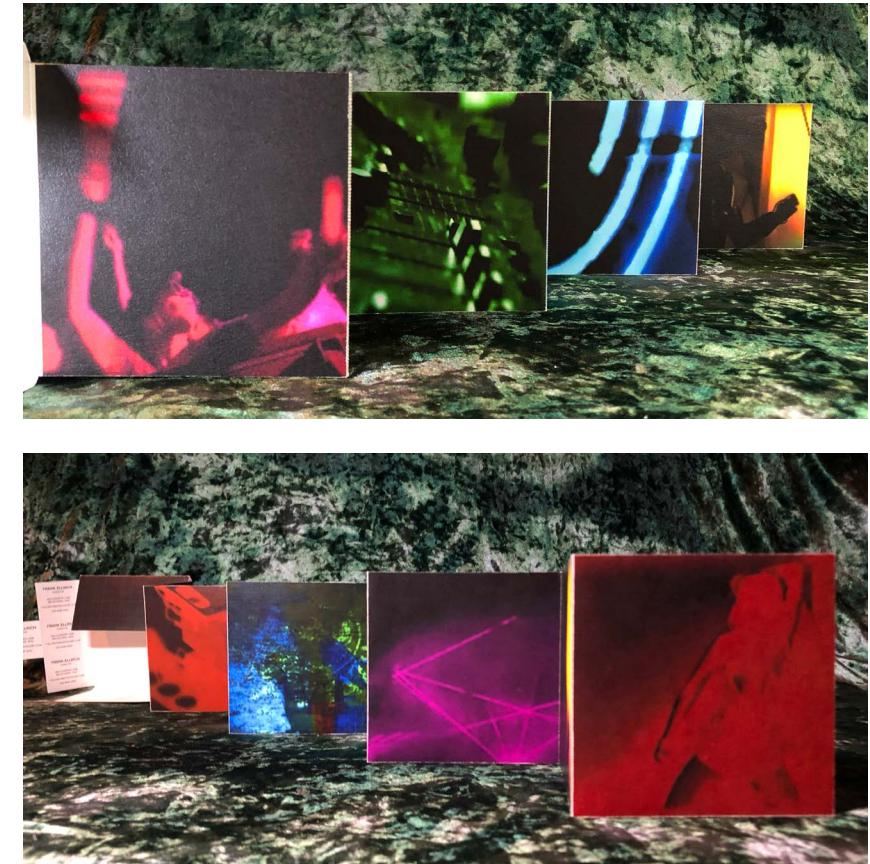
# ACID HOUSE Museum Identity

8/10



# ACID HOUSE Museum Identity

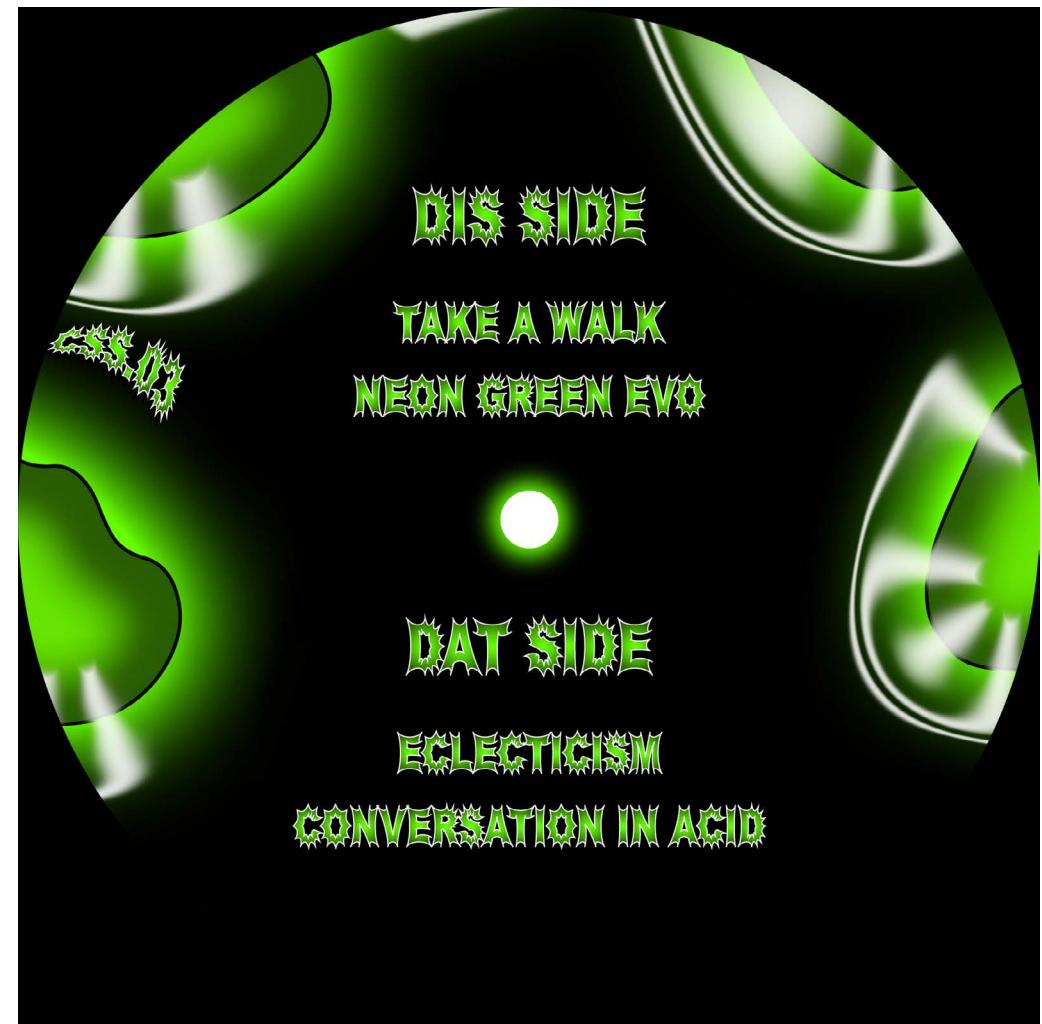
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# Eclecticism EP Artwork

9/10

Artwork for CSS.03's 2020 EP release, "Eclecticism".  
Electro thumpers to get the heart pumpin'.



# Moda Record Sleeve (Sounding Type)

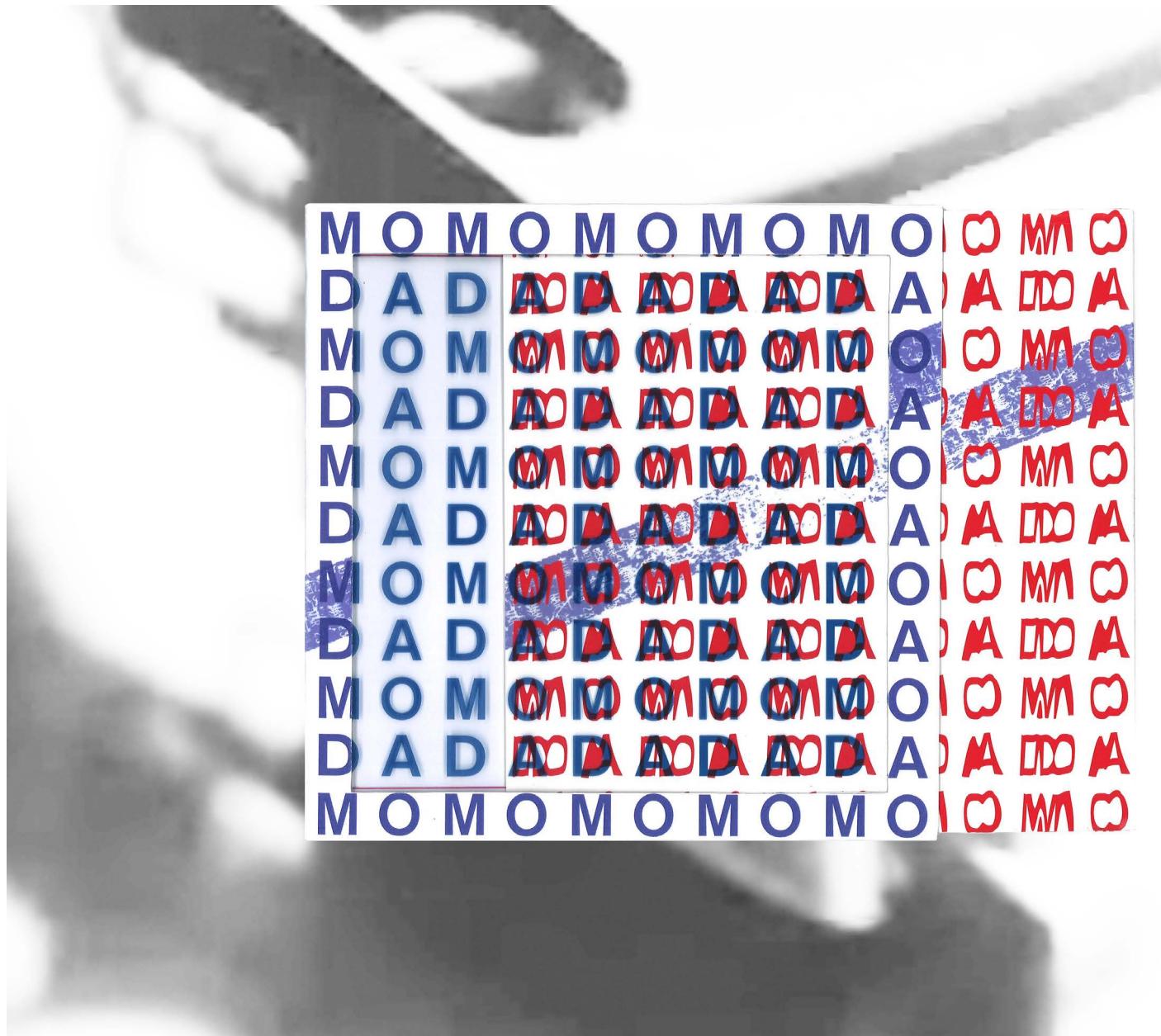
10/10

Record sleeve and vinyl sticker design for the song "Moda" by Retro/Grade as part of the "Sounding Type" brief. The transparent cover and 3D colours aim to materialise the disorientating rhythm and synths of the song.



# Moda Record Sleeve (Sounding Type)

10/10



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