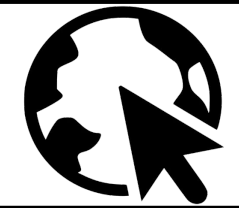


<https://olympiadibm.github.io/>



renzd



DIGITAL FOOTPRINT

A digital footprint is a trail of personal data you leave behind when using the internet.

- Active digital footprint includes personal data you share voluntarily.
- Passive digital footprint includes a company collecting your data without your knowledge.

HOW DOES IT GET COLLECTED?

- Remember the website you visited yesterday which said “Allow cookies?”, Yeah. Those aren’t the cookies that you think. Cookies are basically text files storing all the information you’ve given on the website.
- Instagram and other social medias also create a digital footprint of whatever you post as they store it in their database.

→ **DIGITAL OLYMPIAD** ←

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