

Oscar Lozano

Product Designer

<https://abstract.systems> • contact@abstract.systems • (+44) 759 211 8124 • London, UK

Experience

Senior Designer, Product @ Code and Theory

Sep 2020 - Present • London UK • Freelance

UI lead on web and app projects for clients including Adidas, Prudential and Metlife.

Senior UI Designer @ HSBC UK

Aug 2020 - Sep 2020 • London UK • Freelance

Bringing HSBC's above-the-line content and look-and-feel into key pages.

Senior Experience & Visual Designer @ Wunderman Thompson

Apr 2018 - Apr 2020 • London UK • Permanent

UX/UI lead on web build projects for clients including EY, EE, Purina and Aquafresh.

Product Design Lead – Checkout & Payments @ Burberry

Jan 2017 - Apr 2018 • London UK • Permanent

Responsible for design and implementation of the following features:

- Checkout experience on Burberry's iOS app
- Guest checkout for web
- ApplePay on web
- Paypal, Klarna and UnionPay on web

Product Designer @ Burberry

Jan 2015 - Jan 2017 • London UK • Permanent

- Design of the main navigation, PLP and PDP for the Burberry.com full redesign
- Facilitated, wrote and organised in-person and remote user testing sessions
- Design, delivery and performance evaluation of the mobile web platform

User Experience Designer @ Somewhat_

Oct 2013 - Dec 2014 • London UK • Permanent

Responsive websites and webapps; mobile apps for both iOS and Android; in-store installations for clients including BBC, Chelsea FC, Tesco, French Connection, Manolo Blahnik, Farfetch.

Education

MSc, Design Ethnography

University of Dundee, United Kingdom, 2011

BS, Information Systems Management

Instituto Tecnológico de Monterrey, Mexico, 2010

Tools

Design

Figma

Sketch

Protopie

Principle

InVision

After Effects

Zeplin

TouchDesigner

Abstract

Tech

HTML

CSS

Git

Javascript

Tailwind

Hugo

Confluence

Jira