Oscar Lozano

Senior Product Designer

https://abstract.systems   contact@abstract.systems   (+44) 759 211 8124   London, UK

Experience

Senior Product Designer @ Wunderman Thompson

Apr 2018 - Apr 2020, London UK

UX/UI lead on large-scale web build projects for BT, EE, Purina, Aquafresh, among others.

Product Design Lead – Checkout & Payments @ Burberry

Jan 2017 - Apr 2018, London UK

Responsible for design, delivery and implementation of the following features
- Checkout architecture & design for Burberry's iOS app
- Guest checkout for web
- ApplePay on web
- Paypal, Klarna and UnionPay on web

Product Designer @ Burberry

Jan 2015 - Jan 2017, London UK

- Design of the main navigation, PLP and PDP for the Burberry.com full redesign
- Facilitated, wrote and organised in-person and remote user testing sessions
- Design, delivery and performance evaluation of the mobile web platform

User Experience Designer @ Somewhat_

Oct 2013 - Dec 2014, London UK

Responsive websites and webapps; mobile apps for both iOS and Android; in-store installations for clients including BBC, Chelsea FC, Tesco, French Connection, Manolo Blahnik, Farfetch.

Junior User Experience Designer @ Wednesday

Jun 2013 - Oct 2013, London UK

Wireframes and prototypes for Oriflame's new responsive e-commerce site across desktop, tablet and mobile.

Education

MSc, Design Ethnography

University of Dundee, United Kingdom, 2011

BS, Information Systems Management

Instituto Tecnológico de Monterrey, Mexico, 2010

Tools

Design

Figma   Sketch   Principle   Webflow   InVision   After Effects   Zeplin   TouchDesigner   Abstract

Tech

HTML   CSS   Git   Javascript   Tailwind   Hugo   Confluence   Jira