# Oscar Lozano
## Product Designer

https://abstract.systems • contact@abstract.systems • (+44) 759 211 8124 • London, UK

## Experience

### Design Lead, Product @ Code and Theory

Sep 2020 - Present • London UK • Freelance

UI lead on web and app projects for clients including Adidas, Prudential and Metlife.

### Senior UI Designer @ HSBC UK

Aug 2020 - Sep 2020 • London UK • Freelance

Bringing HSBC's above-the-line content and look-and-feel into key pages.

### Senior Experience & Visual Designer @ Wunderman Thompson

Apr 2018 - Apr 2020 • London UK • Permanent

UX/UI lead on web build projects for clients including EY, EE, Purina and Aquafresh.

### Product Design Lead – Checkout & Payments @ Burberry

Jan 2017 - Apr 2018 • London UK • Permanent

Responsible for design and implementation of the following features:
- Checkout experience on Burberry's iOS app
- Guest checkout for web
- ApplePay on web
- Paypal, Klarna and UnionPay on web

### Product Designer @ Burberry

Jan 2015 - Jan 2017 • London UK • Permanent

- Design of the main navigation, PLP and PDP for the Burberry.com full redesign
- Facilitated, wrote and organised in-person and remote user testing sessions
- Design, delivery and performance evaluation of the mobile web platform

### User Experience Designer @ Somewhat_

Oct 2013 - Dec 2014 • London UK • Permanent

Responsive websites and webapps; mobile apps for both iOS and Android; in-store installations for clients including BBC, Chelsea FC, Tesco, French Connection, Manolo Blahnik, Farfetch.

## Education

### MSc, Design Ethnography

University of Dundee, United Kingdom, 2011

### BS, Information Systems Management

Instituto Tecnológico de Monterrey, Mexico, 2010

## Tools

### Design

Figma · Sketch · Protopie · Principle · InVision · After Effects · Zeplin · TouchDesigner · Abstract

### Tech

HTML · CSS · Git · Javascript · Tailwind · Hugo · Confluence · Jira