Oscar Lozano
Product Designer

https://abstract.systems • contact@abstract.systems • (+44) 759 211 8124 • London, United Kingdom

Experience

Product Designer, Money @ Shopify
Feb 2021 - Present • Remote

Product Design Consultant @ Toptal
Jan 2021 - Present • Remote • Freelance

Design Lead, Product @ Code & Theory
Sep 2020 - Dec 2020 • Remote • Freelance

UI lead on web and app projects for clients including Adidas, Prudential and Metlife

Senior UI Designer @ HSBC UK
Aug 2020 - Sep 2020 • London UK • Freelance

Bringing HSBC's above-the-line content and look-and-feel into key pages

Senior Experience & Visual Designer @ Wunderman Thompson
Apr 2018 - Apr 2020 • London UK

UX/UI lead on web build projects for clients including EY, EE, Purina and Aquafresh

Product Design Lead, Checkout & Payments @ Burberry
Jan 2017 - Apr 2018 • London UK

Responsible for design and implementation of the following features:
- Checkout experience on Burberry's iOS app
- Guest checkout for web
- ApplePay, Paypal, Klarna and UnionPay on web

Product Designer
Jan 2015 - Jan 2017 • London UK

- Design of the main navigation, PLP and PDP for the Burberry.com full redesign
- Facilitated, wrote and organised in-person and remote user testing sessions
- Design, delivery and performance evaluation of the mobile web platform

User Experience Designer @ Somewhat (now Madras Global)
Oct 2013 - Dec 2014 • London UK

Responsive websites; apps for both iOS and Android; in-store installations for clients including BBC, Chelsea FC, Tesco, French Connection, Manolo Blahnik, Farfetch.

Education

MSc, Design Ethnography
University of Dundee, United Kingdom, 2011

BS, Information Systems Management
Instituto Tecnológico de Monterrey, Mexico, 2010

Tools

Design

Figma | Sketch | Protopie | Principle | InVision | After Effects | Zeplin | TouchDesigner | Abstract | Adobe XD

Tech

HTML | CSS | Git | Javascript | Tailwind | Hugo | Confluence | Jira