

# Oscar Lozano

## Digital Product Designer

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## Experience

### Senior Product Designer @ Aave

Feb 2022 - Present • London UK

Building the decentralised social layer for web3

- Lens Protocol
- [redacted]

### Product Designer, Payments & Risk @ Shopify

Feb 2021 - Feb 2022 • London UK

Helping merchants manage, mitigate and avoid chargebacks

### Design Lead, Product @ Code and Theory

Sep 2020 - Dec 2020 • London UK • Freelance

UI lead on web and native projects for clients including Adidas, Prudential and Metlife

### Senior Experience & Visual Designer @ Wunderman Thompson

Apr 2018 - Apr 2020 • London UK

UX/UI lead on web build projects for clients including EY, EE, Purina and Aquafresh

### Product Design Lead, Checkout & Payments @ Burberry

Jan 2017 - Apr 2018 • London UK

Responsible for design and implementation of the following:

- Checkout experience on Burberry's iOS app
- Guest checkout for web
- ApplePay on web
- Paypal, Klarna and UnionPay on web

### Product Designer @ Burberry

Jan 2015 - Jan 2017 • London UK

- Design of the main navigation (taxonomy), PLP and PDP for Burberry.com's redesign
- Facilitated, wrote and organised in-person and remote user testing sessions
- Design, delivery and performance evaluation of the mobile web platform

### User Experience Designer @ Somewhat\_

Oct 2013 - Dec 2014 • London UK

Responsive websites and webapps; mobile apps for both iOS and Android; in-store installations for clients including BBC, Chelsea FC, Tesco, French Connection, Manolo Blahnik, Farfetch

## Stack

### Design

Figma

Sketch

Framer

Protopie

Principle

After Effects

Contrast

TouchDesigner

PixelSnap 2

Glyphfinder

### Development

HTML

CSS

JS

Git

Linear

Tailwind

Jira

Confluence

Warp

VSCode

Plausible

Netlify

## Education

### MSc, Design Ethnography

2011 • University of Dundee, UK

### BS, Information Systems Management

2010 • ITESM, Mexico