

# Pratham Panchal

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## WORK EXPERIENCE

### Front End Web Developer

Aug 2021- Oct 2022

Interactive Web Station, Vadodara, Gujarat, India

- Built ecommerce and blogging platforms, as well as various websites compatible across multiple platforms, utilizing JavaScript frameworks such as React.js and Angular, in conjunction with HTML5 and CSS3.
- Designed user interfaces as per client focus, incorporating graphical elements and visual components, employing design tools like Adobe Illustrator and Photoshop, resulting in a 20% increase in user engagement.
- Conceptualized and executed logos and supplementary branding materials to strengthen and unify the company's visual identity, resulting in a 25% improvement in brand recognition and a 30% increase in customer retention.
- Assessed workloads and devised innovative operational procedures, resulting in a notable 40% increase in productivity and communicated and educated non-technical stakeholders to ensure alignment and mutual comprehension.
- Revamped and maintained over 10 WordPress websites, enhancing user experience and boosting SEO performance; achieved a 40% increase in page load speed and a 25% rise in organic search traffic.

## EDUCATION

### PG Diploma in Web Development & Internet Application

Dec 2022 - Apr 2024

Fanshawe College, London, Ontario, Canada

### Diploma in Computer Engineering

Jun 2018 - Jul 2021

Parul Polytechnic institute, Gujarat, India

## SKILLS

### Web Development

HTML5, CSS3, Sass, Bootstrap, JavaScript, TypeScript, React, Angular, Node.js, Express.js, PHP, Java, Wordpress, React Native, UI/UX Design, Adobe Illustrator, Adobe Photoshop, Adobe XD, Canva, Shopify, Graphic design, Adobe Creative Suite

### Software and methodology

Docker, MySQL, Oracle, GIT, Agile

## PROJECTS

### TwilightWhisperCrafts

- Proficiently designed and developed a Shopify-based e-commerce website specializing in handcrafted dreamcatchers, focusing on enhancing user experience and mobile responsiveness. Customized Shopify themes to align with the client's branding, integrated payment gateways and shipping options, implemented SEO best practices, and provided client training sessions on store management and updates.

### To-Do Application

- Developed a To-Do application leveraging various technologies for a seamless user experience. Utilized Figma for UI/UX design, React and Redux for front-end development, and Firebase for back-end implementation. Applied Sass for styling, while incorporating JavaScript, CSS3, and

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JSX to enhance usability.

### **Medical Store Management System**

- Created a comprehensive management system for medical shops, facilitating efficient inventory management and record-keeping. Implemented using PHP and MySQL, the system allows owners to manage inventory and maintain medicine records. Additionally, it features functionalities for tracking employee shifts and working hours, with smooth user interactions enabled through JavaScript, CSS, HTML, Bootstrap, and Ajax.

### **Thread and Co - Ecommerce Application**

- Built an ecommerce platform for clothing and accessories, prioritizing user experience. Designed the UI/UX using Figma to ensure a user-friendly experience. Utilized Firebase for data storage, allowing users to browse and purchase products effortlessly.

## **VOLUNTEER**

### **Event Manager and Signing Officer**

**Mar 2023 - Jan 2024**

Fanshawe Dance Club , London, Ontario, Canada

- I orchestrated successful events, managed club operations, and ensured financial accountability. I led the planning and execution of dance events, coordinated with vendors, and oversaw budget management. My role also included signing official documents, liaising with Fanshawe Student Union, and promoting the club, enhancing member engagement and club visibility. My leadership and organizational skills were pivotal in driving the club's success.