



17218

21314

3 Hours/100 Marks

Seat No.

--	--	--	--	--	--	--	--	--

- Instructions :** (1) **All** questions are **compulsory**.
(2) Answer **each** next main question on a **new** page.
(3) Illustrate your answers with **neat** sketches **wherever** necessary.
(4) Figures to the **right** indicate **full** marks.
(5) Assume suitable data, **if** necessary.

MARKS

1. Answer **any ten** of the following :

(10×2=20)

- i) Define the terms style and Fad.
- ii) State the meaning of word 'Nivi'.
- iii) Differentiate between structural and decorative design.
- iv) Define the following look – Conservative, Contemporary, Contiental and Chic.
- v) State the uses of traditional Chinese macrame.
- vi) Draw the conventional organisation chart of apparel industry.
- vii) Define the term 'Merchandising'.
- viii) Which color schemes are mostly preferred by designers and why ?
- ix) State the difference between baggies and bell bottom.
- x) Enlist the sequence of operations in a finished goods warehouse.
- xi) Name the three basic figure shapes.
- xii) Suggest the design elements – Line, Color, silhouette and texture if you are designing for 'Dramatic' theme.
- xiii) State term 'warehousing'.
- xiv) State term 'First impression'.

P.T.O.

**MARKS**

2. Answer **any four** of the following :

(4×4=16)

- a) Describe the reverse fashion adoption process.
- b) Explain the wearing style of Chiton with sketch.
- c) Define the terms :
 - i) Design
 - ii) Harmony
 - iii) Value
 - iv) Form.
- d) How will you create emphasis in apparel designing ?
- e) Which elements should be considered while preparing sample garments ?
- f) Explain in detail objectives of clothing Technology.

3. Answer **any four** of the following :

(4×4=16)

- a) Describe the stages of fashion cycle.
- b) Explain the given terms with sketch.
 - i) Circle skirt
 - ii) Blazer.
- c) State the methods of marker development.
- d) Explain in brief how the following factors influence fashion or clothing.
 - i) Social Activities
 - ii) Cultural Activities.
- e) Describe the principle article of the Indian dress in the Vedic Age.
- f) How will you achieve rhythm in garment designing ?



MARKS

4. Answer **any four** of the following : **16**

- a) Explain the traditional Chinese garments.
- b) Describe the planning and layout of the warehouse.
- c) Explain mass dissemination with example.
- d) Explain why the knowledge of anatomy is important for fashion designer.
- e) State the practical considerations of consumers for buying clothes.
- f) Describe the procedure of making block pattern.

5. Answer **any four** of the following : **16**

- a) State the terms :
 - i) Boutique
 - ii) Pret-a-porter.
- b) Explain the role of merchandiser in Apparel industry.
- c) State the terms :
 - i) Stola
 - ii) Palla.
- d) Design a Indian formal wear with accessories for a college going girl.
- e) Write down the three types of balance in clothing designs.
- f) Describe the special features of Ancient Egyptian dress.



6. Answer **any two** of the following :

16

- a) Explain the section or process production system in Apparel industry.
 - b) Describe the various human proportions used in figure construction with sketch.
 - c) Explain the four design professionals working in fashion industry.
-