14115

3 Hours / 100 Marks   Seat No. ☐☐☐☐☐☐☐

Instructions –   (1) All Questions are *Compulsory*.

(2) Answer each next main Question on a new page.

(3) Illustrate your answers with neat sketches wherever necessary.

(4) Assume suitable data, if necessary.

(5) Mobile Phone, Pager and any other Electronic Communication devices are not permissible in Examination Hall.

(6) Use of size chart is permitted.

Marks

1.   **Explain any <u>TEN</u> terms of the following:**   **20**

a) Collection

b) Ethnic wear

c) Seasonal line

d) Sizing

e) Label

f) Brand

g) Placket

h) Seam

i) Surface ornamentation

j) Negligee

k) Gores

l) Merchandising

m) Retailing

n) Party wear

Marks

2. **Attempt any <u>FOUR</u> of the following:** **16**

 a) Explain the economic importance of men's wear and women's wear industries.

 b) Why are sizing charts different for different countries?

 c) Compare casual and formal wear clothing.

 d) What are the various ways of targeting customers for a brand?

 e) Explain any two retail channel of distribution.

 f) Write the steps involved in designer licencing.

3. **Write the steps involved in making patterns for any <u>FOUR</u>:** **16**

 a) Format shirt

 b) Flat front trousers

 c) Boxer shorts

 d) Pleated trousers

 e) Umbrella skirt

 f) Brassiere

4. **Attempt any <u>FOUR</u> of the following:** **16**

 a) Explain the principles of fit involved in men's upper garments.

 b) What fitting problems occur in men's lower garments? Suggest the remedies for the same.

 c) Write the steps of construction of a single welt pocket.

 d) Make a draft in ¼ scale for a basic salwar (any size).

 e) Explain the role of elastomeric yarns in women's lingerie.

 f) State the principles of fit in women's lingerie.

Marks

5. **Draft the patterns in ¼ scale and calculate the estimated fabric required for the original size: any TWO:** **16**

   a) Men's casual trousers: size 36", fabric width - 60".

   b) A line skirt - size M length - 40", fabric width - 44".

   c) Striped formal shirt with button-down collar, size - 39" fabric width - 36".

6. **Attempt any TWO of the following:** **16**

   a) Explain any two methods of converting darts into seams. Draw diagrams for the same and write their applications.

   b) Write the steps involved in production of industrial tailored clothing.

   c) In ¼ scale, draft a single breasted coat. Size - 42".

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