



17218

14115

3 Hours/100 Marks

Seat No.

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- Instructions :** (1) **All** questions are **compulsory**.  
(2) Answer **each** next main question on a **new** page.  
(3) Illustrate your answers with neat sketches **wherever** necessary.  
(4) Figures to the **right** indicate **full** marks.  
(5) **Assume** suitable data, if **necessary**.  
(6) Mobile Phone, Pager and any other Electronic Communication devices are **not** permissible in Examination Hall.
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**MARKS**

1. Attempt **any five** : **(5×4=20)**

- a) What is Fashion ? From where did it originate ?
- b) What is meant by embellishment ? Explain the importance it in garment.
- c) State the objectives of clothing technology.
- d) Define clothing concept and write the principle of the same.
- e) Why is history of Indian and western garment essential for fashion designing students ?
- f) State the responsibilities of a merchandiser.
- g) How is marker development done in a clothing manufacturing company ?

2. Attempt **any two** : **(8×2=16)**

- a) What are the elements of arts ? Explain them in brief.
- b) Describe Trickle down and trickle up theory. Give example.
- c) How do economical factors affect clothing ? Explain with examples.

**P.T.O.**

**MARKS**

3. Attempt **any two** : **(8×2=16)**
- a) With the help of sketch explain proportionate human figure and fashion figure.
  - b) Explain the following fashion terminologies.
    - i) Boutique
    - ii) Continental costumers
    - iii) Mod look
    - iv) Mass production.
  - c) Explain the female garments in Mohenjodaro and Harappa Civilization.
4. Attempt **any two** : **(8×2=16)**
- a) Write in detail about ancient Male Greek dress with flat sketches.
  - b) State the following clothing terminologies with the help of sketch :
    - i) Baggies
    - ii) Seamless garment
    - iii) Bow-ties
    - iv) Lingeries
  - c) Develop a flow chart for post adoption steps in Apparel Industry and explain it.
5. Attempt **any two** : **(8×2=16)**
- a) Why should designers have the knowledge of anatomy ? Explain with example.
  - b) Describe the traditional female Chinese dress with sketch and render it with fabric and print.
  - c) Explain in brief the following steps in garment production :
    - i) Concept development
    - ii) Pattern development
    - iii) Final costing
    - iv) Ware housing
6. Attempt **any two** : **(8×2=16)**
- a) Write the working nature of textile designer and fashion designer.
  - b) Enlist the principles of design and explain them.
  - c) Define the Apparel Industry and explain the organisation charts in industry.
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