

What's the #1 most recognizable icon in western history? UNICORN  
What's the #1 emerging growth market in beverages? CBD WATER

Millions of young conscious consumers have a choice, and it is increasingly sustainable, organic, and effective.

UNICORN WATER contains a magic herbal mixture resulting in a delightful light refreshment with bioavailable CBD. Post-exercise, or systemic inflammation will be satisfied by UNICORN WATER.

We OWN the highest ideals, the most sustainable credibility and absolute dedication to doing the right thing. UNICORN WATER presents the intelligent choice in a market where emerging transparency will show all the big players to be what they are; detached, remote, and sluggish.

UNICORN Brand is based on 40 years of setting trends and watching the wave of cultural influence wash over society time and time again. We are again at the forefront of satisfying a cultural need to soothe and heal society with herbal hydration.

Our bottle design conveys value and good taste. Our flavors satisfy thirst, and leave just an essence of walking on clouds. The edgy, forward thinking marketing reflects our authenticity and speaks to the aspirations of every health conscious person.

We have initiatives for cross branding, Event sponsorship, and Public Value, that are all viral ready. There is nothing like UNICORN WATER anywhere.

Our plan relies upon existing distributors and channel sales. Our bottler partners ensure reliable delivery, and our Operations are streamlined to the bare minimum. There is room for Management input, and Marketing is not so ideological that we won't listen to good advice.

The bold direction and importance of good timing require a courageous soul to join the adventure. A commitment to our success will bring proportional benefit.