

# Omar Hasan

UI/UX Designer and  
Front-end Developer

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## Summary

UI/UX Designer & Front-End Web Developer. Holding a Bachelor's degree in Software Engineering from Jordan University of Science and Technology. I specialize in creating user-centered designs, mastering tools like Figma and focusing on building seamless, intuitive experiences. Over the past year, I've also worked on responsive front-end development using HTML, CSS, and JavaScript, ensuring designs are both visually appealing and technically implementable. Passionate about understanding user behavior and transforming insights into functional, elegant interfaces.

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## Work Experience

**Center of Excellence for Innovative Projects (JUST)**  
UI/UX Design Internship – onsite

Irbid, Jordan  
Sep 2024 – Mar 2025

- Completed over 100 hours of training in Figma and created 15+ user-centric screens for real projects.
- Co-designed the BuildNa App, contributing to 50+ wireframes and improving task flow efficiency by 30%.
- Conducted user research and improved 100+ wireframes and prototypes, helping improve navigation flow and user satisfaction based on stakeholder feedback.

**Ionbit Technology**  
Full Stack Developer Internship – remotely

Amman, Jordan  
Jun 2025 – Oct 2025

- Developed the company's official website as a full-stack developer, handling both front-end and back-end development, including responsive UI, system functionality, and overall performance optimization.
- Conducted user research and improved 20+ wireframes and prototypes, enhancing navigation flow and overall user satisfaction based on stakeholder feedback.

Link: [ionbittechnology.com](http://ionbittechnology.com)

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## UI Projects

### BuildNa Application - Freelance

- Optimized user journey increased task success rate by **25%**.
- Led usability testing with **10+ users**, improving efficiency & reducing confusion.
- Collaborated with developers to deliver **50+ consistent** screens.

### Bazaria Website - Freelance

- Generated responsive e-commerce interface → boosted product visibility by **80%**.
- Simplified navigation increased session duration by **30%**.
- Delivered customized design through **3 major** iterations with client feedback

## Taameh Application

- Managed full design lifecycle cut approval time by **35%**.
- Initiated child-friendly, intuitive design for kids and parents.
- Applied accessibility standards with playful yet clean visuals.

## Mofeed Survey Builder App - Freelance

- Planned the user interface and user experience for a mobile application that enables users to create and manage surveys. Focused on usability, visual consistency, and smooth user flow.

## Education

**Jordan University of Science and Technology**  
**Bachelor of Software Engineering**

Irbid, jordan  
Oct 2020 – Jun 2025

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## Skills

**Technical Skills:** HTML5, CSS3, JavaScript, UI/UX Design, User Flow, Wireframing, Prototyping, Design Systems, Responsive Design, Accessibility Design, Figma (Advanced), Adobe XD, VS code, GitHub.

**Soft Skills:** Critical Thinking, Problem Solving, Active Listening, Communication, Attention to Detail, Creativity, Passionate, Adaptability, Time Management, Team Work.

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## Language

**Arabic** (Native)  
**English** (Good)

