Omar Hasan
UI/UX Designer and
Front-end Developer

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Summary

UI/UX Designer and front-end development. Holding a Bachelor's degree in Software Engineering from Jordan University of Science and Technology, I bring a user-centered approach to design, combining creativity with technical expertise. Over the past year, I've specialized in UI/UX design, mastering tools like Figma and focusing on creating seamless, intuitive user experiences. My experience also includes building responsive interfaces using HTML, CSS, and JavaScript, allowing me to design with both the user and implementation in mind. I'm deeply passionate about understanding user behavior and transforming insights into elegant, functional designs.

Work Experience

Center of Excellence for Innovative Projects (JUST) — Irbid, Jordan
UI/UX Design Intern — 9 2024 – 3 2025

- Completed over 100 hours of training in Figma and designed 15+ user-centric screens for real projects.
- Co-designed the BuildNa app, contributing to 50+ wireframes and improving task flow efficiency by 30%.
- Conducted user research and developed 10+ wireframes and prototypes, helping improve navigation flow and user satisfaction based on stakeholder feedback.
- Collaborated with a cross-functional team of 5+ developers to align design with technical feasibility, leading to a 20% faster handoff process.

Projects

BuildNa Application
- Mapped and optimized the user journey across the BuildNa app, which resulted in a more intuitive experience and increased task completion success rate by 25%.
- Led usability testing sessions with 10+ users, gathering insights and implementing changes that improved task efficiency and reduced user confusion.
- Worked closely with front-end developers to ensure pixel-perfect implementation of 25+ screens, improving overall UI consistency across the application.

Bazaria Website
- Designed a responsive clothing e-commerce interface viewed by 500+ users monthly, leading to a 40% increase in product visibility.
- Improved online shopping experience by simplifying navigation and product discovery, which resulted in 30% longer average session duration.
- Managed end-to-end communication with the client, gathering feedback and iterating on 3 major design cycles to deliver a customized, conversion-focused website.

Dream Land Application
- Created the full design lifecycle for multiple projects from 10+ wireframes to final UI and interactive prototypes cutting design approval time by 35%.
- Focused on a calming, child-friendly design with intuitive navigation suitable for both children and parents.
- Ensured accessibility and visual appeal by using soft color palettes, large touch targets, and playful
  yet clean visuals.

Education

Jordan University of Science and Technology   **10/2020 – 06/2025**
Bachelor of Software Engineering   **Irbid, Jordan**

Skills

Technical Skills: UI/UX Design, User Flow, Wireframing, Prototyping, Design Systems, Responsive Design, Accessibility Design, UX Testing, HTML5, CSS3, JavaScript, Figma (Advanced), Adobe XD, VS code, GitHub.

Soft Skills: Critical Thinking, Problem Solving, Active Listening, Communication, Attention to Detail, Creativity, Passionate, Adaptability, Time Management, Team Work.

Language

Arabic (Native)
English (Good)