Income Classification Using Support Vector Machines

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Project Overview

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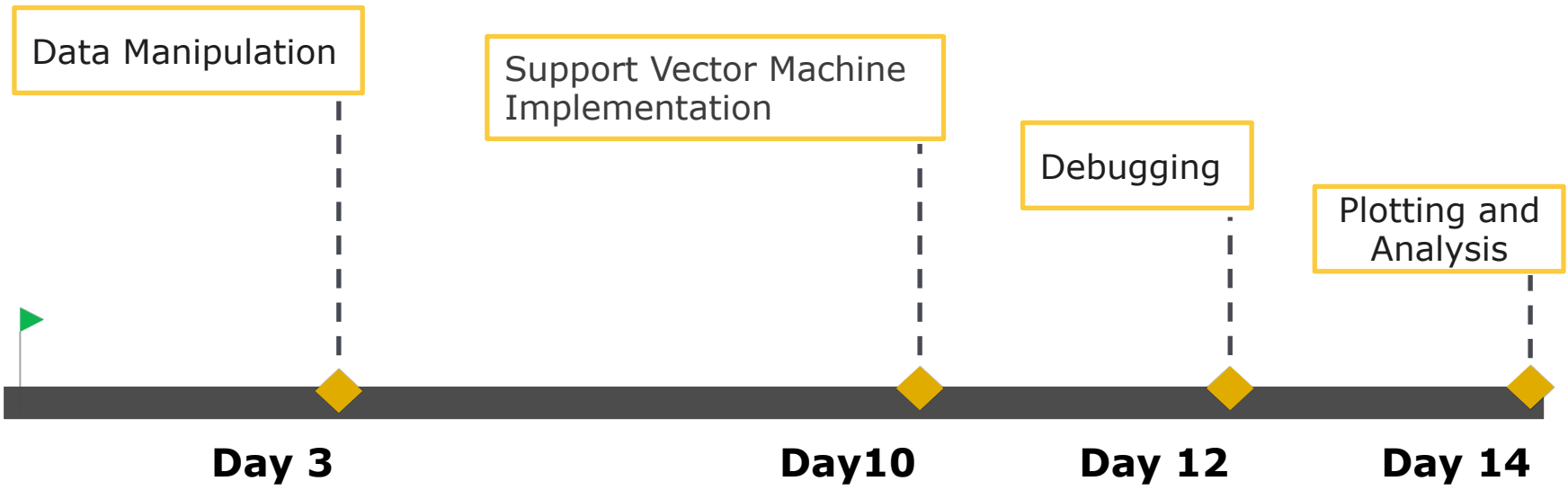
Project

Predict whether a household's income is greater than or less than 50K based on some relevant attributes

Two-week group project for Applied Machine Learning

Support Vector Machine

Timeline



Support Vector Machine

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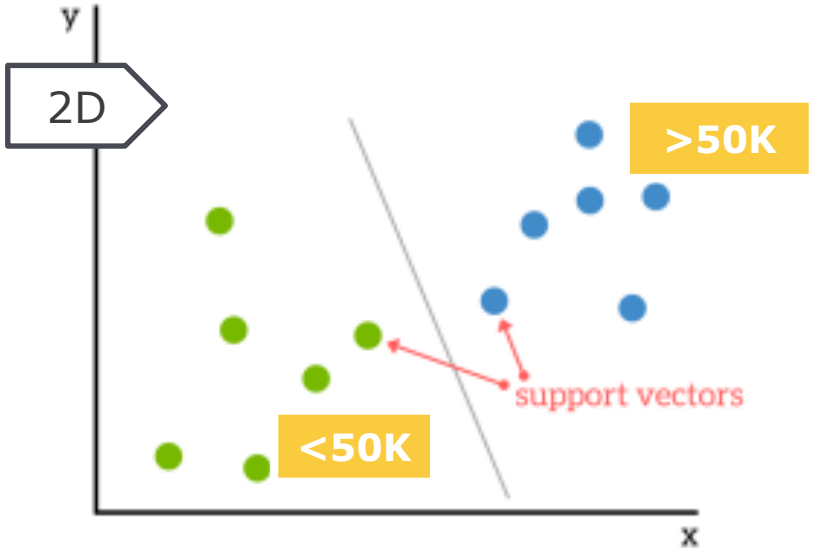
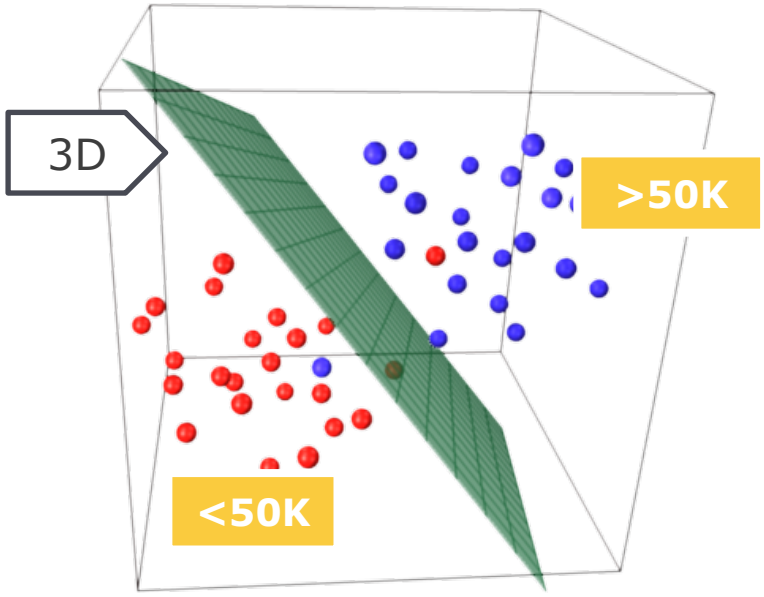
Supervised machine learning model that is used to classify a binary variable

SVM Examples





6 Predictive Attributes

Vectors in a 6D Space

Searching for the best hyperplane that separates them into the 2 groups based on what label they carry

Data Description

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- Age
- Education
- Hours of Work/Week
- Capital Gains & Losses
- Marital Status
- Occupation
- Race

Data based on census income

Mix of categorical and continuous variables

Dataset originally contained
- 48,842 observations
- 14 variables

Data Manipulation

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Data Cleaning

1	Drop rows with missing data
2	Drop columns with categorical data
3	Scaled to unit variance and 0 mean

Separated the data set into training, validation, and testing sets

SVM Implementation

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Initial Condition

a = weight vector → Set to 6 1's

b = intercept (bias) → Set to 0

This represents our initial guess for the best hyperplane which is obviously not accurate

Passed these two parameters to a function that accepts a random row (x_k) and the corresponding label (y_k) from the training dataset

x 26,000

$$\mathbf{a}^{(n+1)} = \mathbf{a}^{(n)} - \eta \begin{cases} \lambda \mathbf{a} & \text{if } y_k \left(\mathbf{a}^T \mathbf{x}_k + b\right) \geq 1 \\ \lambda \mathbf{a} - y_k \mathbf{x} & \text{otherwise} \end{cases}$$

$$b^{(n+1)} = b^{(n)} - \eta \begin{cases} 0 & \text{if } y_k \left(\mathbf{a}^T \mathbf{x}_k + b\right) \geq 1 \\ -y_k & \text{otherwise} \end{cases} .$$

λ = regularization constant

η = learning rate

Returns best estimate for **a** and **b**

Results

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Sample

```
> a
[1]  0.4323  1.6543  2.5533  4.2110 -0.2121 -1.3222
> b
[1] 5.88234
```

Formula

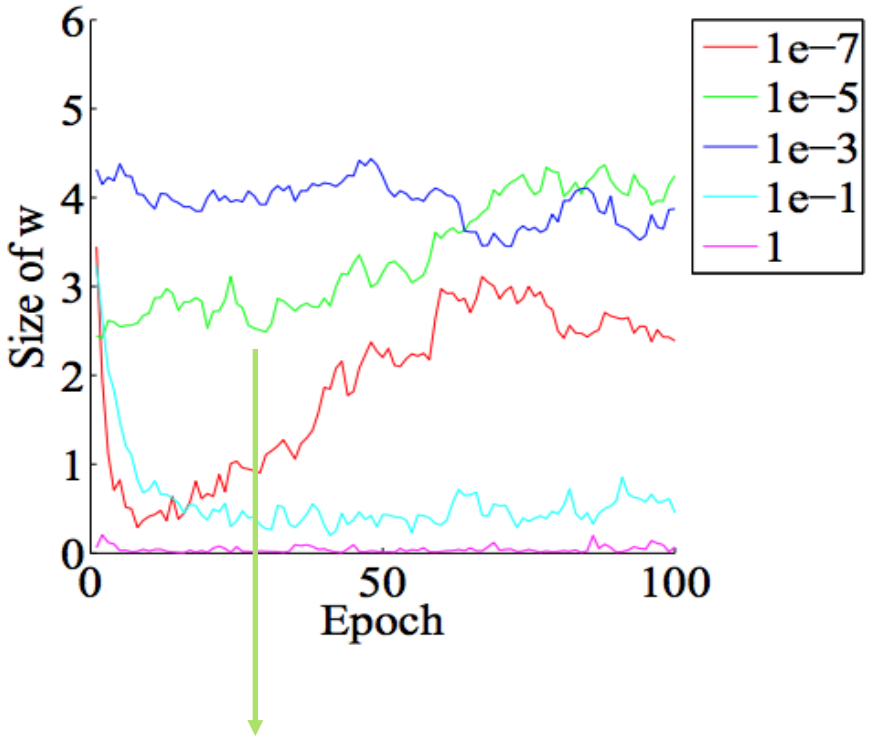
$$\text{sign}\left(\mathbf{a}^T\mathbf{x} + b\right) = \text{-1 OR 1}$$

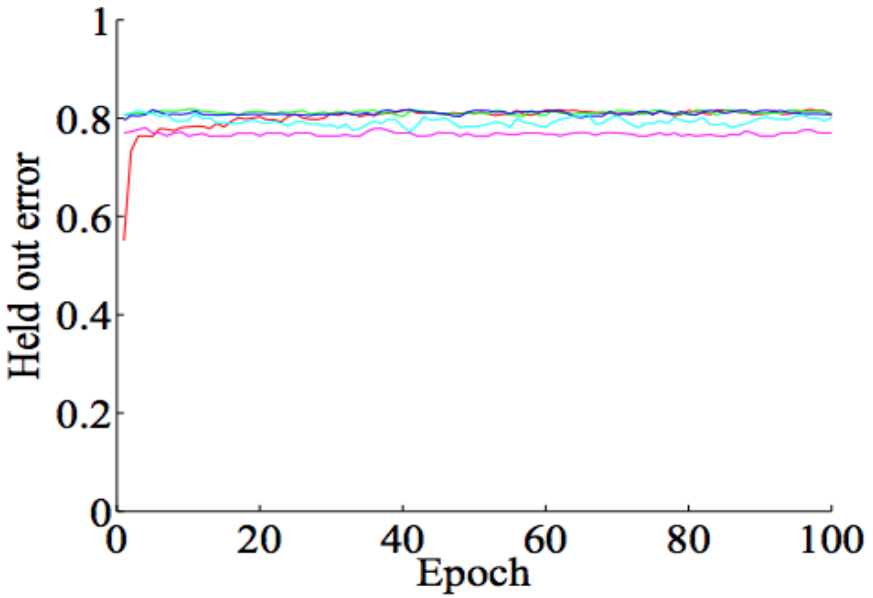
Row from Validation Set

The resulting sign indicates whether our model predicts above or below 50K

We then check the output against the actual value to assess accuracy

Results





Best Model

After 100 epochs using the regularization constant of 0.00001

This maximizes the magnitude of the weight vector with high accuracy

Conclusion

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Project Applicability

Targeting customers based on household income

- >50K
- <50K

- Loan eligibility
- Financial advising
- Loyalty brands

Personal Development

Hard Skills

- Training a Machine Learning model
- Analysis and debugging

Soft Skills

- Working in a team
- Constrained time period

APPENDIX