'Ceres' Plant Health Database

P3: Usability Test - September 2020



Background

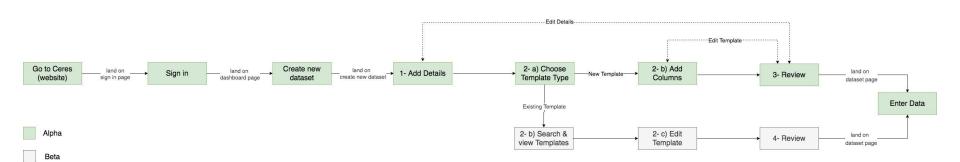
We heard from crop protection Specialists that collecting, processing and analysing data takes too long. Mainly, because data is unstandardised and scattered across lots of data sources. This causes data errors that require Specialists to manually enter, clean, and reformat the data before analysing it. As a result, this makes it hard on Specialists to deliver timely insights to growers to save their crop from any damage or loss.

We started developing a flexible and extensible data management system called Ceres. It allows specialists to choose how data is structured in a centralised database. Ceres's vision is to also allow Specialists to enter data, import bulk data, generate forms, and connect to other applications via APIs.



Tasks

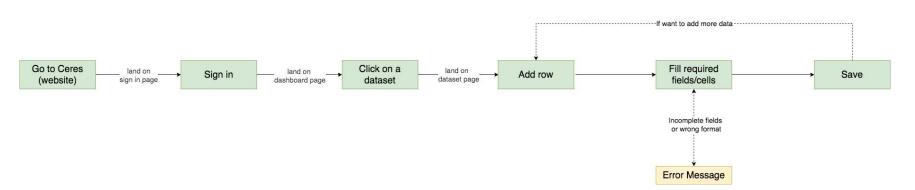
1- Create new dataset to an existing account





Tasks

2- Enter data to my dataset





Approach

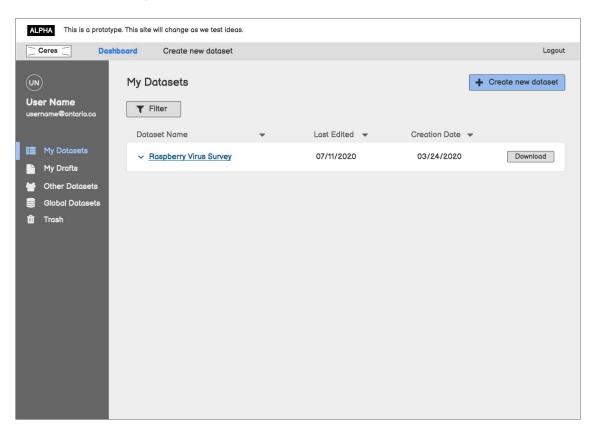
Tasks were shared with OMAFRA Specialists via 1:1 remote interviews.

For Alpha, we focused on testing for Desktop since all specialists confirmed that they prefer to structure their datasets using desktops or laptops. Specialists also like to use mobile or tablet to enter data in the field. However, using screens could be challenging on rainy or sunny days. Also, lots of rural areas have slow to no internet connection.

Note: Currently, Specialists carry Blackberries or iPhones, but they are not provided with Tablets.



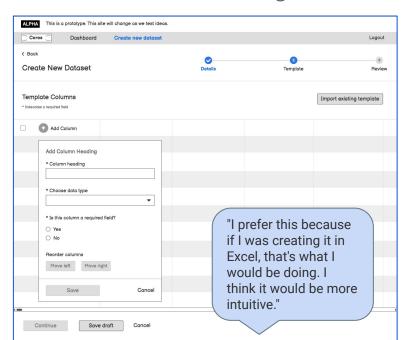
Dashboard Page



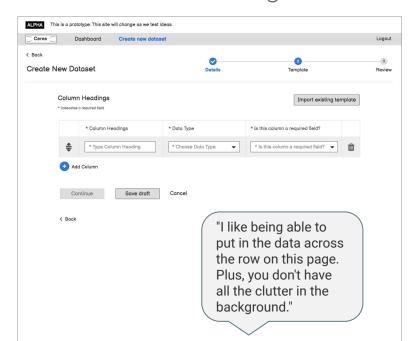
Add Columns Page

We tested two versions of a design to see which performs the best.

A) Horizontal Design



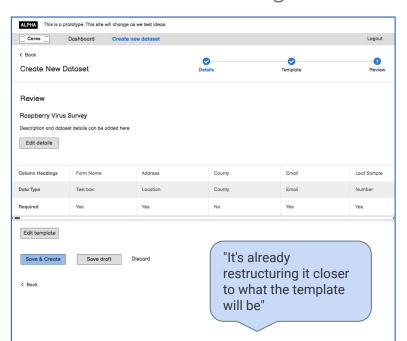
B) Vertical Design



Review Page

We tested two versions of a design to see which performs the best.

A) Horizontal Design



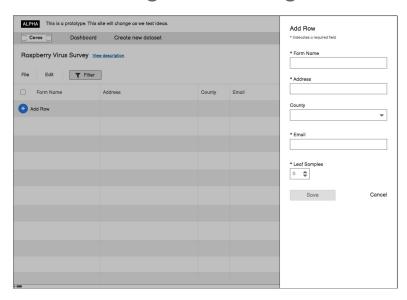
B) Vertical Design

Back Create New	Dataset		Details	Template	Revi
	Revie	ew			
	Descripti	erry Virus Survey ion and dataset details can be added	here		
		Column Headings	Data Type	Required?	
		Farm Name	Text	Yes	
	1				
	2	Address	Location	Yes	
		Address	Location	Yes No	
	2				
	2	County	County	No	
	2 3 4 5	County	County	No Yes	

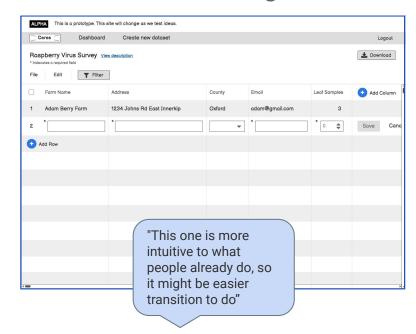
Dataset Page - Entering data

We tested two versions of a design to see which performs the best.

A) Right slider Design



B) Inline Design



User Feedback

Overall feedback was positive, with some suggestions to provide the Specialists with the ability to add rows as headings when creating a dataset and to enter data by columns to cover different use cases. Also, it wasn't clear to all users that their work was automatically being saved.

"How do I also create rows?
Because a lot of times I have, I may have a row heading, that span runs across rather than a column heading."

"I think it [enter data by adding rows] works well for survey work, but for doing like 500 points on harvest trial, it's going to be difficult."

"The purpose with the keyboards and entering actual numeric numbers, sometimes it's easier to just keep going down a row"

"I would probably have **saved every step** that I would go through."

"Once the data is entered, Where do I save this?"

Moving Forward

- Add the ability to add rows as headings when creating a new dataset
- Add the ability to enter data by column
- Assure the users that their work is being saved automatically while creating new dataset and entering data
- Replace 'Save Draft' with 'Save & Quit'. Followed up with a massage informing the user that their dataset is saved under 'My Drafts'



Future Opportunities to consider

Ability to

- View collaborators from 'My Datasets' page
- Add and view final analysis (not just row data)
- Add help, settings, and user profile
- Print a dataset directly from the dataset page
- Style a dataset

