

# Curriculum Vitae

MD Oman Ryne

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A highly motivated and adaptable Digital Marketing professional with a passion for staying updated with the latest technologies. Seeking a challenging role in digital marketing to utilize my skills and experience in driving online success and contributing to an organization's growth.

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## ACADEMIC BACKGROUND

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|--------------|---|------------|
| BSc IT(Hons) | Softwarica College of IT and E-Commerce | Final Year |
| +2 Science   | Everest Secondary School                | 2021       |
| SEE          | Everest Secondary School                | 2019       |

## Technical Skills

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- Digital marketing expertise: SEO, SEM, SMM, Email, Content.
- Google Analytics for campaign tracking.
- UI/UX understanding.
- Content creation for blogs, social, email.
- Email marketing proficiency (Mailchimp).
- Social media management (Facebook, Twitter, Instagram).
- Good understanding of WordPress.

## Trainings and Certification

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- Proficiency in Computer Application (DCA) -- Pascal Institute of IT

## PERSONAL QUALITIES

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- Ability to adopt new technology and a culture of continuous learning.
- Capability for effective cooperation.
- Strong analytical and problem-solving abilities.

## Experience

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- 3 Month's internship at Delta Creation Pvt. Ltd.
- 2 Month's internship at Hoostly InfoTech.

## PROJECTS

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- APU cafeteria management system using java
- E-learning web application platform.
- Personal Portfolio Website.
- E-commerce website.
- Base camp and treks.
- DFW Fixture.
- Everest Diabetes and Weight Loss.

## AREA OF INTERESTS

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- Travel
- Music
- Playing outdoor games

## REFERENCES

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Sahana Shrestha  
Softwarica College of IT and E-Commerce / Training and Placement  
9824778648