The purpose of a plug-in is to extend the functionality of a web browse

HTML Helpers (Plug-ins)

Helper applications (plug-ins) are computer programs that extend the standard functionality of a web browser.

Examples of well-known plug-ins are Java applets.

Plug-ins can be added to web pages with the <object> tag or the <embed> tag.

Plug-ins can be used for many purposes: display maps, scan for viruses, verify your bank id, etc.

To display video and audio: Use the <video> and <audio> tags.

The <object> Element

The <object> element is supported by all browsers.

The <object> element defines an embedded object within an HTML document.

It is used to embed plug-ins (like Java applets, PDF readers, Flash Players) in web pages.

Example

```
<object width="400" height="50" data="bookmark.swf"></object>
```

The <object> element can also be used to include HTML in HTML:

Example

```
<object width="100%" height="500px" data="snippet.html"></object>
```

Or images if you like:

Example

```
<object data="audi.jpeg"></object>
```