

8hr **Design Process**

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What's Inside?

Creative brief

Process

Timeline

Sketches & Explorations

Branding Guidelines

Designs & Iterations

Prototype & Interactions

Links & References

Brief:

Demonstrate how you can apply a common visual language for a NASA time travel app, which consists of a UI that identifies where in time you are, where in time you want to go, and an actionable affordance to initiate time travel (don't worry about flows). Provide a screen for both an iOS phone and an Android tablet that are on brand, while also being considerate of native platform design guidelines.

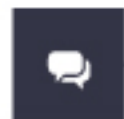
Deliverables:

A low-fidelity overview of your proposed UX (wireframes or sketches are fine)

A high-fidelity mock-up for one widget or interaction (iOS and Android tablet)

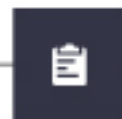
Any materials you used to arrive at final results (paper sketches, explorations, etc.)

The Design Process



1) Understand & Relate

- Understand the brief
- Ask more question
- Re-frame the problem
- Whats the context?
- Why does it exist?



2) Research & Analyze

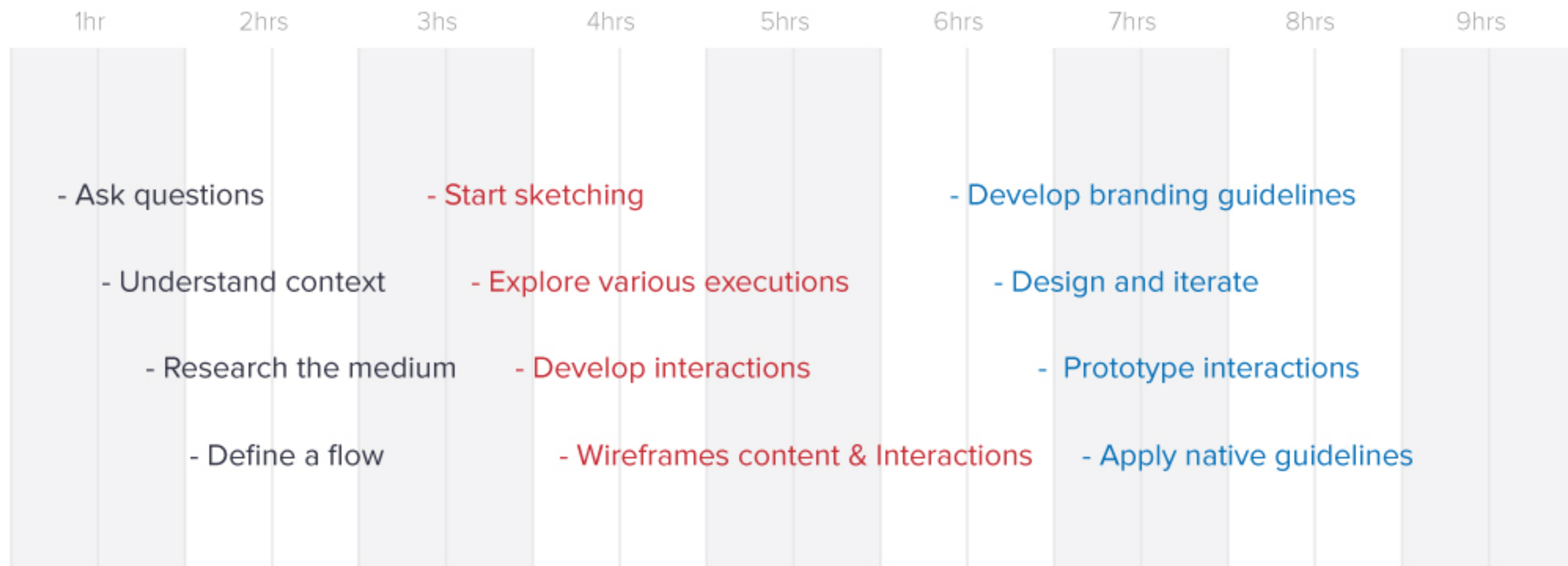
- Whats time travel?
- Who is NASA?
- Native design guidelines
- Pre-established patterns
- Who is this for?



3) Prototype & Iterate

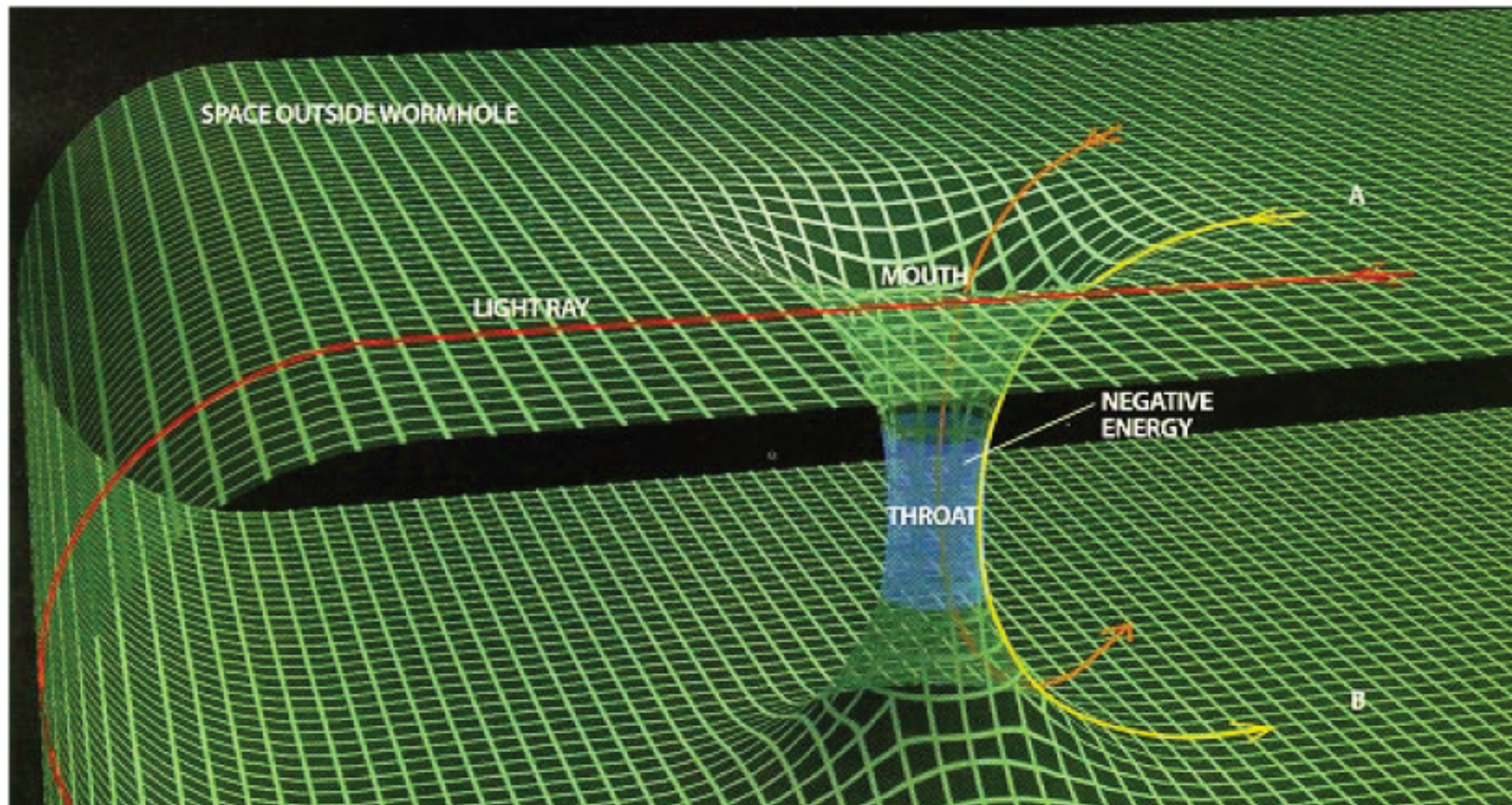
- Freehand sketching
- Develop alternative ideas
- Wireframe layouts
- Design then iterate
- Prototype in the native form

Timeline



What's time travel?

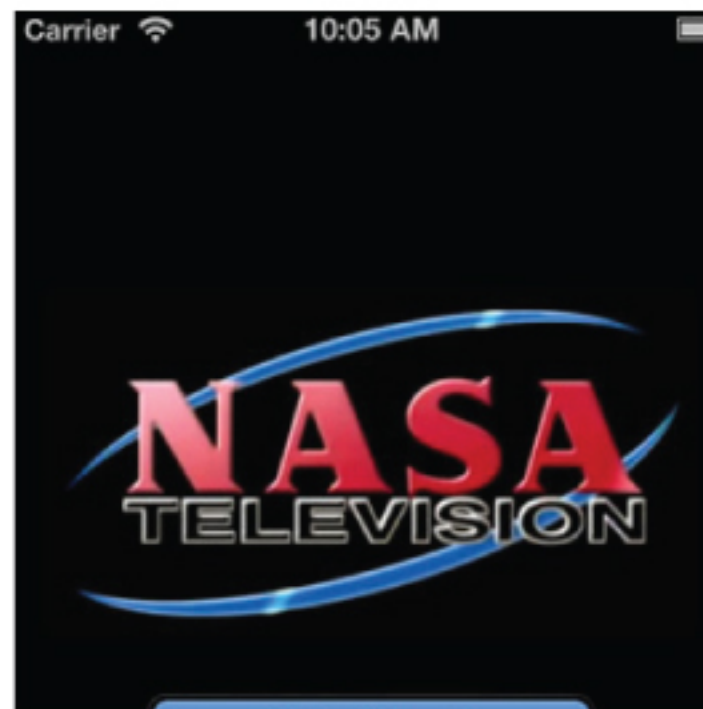
Time travel is the concept of moving between different points in time in a manner analogous to moving between different points in space, generally using a theoretical invention known as a time machine.



Time travel using a wormhole » Photo Credit: Future of things

Does NASA have other related apps?

NASA have a variety of different apps but nothing related to this topic.



Any cultural references to time travel?

Hollywood is a major influence on the topic, making movies like: Back to future, The Looper, Terminator, Pre-Destination, etc. No actual facts.

Ask more question.

Understand the problem by asking more questions, re-framing the problem from different perspectives. Introduce a cloud of various possibilities for further exploration.

What kind of content? Date, time and what else? Which platforms/medium? Time travel to past or future? Why would you use it? Who is it for?

