

SOCIAL MEDIA ANALYSIS



Total Likes

3M

Total Comments

610K

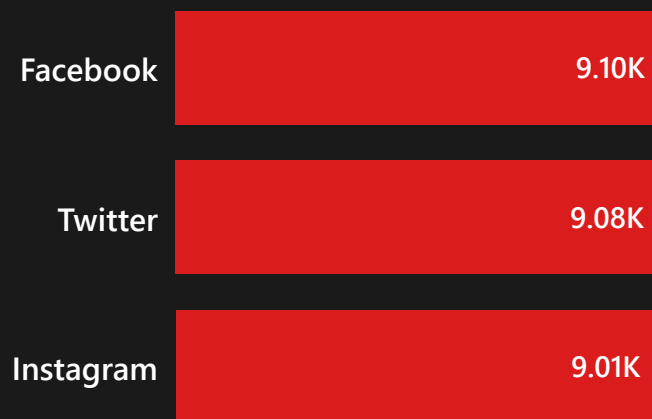
Total Shares

991K

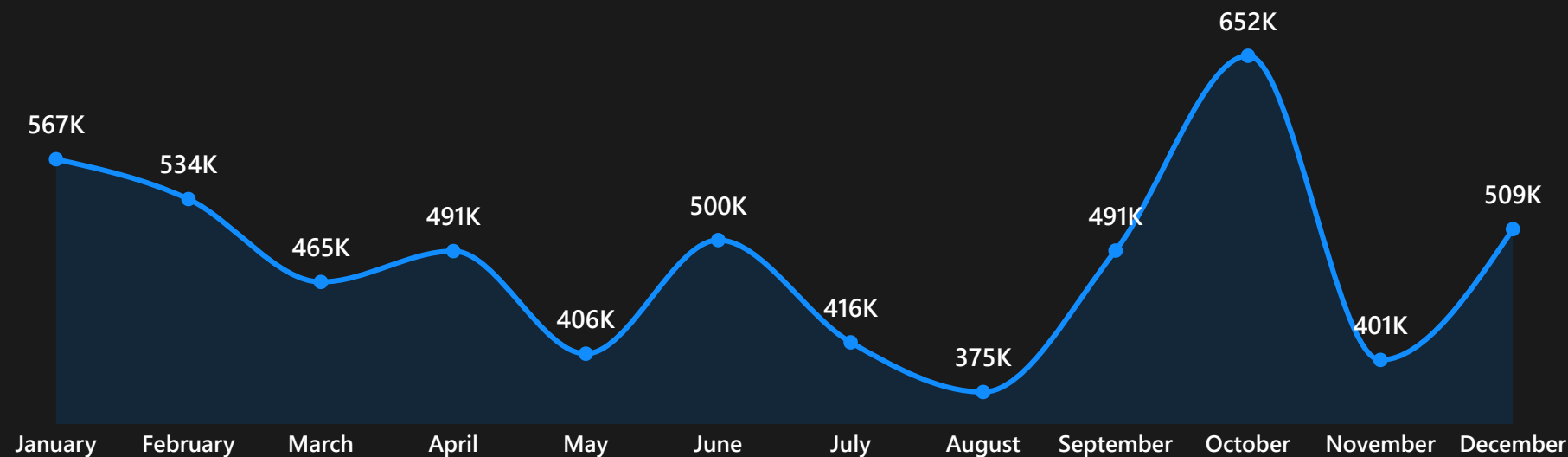
Total Views

14M

Average Engagement by Platform



Total Video Engagement and views over the year

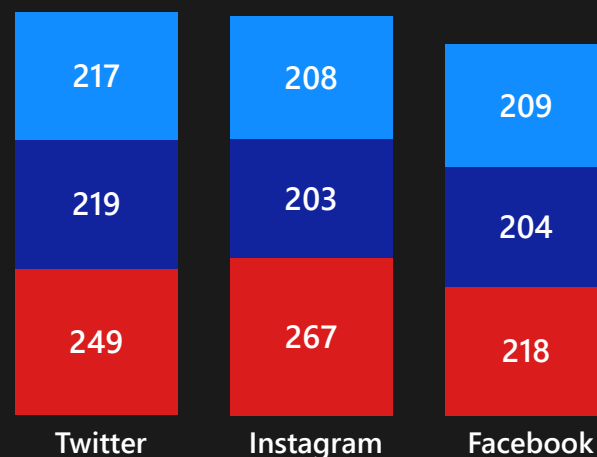


Average Engagement by Post Type

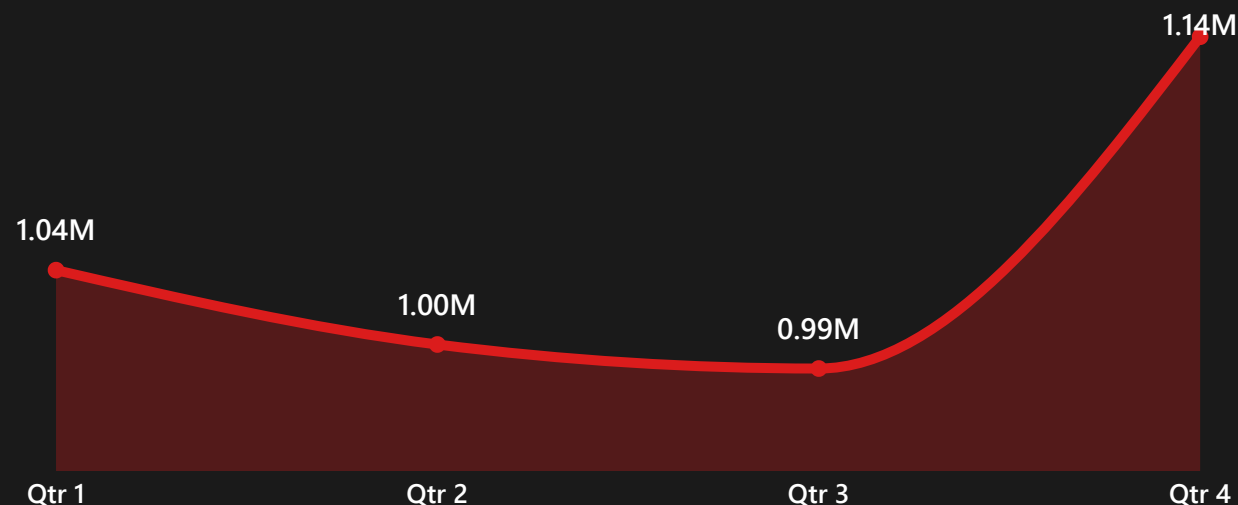


Total Number of Post Types

● image ● text ● video



Total Engagements by Quarters



Total Engagements by platform

