

# Data Sources

Tweets

Can we find  
QA for customer  
feedback?

Reviews &  
Feedback

Dataset or  
live collection

Pre processing (some)

Need to see if entity recognition  
is included here

## Embedding

Universal  
Sentence  
Encoder

Word2vec

word2vec

Bert.

Sentence Bert

Doc2vec

or USE

## Analysis

3 SOTA Sentiment  
classifiers 1 → 5

Topic Modeling

If data is not  
labeled then  
Sentiment clustering

3 SOTA Sentiment  
Classifiers 1 → 5

For the QA possibility,  
if a dataset exist, then  
same pipeline applies  
but additional overhead  
of slot filling may be  
needed. Goal can be to:

- ① Detect sentiment in Q
- ② Figure out response
- ③ Tweak response to  
deflect emotion if  
angry or negative.

For reviews & feedback,  
severity as well as

geo scope can be good  
themes to pursue in  
addition to standard  
Topic + class of sentiment.  
We can try to find English  
datasets & translate them  
but local focus will  
be lost except maybe  
environmental themes.

For SOTA choices,  
these can be identified  
from the papers relevant to  
Sentiment classification.

