Bank Analysis Dasborad















Contact us





Year	~)
All	~

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<u> </u>	

Customer Analysis



RFM S	egment	~
Best Co	ustomers	~
Best C	ustomers	





Total Customers

е

43

Avg Tenure (Years)

5

Avg Accounts Per Customer



Avg RFM Segmentation Score

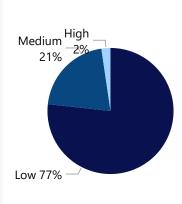


509

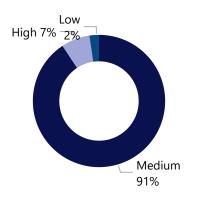
Customer Suspicious

FirstName	CustomerID	Suspicion	Р
George	274	Normal	(688)642-
John	1994	Normal	001-607-5
Mary	1562	Normal	(058)388-
Pamela	2864	Normal	+1-102-9
Sara	3043	Normal	060-391-9
Stephen	2921	Normal	091.411.9
Total			

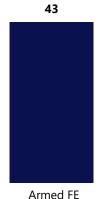


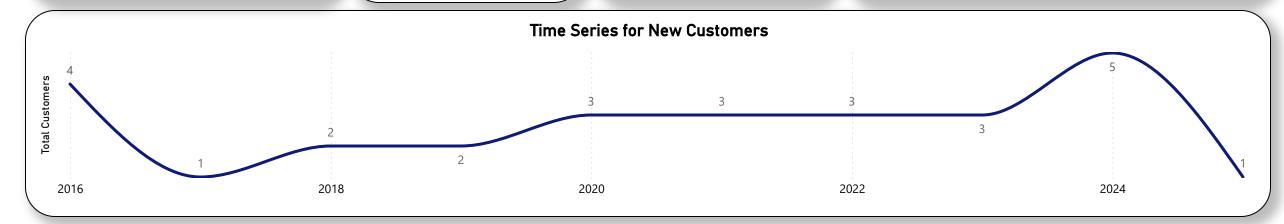


Distribution Customer Activity Tier



Total Customers by State





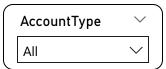


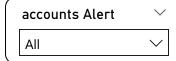


Year	\ \ \ \
All	~

CardType		~	
	All	~	

Accounts & Cards







Total Accounts
5000





Average Account Balance

50K

Avg Account Age(Years)

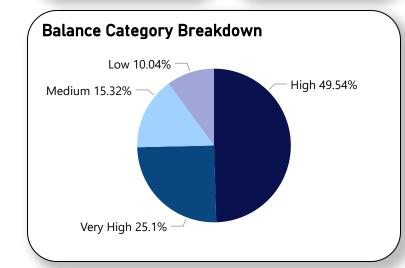


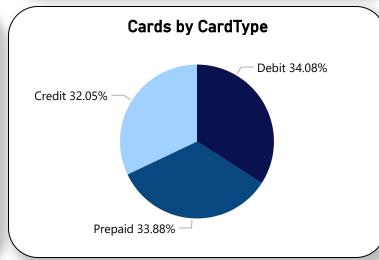
5

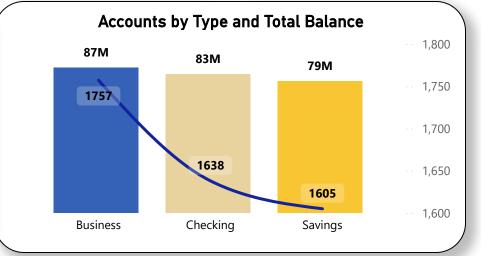
Avg Card Period(Years)

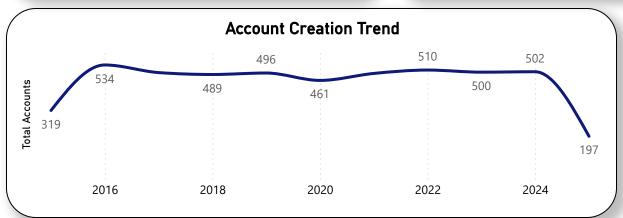


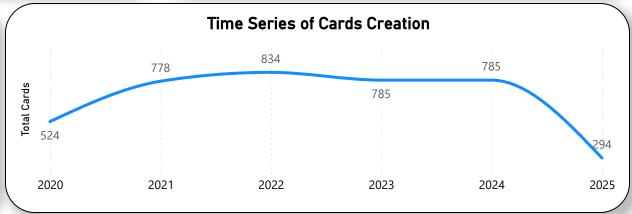
6









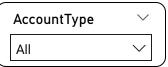




Year	~	`
All	~	,

,	Transaction Categ	~
	All	~

Transactions Analysis



Risk Level	~
All	~



Total Transactions

20K

100M

Total Transaction Amount

Average Transaction

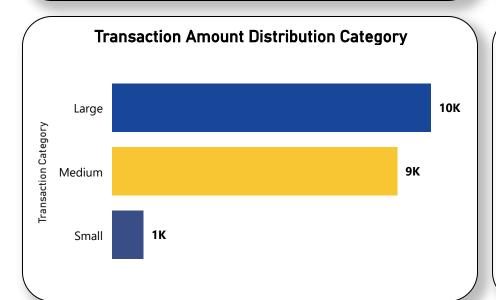


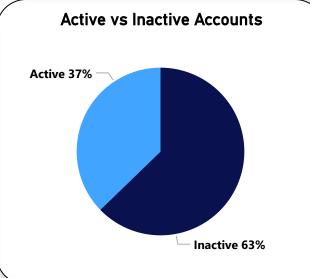
5K

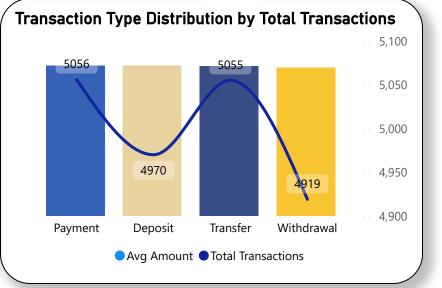
Total Accounts

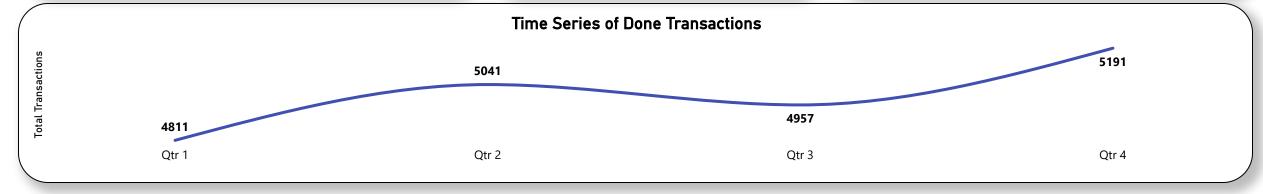


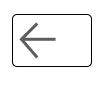
5000







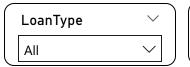


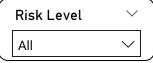


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Suspicion	~
All	~

Loans Analysis







Total Loans

2500

Total Loan Amount



Avg Interest Rate



7.5

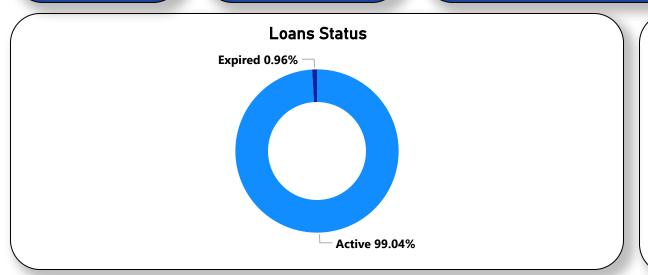
Avg Credit Score Per Customer

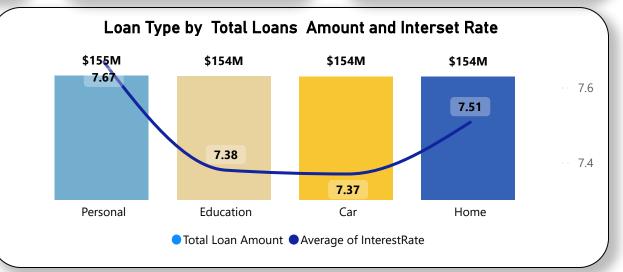


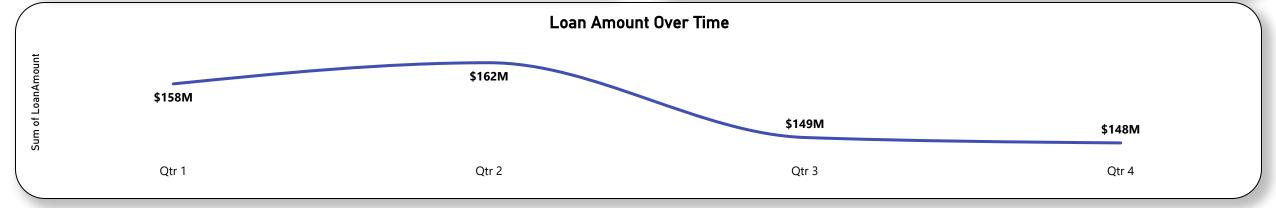
Risky Loans Indicator(%)



17.3



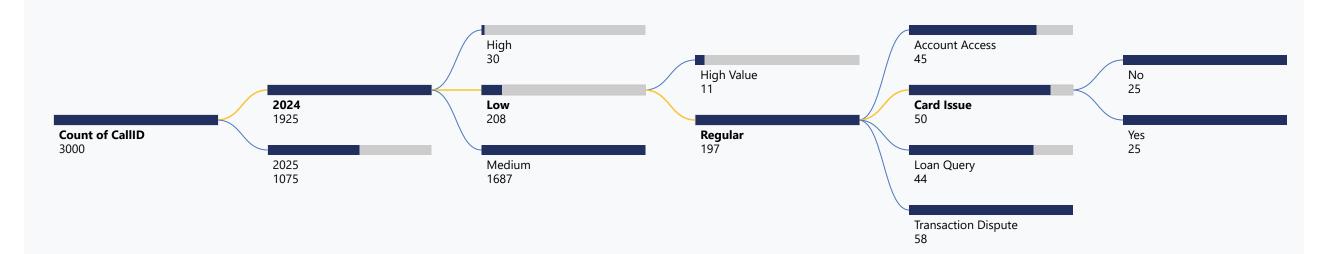




	Resolution Stat All Sup	port Performance	e	ssueType ∨ Loan Query ∨
Total Ca		Resolved Rate 50%	Avg Support Call Per Account 0.3	Support Efficiency score 32%
I	Resolution Status		Issue Types	
Unresolved 50% —	Resolved 50%		Loan Query	100%
● Unresolved Calls ● Resolved Calls		Calls Over Time		
6	4			
Status 2	2	2 2	2	1
Apr 2024	Jul 2024	Oct 2024	Jan 2025	Apr 2025

Year	×	Activity Tier	×	Customer Segment	×	IssueType	×	Resolved	×
2024		Low		Regular		Card Issue			





Total Customer

3171

Avg Tenure (Years)

5

Avg Accounts Per Customer

1

Total Accounts

5000

Total Cards

4000

Average Account
Balance

50K

Total Loans

2500

Total Loans Amount

\$617M

Total Transactions

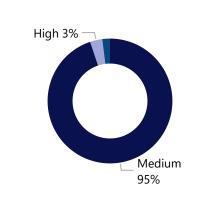
20K

Total Transaction
Amount

100M



Distribution Customer Activity Tier



Customer Suspicious

FirstName	Al_Fraud_Suspicion	CustomerID	Phone	Email
Alexandra	Suspicious	419	430.270.6465	arogers@gmail.com
Angela	Suspicious	3692	(422)853-0551x79304	jwilliams@hotmail.cc
Ashley	Suspicious	1172	001-389-230-4272x775	shanecontreras@cha
Austin	Suspicious	564	001-108-719-0015x60248	ramirezvictoria@ran
Brian	Suspicious	3808	8581388891	fordmichael@jones.r
Carlos	Suspicious	3117	+1-302-065-1528x4602	linda23@burke.com
Christopher	Suspicious	2794	807-307-5484x12039	georgejesse@yahoo
Danielle	Suspicious	2687	7014815616	nicolebruce@anders
David	Suspicious	4909	464.162.9470	marc98@hotmail.coi
Edward	Suspicious	3613	065.662.1164	aross@jones.com
Jennifer	Suspicious	2045	+1-990-187-2672x73377	yeseniahill@gmail.cc
Jeremiah	Suspicious	292	+1-966-590-6673	jessica11@yahoo.co
Jeremiah	Suspicious	1890	060-001-3132x28459	nicholas46@carter.co
Jerome	Suspicious	410	001-961-420-6328x5941	tabbott@gmail.com
Jonathan	Suspicious	2446	+1-354-127-9007	juliewelch@gmail.co

State

Alabama

