



Monthly Report

an.aero

Domain: an.aero
Device: Desktop
Location: Egypt

Keyword Rankings 1 - 83 (83)

Keyword	SERP Features	an.aero			Volume
		01 Oct	31 Oct ▲	Diff	
1. vip handling	🔍 ★	1	1	0	10
2. an aviation	📍 🔍 📷 ★ ▶ 🔗	1 🔗	1 🔗	0	10
3. an aviation services	📍 📷 ★ 🔗	1 🔗	1 🔗	0	20
4. aviation high-end quality services	🔍 📷 ★ 🔗	1	1	0	10
5. aero aviation services	🔍 📷 ★ 🔗	8	1	+7	10
6. landing permit	🔍 📷 ★ ▶	3	2	+1	10
7. aviation services	📍 🔍	3	2	+1	20
8. flight planning and schedule management	🔍 📷 ★ ▶ 👑	2	3	-1	10
9. private handling	🔍 📷 ★	5	3	+2	10
10. air ambulance ground services	🔍 📷 📺	4	4	0	10
11. airport catering	🔍 📷 ▶ 🍽️	3	4	-1	10
12. airline catering services	🔍 ▶	8	4	+4	10
13. ambulance handling	🔍 📷 ★	9	5	+4	10
14. aviation service provider	🔍 📷 ▶	2	5	-3	10
15. overflight and landing permits	🔍 📷 ★ ▶	4	7	-3	10
16. egypt ground handling	📍 🔍 📷 ▶	8	9	-1	10
17. global flight support	🔍 📷 ★ ▶	8	9	-1	10
18. overflight permit	🔍 ★ ▶ 📺	8	16	-8	20
19. egyptian aviation service	🔍 📷 🔗	12 📍	18	-6	70
20. aircraft refuelling	🔍 📷 ★	48	19	+29	10
21. types of air cargo	🔍 ▶	23	22	+1	10
22. overflight clearance	🔍 📷	21	23	-2	10
23. egypt overflight	🔍 📷 ★ ▶	22	23	-1	10
24. egypt airport	🔍 ★ ▶ 🔗	65	31	+34	880

Keyword	SERP Features	an.aero			Volume
		01 Oct	31 Oct ▲	Diff	
25. passenger handling services		35	33	+2	10
26. airport services		7	35	-28	20
27. flight planning		37	38	-1	1,600
28. aviation in egypt		14	38	-24	20
29. air ambulance egypt		94	50	+44	10
30. catering egypt		58	56	+2	170
31. landing clearance		49	70	-21	10
32. passenger handling		66	71	-5	20
33. overflight		75	81	-6	10
34. air cargo freight		62	86	-24	10
35. avgas fueling				-	10
36. aviation fuel farm				-	10
37. medical air ambulance				-	10
38. medical air service				-	10
39. aviation gasoline 100ll				-	10
40. flight planning software				-	10
41. aviation quality of service				-	10
42. ground handling				-	10
43. charter services		72		-28	50
44. catering service				-	260
45. private jet				-	720
46. aviation services management				-	10
47. egypt permits				-	10
48. egypt caa				-	10
49. charter aircraft				-	20
50. airline services				-	10
51. private charter				-	10
52. private jet services				-	20

Keyword	SERP Features	an.aero			Volume
		01 Oct	31 Oct ▲	Diff	
53. cargo handling	🔍 ★			-	30
54. air charter service	🔍 🐦 ★ 📺 🔗			-	30
55. private jet service	🔍 ★ 🔗			-	20
56. airplane charters	🔍 ★ 🔗			-	20
57. air charter flights	🔍 ★ 🔗			-	10
58. vip service	🔍 📺 ★ 🔗			-	20
59. ground service equipment	🔍 ★ 🔗			-	10
60. ground handler	🔍 ★ 📺 🔗 📺			-	10
61. handling agent	🔍 ★ 📺 👑			-	10
62. private air service	🔍 ★ 📺			-	10
63. cargo air	🔍 📺 🔗 📺			-	10
64. charter service	🔍 ★ 📺			-	50
65. passenger services	🔍 ★ 🔗			-	10
66. charter aviation	🔍 ★ 📺 🔗			-	10
67. ramp service agent	🔍 📺 ★ 👑			-	10
68. aircraft handling	🔍 ★ 📺 🔗	71		-29	10
69. private flight service	🔍 ★			-	10
70. cargo flights services	🔍			-	10
71. aircraft fueling	🔍 📺 📺 🔗			-	20
72. jet a1 aviation fuel	🔍 📺 🔗			-	10
73. commercial jet fuel	🔍 📺 📺 🔗			-	10
74. jet a1	🔍 📺 📺 🔗			-	30
75. air ambulance	🔍 📺 ★ 📺 🔗			-	30
76. air ambulance service	🔍 📺 📺 📺 ★ 🔗 📺			-	10
77. medical flight services	🔍 📺 ★ 📺			-	10
78. flight ambulance service	🔍 📺 ★ 📺			-	10
79. medical flight	🔍 📺 📺 🔗			-	10
80. emergency flight	🔍 📺 🐦 ★ 📺			-	10

Keyword	SERP Features	an.aero			Volume
		01 Oct	31 Oct ▲	Diff	
81. air medical service				-	10
82. medical emergency flight				-	10
83. emergency flights services				-	10

Position Tracking: Overview

an.aero | Desktop, Egypt (Google) | Organic | Oct 01 – 31, 2023

Visibility

9.39% +0.92%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

1.74 +0.18



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

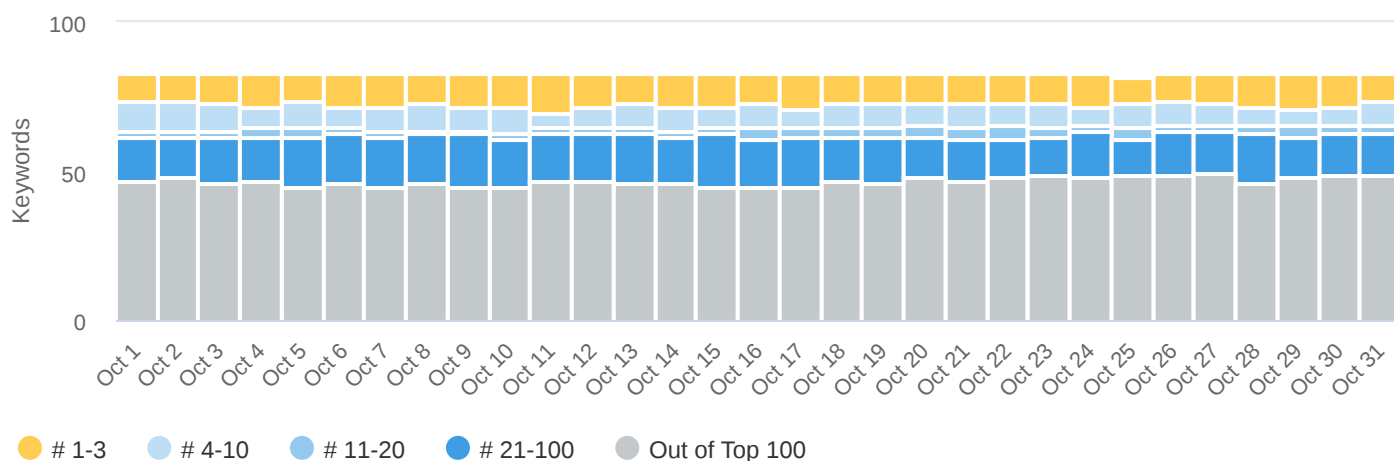
68.34 ↓ 0.75



The average ranking of all keywords in your current campaign.

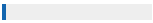

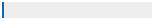
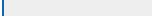
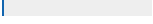
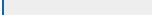
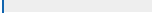
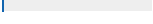
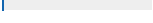
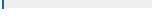
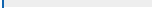
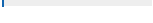
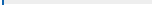
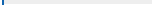
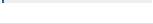



Position Tracking: Rankings Distribution Chart

an.aero | Desktop, Egypt (Google) | Organic | Oct 01 – 31, 2023



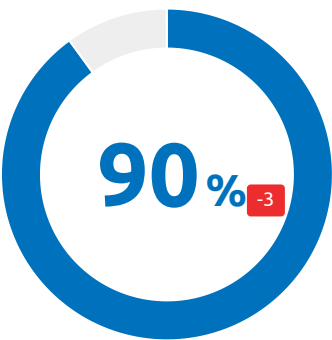
Rankings Distribution

Domain	Visibility	Change
an.aero	9.39% 	0.91%
eas-eg.com	4.47% 	-0.46%
smartaviation.com.eg	2.59% 	0.35%

Domain	Visibility	Change
asegrp.aero	2.57% 	0.72%
asm.aero	1.31% 	-0.01%
tigeraviation.aero	0.92% 	0.06%
dnata.com	0.88% 	0.11%
niva.aero	0.82% 	0.48%
aviary.aero	0.82% 	-0.70%
jetaviation.com	0.70% 	0.06%
universalaviation.aero	0.39% 	0.11%
menziesaviation.com	0.37% 	0.02%
zasair.com	0.29% 	0.01%
jetex.com	0.26% 	0.02%
uas.aero	0.17% 	0.01%
topaviation.com	0.17% 	0.02%
nas.aero	0.05% 	-0.01%
gozenair.com	0.04% 	-0.01%
pasfbo.com	0.00% 	0.00%
ijet.aero	0.00% 	0.00%
ssair.aero	0.00% 	0.00%

Site Audit

Site Health



Crawled Pages

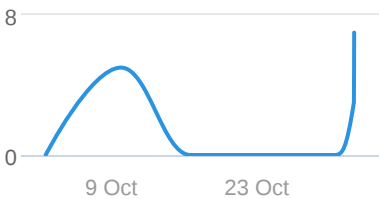
100

Healthy (7)
Broken (5)
Have issues (51)
Redirected (2)
Blocked (35)



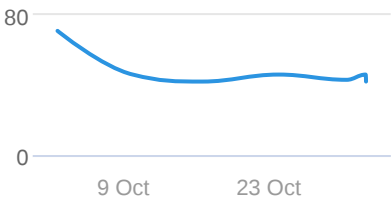
Errors

7 +4



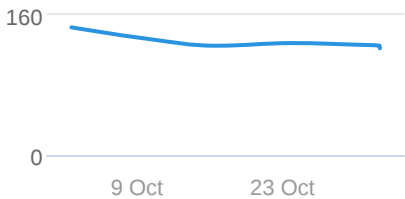
Warnings

42 -4



Notices

122 -3



Top Issues

4 pages couldn't be crawled	errors	2% of total issues
1 page has slow load speed	errors	1% of total issues
35 pages have low text-HTML ratio	warnings	20% of total issues

Google Analytics - G4

Google Analytics v4: Overview

Account: an.aero | Traffic channel: All | Filter: All Users | Period: 01 Oct - 31 Oct, 2023

Sessions

8.7K +11%

The number of sessions within the date range

New Sessions

82.27% -2%

An estimate of the percentage of first time visits

Pages / Sessions

1.06 -2%

The average number of pages viewed during a session

Engagement Rate

55.16% -3%

The percentage of engaged sessions

Avg. Session Duration

00:02:58 +29%

The average length of a Session

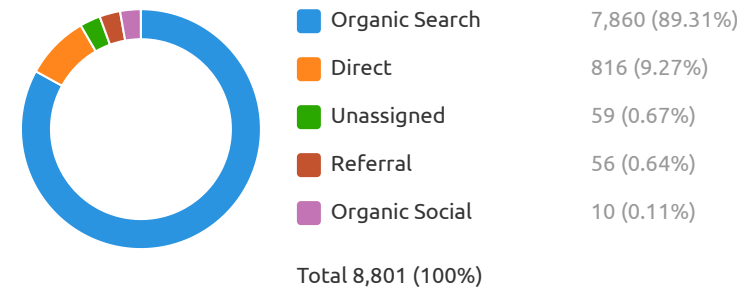
Conversions

0 0%

The total number of conversion events

Google Analytics v4: Top Traffic Channels by Sessions

Account: an.aero | Filter: All Users | Period: 01 Oct - 31 Oct, 2023



Google Analytics v4: Top Pageviews

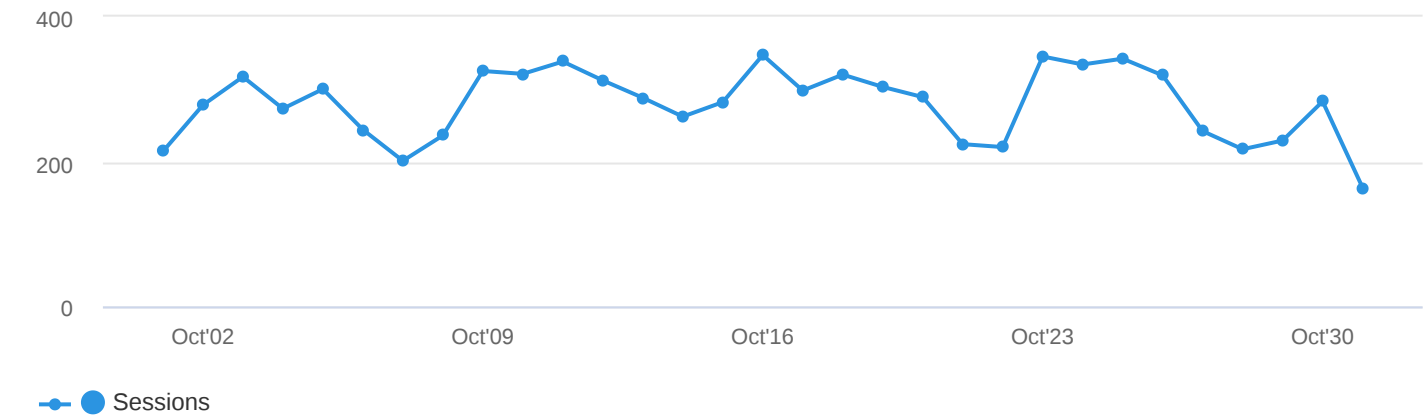
Account: an.aero | Traffic channel: All | Period: 01 Oct - 31 Oct, 2023

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
1	/the-airbus-a320-vs-a320neo-whats-the-difference/	709 (7.69%)	01:22	715 (8.23%)	468 (9.76%)
2	/	631 (6.84%)	00:35	547 (6.29%)	277 (5.78%)
3	/what-is-aircraft-marshalling/	444 (4.82%)	01:03	436 (5.02%)	263 (5.48%)
4	/types-of-aviation-all-you-need-to-know-about/	433 (4.70%)	02:05	395 (4.54%)	217 (4.53%)
5	/how-many-airports-in-egypt/	384 (4.16%)	00:57	395 (4.54%)	185 (3.86%)
6	/cockpit-door-are-they-secure/	339 (3.68%)	01:30	347 (3.99%)	190 (3.96%)
7	/aviation-definitions-and-terminology/	263 (2.85%)	01:18	263 (3.03%)	162 (3.38%)
8	/different-types-of-airplanes/	240 (2.60%)	01:07	240 (2.76%)	143 (2.98%)

No.	Page	Pageviews ▼	Avg. Time on Page	Sessions	Engaged sessions
10	/aviation-industry-risks-and-threats/	209 (2.27%)	01:20	222 (2.55%)	126 (2.63%)

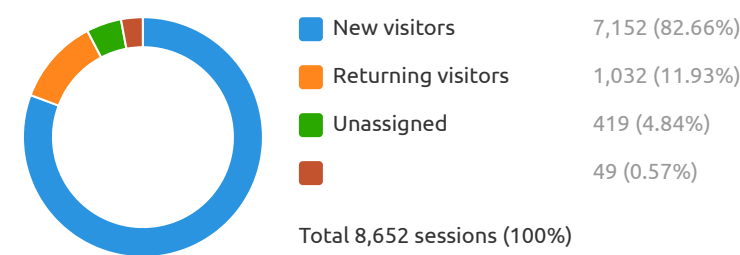
Google Analytics v4: Metrics Chart

Account: an.aero | Traffic channel: All | Filter: All Users | Period: 01 Oct - 31 Oct, 2023



Google Analytics v4: New Vs Returning Visitors

Account: an.aero | Traffic channel: All | Period: 01 Oct - 31 Oct, 2023



Google Search Console

GSC: Search Performance (Overview)

Site: <https://an.aero/> | Search type: Web | Period: 01 Oct - 31 Oct, 2023

Total clicks
5.3K +10%

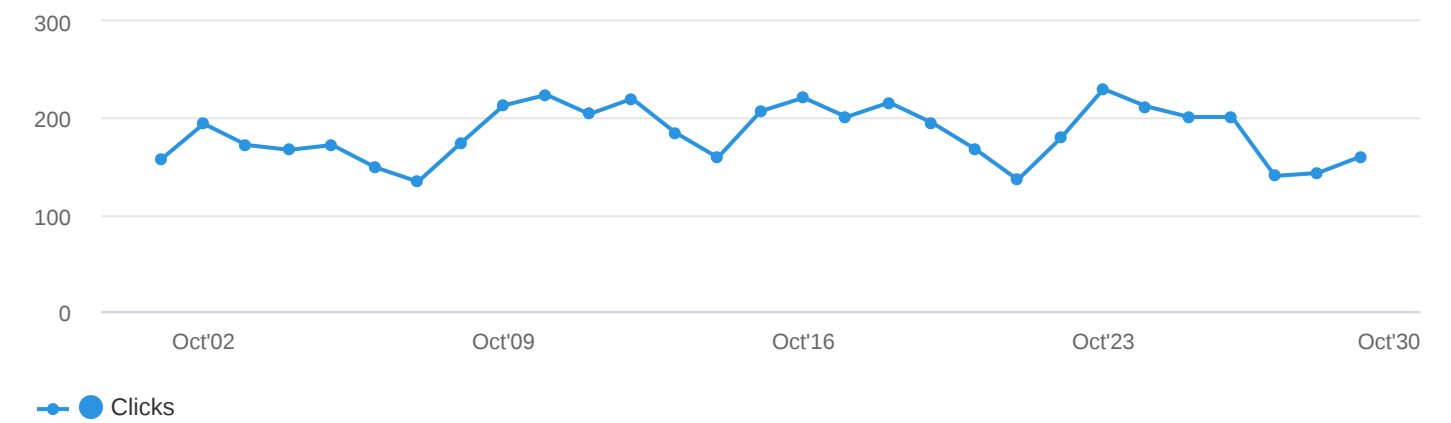
Total impressions
621.2K +4%

Average CTR
0.86% +6%

Average position
16 -2%

GSC: Search Performance (Metrics Chart)

Site: <https://an.aero/> | Search type: Web | Period: 01 Oct - 31 Oct, 2023



GSC: Search Performance (Data by Category)

Site: <https://an.aero/> | Search type: Web | Period: 01 Oct - 31 Oct, 2023

Queries	Clicks ▼	Impressions	CTR	Position
turbulence forecast	58	1,614	3.59%	18.4
types of aviation	49	497	9.86%	2.8
how many airports in egypt	47	248	18.95%	1.4
a320 vs a320neo	46	510	9.02%	2.8
a320 neo	35	908	3.85%	13.1
airbus a320 vs a320neo	19	150	12.67%	2.8
how many international airports in egypt	19	101	18.81%	1.8
aircraft marshalling	17	1,446	1.18%	3.2
an aviation	17	120	14.17%	2.0

Queries	Clicks ▼	Impressions	CTR	Position
aviation industry	16	583	2.74%	20.4
a320 neo vs a320	15	223	6.73%	2.6
how many airports are in egypt	15	53	28.30%	1.4
airports in egypt	14	576	2.43%	8.7
airbus a320neo	13	703	1.85%	35.0
commercial flight meaning	13	1,477	0.88%	3.2
different types of airplanes	13	532	2.44%	3.4
egpws	13	1,273	1.02%	9.0
how many airport in egypt	13	56	23.21%	2.1
turbulence forecast free	11	199	5.53%	11.2
a320 vs a320 neo	10	171	5.85%	2.6
airbus a320 neo	10	359	2.79%	25.9
cockpit door	10	385	2.60%	4.6
cockpit door security	10	34	29.41%	1.0
commercial flight	10	2,539	0.39%	6.2
a320neo	9	533	1.69%	26.9
a320neo vs a320	9	117	7.69%	2.7
a320 ceo vs neo	8	412	1.94%	4.3
a320 vs a330	8	431	1.86%	2.4
a330 vs a320	8	511	1.57%	2.4
aviation	8	609	1.31%	4.4
difference between a320 and a320 neo	8	103	7.77%	2.5
egypt airport	8	334	2.40%	22.1
free turbulence forecast	8	171	4.68%	11.7
how many airports are there in egypt	8	33	24.24%	1.2
international airports in egypt	8	149	5.37%	9.6
number of airports in egypt	8	19	42.11%	1.7
taws vs gpws	8	60	13.33%	1.1
threats to airline industry	8	54	14.81%	1.8
types of airplanes	8	2,335	0.34%	5.4

Queries	Clicks ▼	Impressions	CTR	Position
what is aviation	7	321	2.18%	3.8
what is commercial flight	7	302	2.32%	1.4
a320-200 vs a320neo	6	46	13.04%	2.4
airbus a320 vs a330	6	141	4.26%	2.4
airbus neo	6	125	4.80%	21.0
cockpit door lock	6	17	35.29%	2.1
cockpit lock	6	21	28.57%	2.3
cockpit security	6	43	13.95%	3.3
refueling aircraft on ground	6	209	2.87%	3.7
taws aviation	6	654	0.92%	4.7
what are the 3 types of aviation?	6	54	11.11%	2.7
what is a commercial flight	6	361	1.66%	1.4
a20n	5	94	5.32%	4.1
a20n vs a320	5	63	7.94%	2.9
a320 neo vs ceo	5	99	5.05%	4.7
airbus a320 vs airbus a320neo	5	21	23.81%	2.5
airbus a320neo seating	5	55	9.09%	4.0
airbus a320neo vs a320	5	49	10.20%	2.9
aircraft taxiing	5	323	1.55%	5.1
airplane pilot door	5	51	9.80%	2.1
airports in egypt map	5	14	35.71%	3.0
challenges of airline tray service	5	15	33.33%	6.3
commercial flight examples	5	130	3.85%	3.4
difference between airbus a320 and a320neo	5	27	18.52%	2.6
enhanced ground proximity warning system	5	94	5.32%	7.1
flight weather turbulence forecast	5	125	4.00%	12.5
gpws vs egpws	5	102	4.90%	7.1
how many international airport in egypt	5	28	17.86%	2.1
threats to aviation industry	5	20	25.00%	3.2
ugliest aircraft	5	87	5.75%	5.3

Queries	Clicks ▼	Impressions	CTR	Position
what are commercial flights	5	117	4.27%	2.1
air cargo vs air freight	4	27	14.81%	1.2
aircraft hydraulic system	4	507	0.79%	9.3
aircraft nose radome	4	108	3.70%	1.0
aircraft refueling procedures and safety precautions	4	89	4.49%	7.1
aircraft water and waste system	4	13	30.77%	3.8
are cockpit doors locked during flight	4	29	13.79%	1.7
charter flight meaning	4	4,123	0.10%	6.6
difference a320 a320neo	4	17	23.53%	3.1
difference between a320 ceo and neo	4	39	10.26%	5.3
different types of aviation	4	36	11.11%	2.7
egypt airports map	4	5	80.00%	2.8
egypt international airport	4	44	9.09%	27.2
hydraulic system aircraft	4	152	2.63%	7.0
hydraulic system in aircraft	4	237	1.69%	8.4
international airport in egypt	4	30	13.33%	6.3
j seats on a plane	4	32	12.50%	3.2
marshalling aircraft	4	532	0.75%	5.3
overhead airplane storage	4	23	17.39%	1.0
overhead storage airplane	4	31	12.90%	2.3
overhead storage plane	4	34	11.76%	2.2
pilot in command responsibilities	4	86	4.65%	7.0
ugliest airplane	4	70	5.71%	5.7
vertical stabilizer	4	2,337	0.17%	5.8
vip handling at airport	4	29	13.79%	1.7
water and waste system in aircraft	4	22	18.18%	5.3
what is flight planning	4	102	3.92%	7.9
what is the difference between gpws and taws	4	21	19.05%	1.8