

# Domain Overview (Desktop)

marketkingco.com



#### **Organic Search: Summary**

US | Domain | marketkingco.com



TRAFFIC

#### **Paid Search: Summary**

US | Domain | marketkingco.com



TRAFFIC

Semrush Rank	5.8m		Keywords	0	0%
Keywords	4	33%	Traffic Cost	\$0	0%
Traffic Cost	\$152	-31%			

#### **Backlinks: Summary**

Root Domain: marketkingco.com

30 TOTAL BACKLINKS

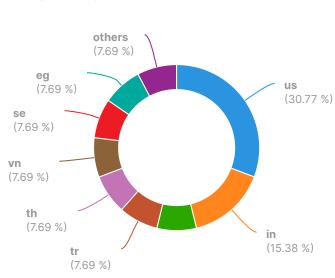
Referring Domains 13
Referring IPs 14

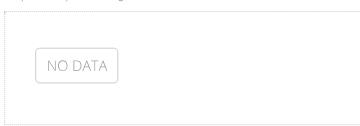
#### **Organic Search: Keywords By Country**

#### US | Domain | marketkingco.com

# Paid Search: Ad Keywords by Country

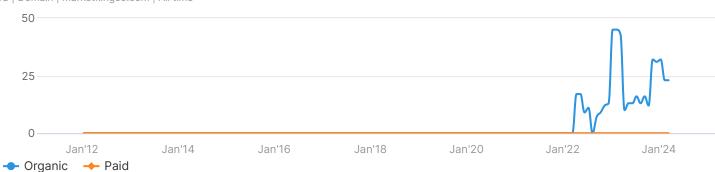
US | Domain | marketkingco.com





#### **Traffic: Organic vs Paid**





Generated on March 8, 2024



# **Organic search traffic**

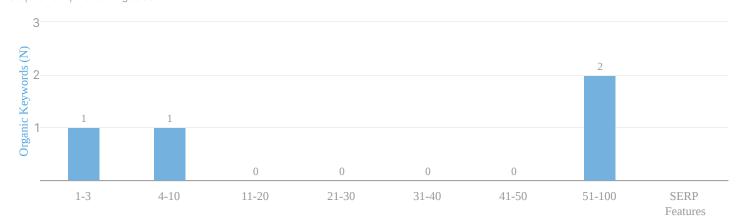
# **Organic Search: Top Keywords (4)**

US | Domain | marketkingco.com

Keyword	Pos	Volume	Traffic
market king	1	90	95.65%
marketking	6	50	4.34%
marketking	94	50	0.00%
king marketing	65	50	0.00%

# **Organic Search: Keyword Position Distribution**

US | Domain | marketkingco.com



#### **Keywords by Intent**

US | Domain | marketkingco.com

Intent		Keywords	Traffic
<ul><li>Informational</li></ul>	33.3%	2	1
Navigational	16.7%	1	0
<ul><li>Commercial</li></ul>	0.0%	0	0
<ul><li>Transactional</li></ul>	50.0%	3	23

# **Organic Search: Top Competitors (30)**

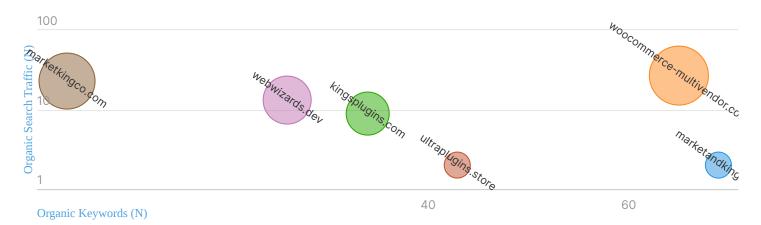


US | Domain | marketkingco.com

Competitor	Com. Keywords	SE Keywords	Com. Level
marketandking.com	1	69	49%
woocommerce-multivendor.com	2	65	38%
kingsplugins.com	1	34	31%
ultraplugins.store	1	43	25%
webwizards.dev	1	26	18%

#### **Organic Search: Competitive Position Map**

US | Domain | marketkingco.com



#### **Organic Branded Search**

US | Domain | marketkingco.com



**TRAFFIC** 

Keywords

#### **Branded vs Non-Branded**

US | Domain | marketkingco.com

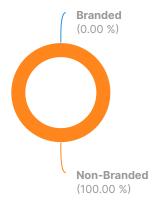
0.00%

0

100.00%

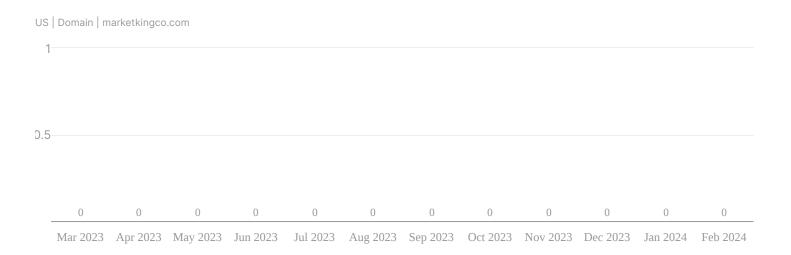
**Branded Traffic** 

Non-Branded Traffic



# **Organic Search: Branded Traffic Trend**

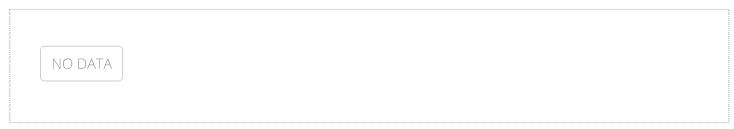




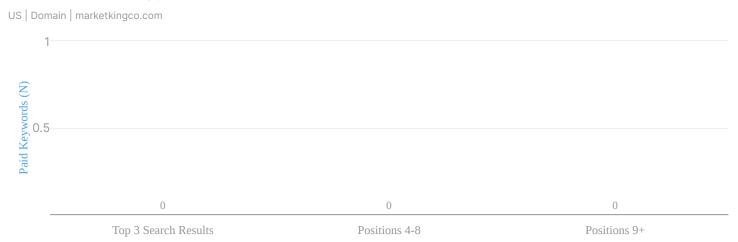
# Paid search traffic

# **Paid Search: Top Keywords**

US | Domain | marketkingco.com

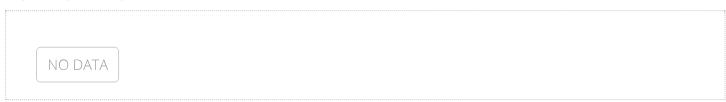


#### **Paid Search: Ad Copy Position Distribution**



#### **Paid Search: Top Competitors**

US | Domain | marketkingco.com





2	 	
Doid Soorch, Compatitive Desitioning Man		
Paid Search: Competitive Positioning Map  US   Domain   marketkingco.com		
US   Domain   marketkingco.com	 	
NO DATA		
NO DATA		
Sample Ads		
US   Domain   marketkingco.com		
US   Domain   marketkingco.com		
NO DATA		
NO DATA		



# **Backlinks**

# Top backlinks

Root Domain: marketkingco.com

Referring page Title / Referring page URL	Anchor text / Link URL	Туре
mohamed nabil :: Behance https://www.behance.net/mohmednabil13	www.marketkingco.com http://www.marketkingco.com/	-
MarketKing   Inc.com https://www.inc.com/profile/marketking	https://marketkingco.com/ https://marketkingco.com/	SOURCE
Best ECommerce SEO Companies 2023  eCommerce SEO Agencies https://bestseocompanieslist.com/best-ecommerce-seo-companies/	Kuwait https://www.marketkingco.com/	5996120
MarketKing (+ 21 reviews)   Sortlist https://www.sortlist.com/agency/marketking	https://www.marketkingco.com https://www.marketkingco.com/	-
BEST MARKETING COMPANIES IN KUWAIT IN 2023   Amra And Elm https://www.amraandelma.com/best-marketing-companies-in-kuw	8. Market King https://www.marketkingco.com/	-

### **Backlinks: Top Anchors**

Root Domain: marketkingco.com

Anchors	Percentage	Domains	Backlinks
https://www.marketkingco.com	47%	2	14
marketking	17%	2	5
marketkingco.com	10%	3	3
Empty anchor	3%	1	1
marketkingco.com marketkingco.com	3%	1	1

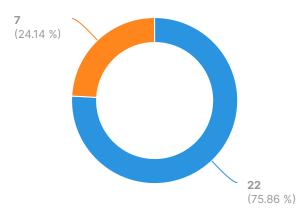
(87.95 %)



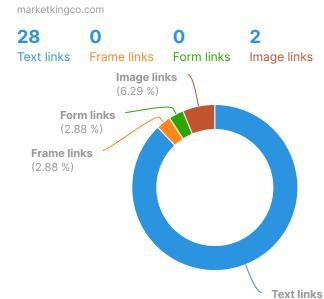
#### **Backlinks: Follow vs Nofollow**

marketkingco.com

22 7 Follow linksNofollow links



#### **Backlinks Types**



#### **Backlinks: Top Referring Domains**

Root Domain: marketkingco.com

Root Domain	Backlinks	IP / Country
sortlist-test.com	13	104.21.35.36
kaiilab.com	4	34.174.80.206
amraandelma.com	2	23.236.55.173
websitescrawl.com	2	68.178.225.178
behance.net	1	151.101.193.197

#### **Backlinks: Top Indexed Pages**

Root Domain: marketkingco.com

Title and URL	Domains	Backlinks
MarketKing   Performance Digital Marketing & Business Developers https://www.marketkingco.com/	5	6
MarketKing   Performance Digital Marketing & Business Developers https://marketkingco.com/	3	3
MarketKing   Performance Digital Marketing & Business Developers http://marketkingco.com/	1	2
MarketKing   Performance Digital Marketing & Business Developers https://www.marketkingco.com/?hsa_acc=7544186203&hsa_ad&hsa_cam=19110978900&hsa_grp&hsa_kw&hsa_mt&hsa_net=adwords&hsa_src=x&hsa_tgt&hsa_ver=3&utm_adgid&utm_adid&utm_device=c&utm_k&utm_lpm=9073656&utm_mt&utm_targetid	1	2
MarketKing   Performance Digital Marketing & Business Developers http://www.marketkingco.com/	0	0

Generated on March 8, 2024