

New to Hope Church?

You might be wondering, what's it really like at Hope Church? Simply stated, at Hope, we're all about Jesus. You won't be met with shame, guilt, or condemnation. And we don't care how you're dressed or what candidate you voted for. Our church is made up of imperfect people with every kind of story imaginable.

Want to know the best part? No matter what you've been through or what questions you might have about God and faith, our church is a place where you'll find the love, grace, and forgiveness Jesus gives to everyone.

What's more, we'd love to offer you a free gift. Simply fill out the short form below and we'll send out your gift!

NOTE: We value your privacy and would never spam you

FULL NAME*	
	=
EMAIL*	
LITAIL.	
PHONE NUMBER	
QUESTIONS, COMMENTS, OR PRAYER REQUESTS	

"We felt accepted in a church for the very first time."

Melinda & Macy Wright

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I'm New Page Template: The "I'm New" page template is one of the many single-click templates inside of Nucleus. Nucleus is a new kind of website builder for churches - to learn more, click the button below.

Learn More

New To Hope Church?: The "I'm New" page on a church's website can be incredibly powerful. The team at Nucleus conducted a case study of more than 1,000+ church websites from around the world and found that 62% of church websites do not have easy to find new visitor information. To see the full case study click here.

Your church can be different. Show you care about potential new visitors by dedicating an entire page on your website to them - and feature this page prominently on your homepage. In the Nucleus framework, we suggest churches place the "I'm New" page as the featured card on their homepage.

Copy-N-Paste (Insert your church name and details as necessary): "You might be wondering, what's it really like at Hope Church? Simply stated, at Hope, we're all about Jesus. You won't be met with shame, guilt, or condemnation. And we don't care how you're dressed or what candidate you voted for. Our church is made up of imperfect people with every kind of story imaginable.

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The Form: Keep the "I'm New" page form as short as possible. Research shows that the more fields you require on a form, the fewer form submissions you will receive. Knowing this, keep your "I'm New" form brief - once a submission is successfully received, you can always follow-up later to capture more user information. You cannot do this, however, if you never receive a form submission in the first place. Bottom line: keep the form short. The only fields that should be required are the "Name" and "Email" fields.

PRO TIP: When your church's website is built with Nucleus, you can plug your "I'm New" page form directly into your church management software (Example: Planning Center) or MailChimp to immediately begin the follow-up sequence. Click here to learn more about Nucleus.

Testimonial: Including a testimonial on your "I'm New" page is an easy way to build trust with a potential new visitor. Most churches completely overlook this technique (social proof), but it is highly effective. Click here to learn more about the power of social proof.