

# CMPS 297N – Lecture 1

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THE WORLD OF MOBILE DEVELOPMENT

# Different Types of Mobile Apps

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## **Common types of mobile apps**

1. Educational apps (Duolingo)
2. Lifestyle apps (TripAdvisor)
3. Social media apps (Snapchat)
4. Productivity apps (Calculator)
5. Entertainment apps (Netflix, YouTube)
6. Game apps

**Apps might overlap across a few different categories**

# Developing Mobile Apps

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How to develop an app?

- Native Apps
- Cross-Platform Apps
- Hybrid Apps

# Native Apps

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# Native App Development


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A native app is a software application created in a specific programming language for a specific device platform, be it iOS or Android.

Native mobile app development means creating software solutions for a specific mobile device.

Integrate the gadget's specific hardware or software and do not require third-party APIs.

This allows them to run faster and more scalable than hybrid or cross-platform application types.

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# Android Tech Stack

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**1. Java**

**2. Kotlin**

Kotlin is fully interoperable with Java, which means that you can use both languages in tandem without any issues.

# iOS Tech Stack

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1. Swift
2. Objective C

# Cross-Platform Apps

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# Cross-Platform App Development

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Cross-platform app development allows to create apps that run on numerous mobile platforms.

# React Native

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React Native is a JavaScript framework built by Meta, Inc. for developing mobile apps with native visualization for iOS, Android and Web.

Allows responsive applications to interact with native APIs.

# Xamarin

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Xamarin is an open-source platform for building modern and productive apps for iOS, Android, and Windows using .NET.

Xamarin uses C# and the .NET framework to compile native code into various mobile binaries.

It allows using of device-specific APIs from C# code.

# Flutter

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Flutter is a Google-powered tool for Android, iOS, Linux, Mac, Windows, Google Fuchsia, and the web from a single codebase.

Flutter contains widget sets that implement Google and iOS designs and provide full native performance across platforms.

# Hybrid Apps

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# Hybrid App Development

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Hybrid apps are small websites running in a browser shell in an app that have access to the native platform layer.

Hybrid development uses HTML5, CSS, and JavaScript. The shared code is then packaged in a native container, which can be done with various tools, and shipped as a normal application.

Such apps operate like sites, essentially somewhere between the application and the page displayed in the browser.

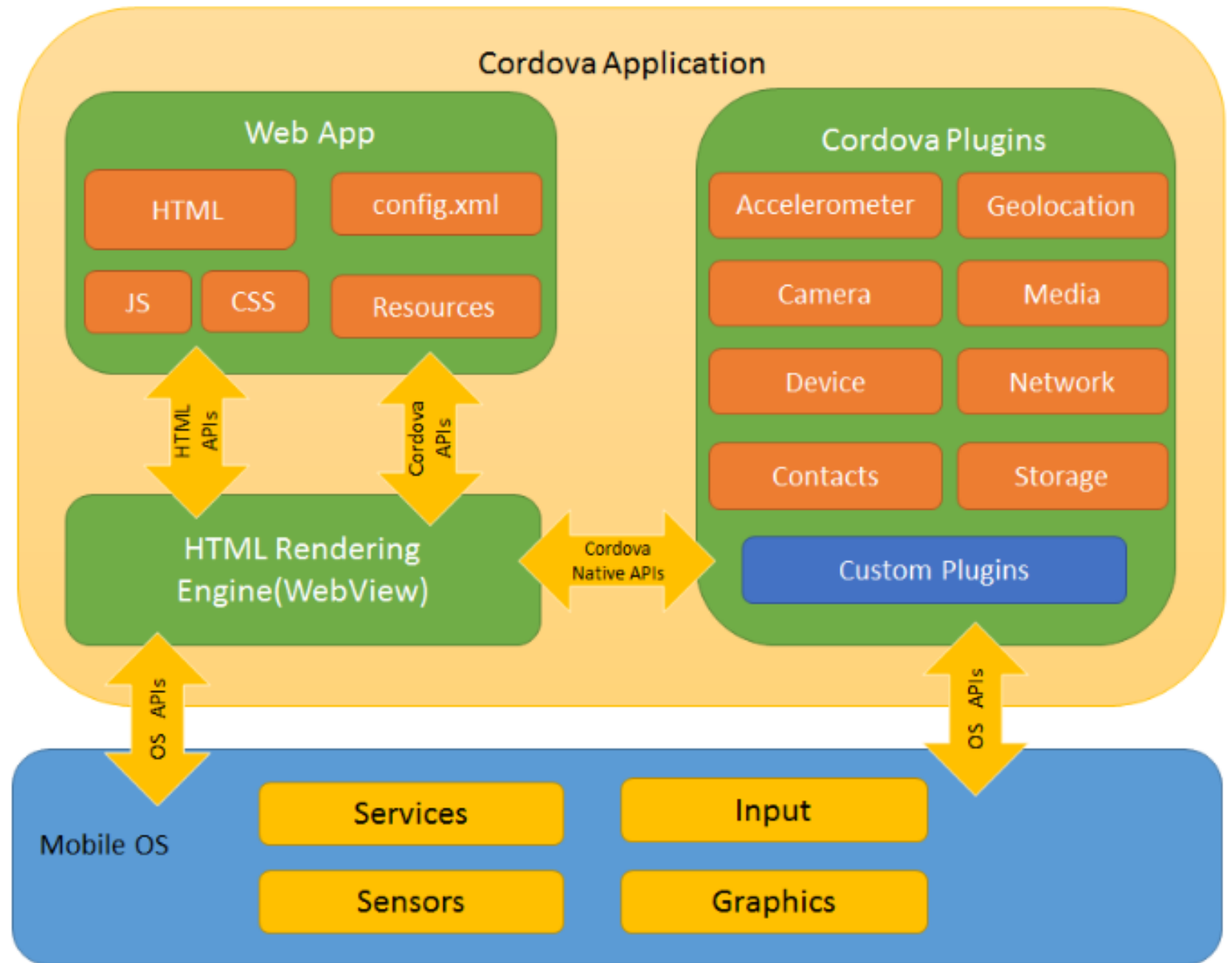
# Cordova/PhoneGap

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Apache Cordova is an open-source mobile development framework. It allows you to use standard web technologies - HTML5, CSS3, and JavaScript for cross-platform development.

Applications execute within wrappers targeted to each platform, and rely on standards-compliant API bindings to access each device's capabilities such as sensors, data, network status, etc.

High-level view of the Cordova application architecture.





# Ionic

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Ionic is an open source UI toolkit for building performant, high-quality mobile and desktop apps using web technologies — HTML, CSS, and JavaScript — with integrations for popular frameworks like Angular, React, and Vue.

Ionic uses Capacitor (or Cordova) to deploy natively, or runs in the browser as a Progressive Web App.